

TALIA TAN SHER EIN

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EDUCATION

National University of Singapore

Aug 2022 - Present

Bachelor of Science in Business Analytics. Second Upper Class Honours. Graduating in Aug 2026.

Karlsruhe Institute of Technology (Germany)

Mar 2025 – Aug 2025

Student Exchange Program. Baden Württemberg Scholarship (BWS) Recipient.

- Business Informatics (Wirtschaftsinformatik) Modules: Information Service Engineering, FinTech, Market Research, Digital Services: Innovation and Business Models.

SKILLS

Programming & Analytics: Python, R, Predictive Modelling, Causal Inference.

Data Management & Visualisation: SQL, Relational Databases, Tableau Desktop and Server, Excel, Power BI.

Product & Project Management: Agile, Scrum, Requirements Gathering, Wireframing, Mockup Development.

WORK EXPERIENCE

Synapxe Intern

Jan 2026 – Jun 2026

- To support the implementation and enhancement of AimSG, a vendor-neutral AI Medical Imaging platform enabling deployment of AI models across multiple hospitals and imaging modalities.
- Responsibilities include editing product requirement documents, facilitating User Acceptance Testing (UAT).

Siemens Strategy Intern (Digital Industries)

Dec 2024 - Mar 2025

- Developed a Power BI dashboard (with scheduled refreshes) to track customer account sales performance across quarters, enabling the sales team to monitor service uptake, identify recurring orders and uncover unexpected trends.
- Gathered business requirements and designed Salesforce CRM dashboard mockups to provide a comprehensive view of the sales pipeline, including opportunity stages, win rates, and vertical-level performance.
- Validated headcount data and created charts and analyses to inform accurate decision-making.

Campari Commercial Intern

Sep 2024 - Nov 2024

- Analysed SKU-level pricing and weighted distribution across markets to derive price elasticities and inform strategic pricing recommendations for commercial decision-making.

Intellectual Property Office of Singapore Strategic Planning and Policy Department Intern

May 2024 - Aug 2024

- Designed and built a publicly released educational Tableau dashboard visualising Singapore's innovation journey, leveraging LOD expressions, calculated fields, and parameter actions to enhance interactivity.
- Led end-to-end delivery of the project, conducting demo and walkthrough presentations across departments.

Oversea-Chinese Banking Corporation (OCBC) Risk and Prevention Intern

Dec 2023 - Jan 2024

- Automated the annual risk rating of bank representatives by developing a Python script to compare historical Excel records, enhancing accuracy and efficiency in risk surveillance processes.

PROJECTS

- **Increasing Adoption of Shopee Pickup Points:** Developed a go-to-market strategy to [increase Shopee Pickup Point adoption](#) by addressing pricing perceptions, service reliability, and capacity constraints.
- **Linklaters Social Impact Competition AY23/24 Finalist:** Problem statement – Greenwashing by corporations. Proposed a broad framework to empower consumers with transparent information about product sustainability.

CO-CURRICULAR ACTIVITIES

Developer Group @ NUS, Product Associate

Aug 2025 - Present

- Scoped and documented product requirements, supporting the development of a scheduling solution connected to a chatbot interface for ItsRainingRaincoats (non-profit organisation dedicated to migrant worker welfare).

Tembusu Residential College Tembusu Arts Council

Oct 2022 – Jan 2024

- Led a publicity subcommittee to drive student engagement for Tembusu Arts Week events (workshops, speaker sessions, Maker's Markets, and Finale concerts). Concerts usually attract up to 150 students.