

Statistics and Data Analysis

Unit 01 – Lecture 04: In-class Activity (Cleaning + Summary
+ Plots)

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<https://github.com/tali7c/Statistics-and-Data-Analysis>

Quick Links

Task

Deliverables

Solution

Wrap-up

Agenda

1 Activity Brief

2 Deliverables

3 Solution and Discussion

4 Wrap-up

What We Will Do Today

You will complete a small end-to-end preprocessing + EDA task:

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- create summary tables
- create 3 plots and write short insights

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- 5 min: wrap-up + exit question

Dataset

File: data/campus_cafe_transactions.csv

Columns:

- date (datetime), category (Snacks/Drinks/Stationery)
- payment_mode (Cash/UPI/Card)
- units, unit_price, discount_pct

Note: It intentionally includes missing values and invalid entries to clean.

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- Compute missingness % per column

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- Handle price outliers (replace with category median or cap; justify)

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- $\text{gross_amount} = \text{units} \times \text{unit_price}$
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Task 3: Feature Engineering (5 minutes)

Create:

- `gross_amount = units × unit_price`
- `net_amount = gross_amount ×(1 – discount_pct/100)`
- `is_weekend from date`

Task 4: Summary Tables (10 minutes)

Produce:

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- total net revenue by payment_mode
- top 5 transactions by net_amount

Task 5: Plots (10 minutes)

Create and save:

- bar chart: net revenue by category

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Create and save:

- bar chart: net revenue by category
- histogram: net amount per transaction
- line chart: daily net revenue

Final Deliverables (Submit/Show)

- Cleaned dataset saved as `data/campus_cafe_clean.csv`

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- Three plots saved in `images/`
- 3–5 short insights + 2 limitations/caveats

Solution Script (Python)

After attempting yourself, run:

```
python demo/activity_solution.py
```

Outputs:

- data/campus_cafe_clean.csv
- summary CSVs in data/
- plots in images/

Expected Key Results (Example)

Net revenue by category (after cleaning):

Category	Count	Net Revenue (INR)
Snacks	9	1129.25
Drinks	8	368.00
Stationery	7	283.90

Question: Why is Snacks revenue much higher?

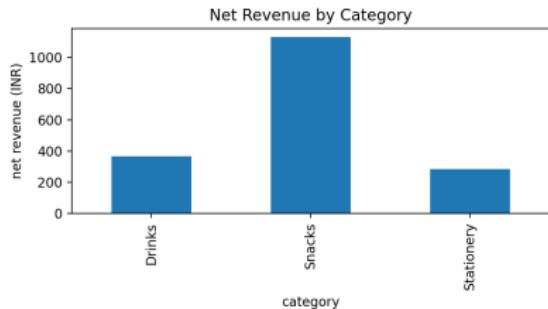
Expected Key Results (Payment Mode)

Net revenue by payment mode (after cleaning):

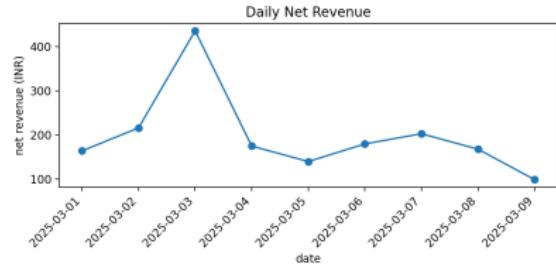
Mode	Count	Net Revenue (INR)
UPI	12	1124.15
Cash	6	304.00
Card	6	353.00

Example Plots

Revenue by Category



Daily Revenue



Write Insights + Caveats

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- A few large transactions dominate total revenue (check top-5 table).

Examples of caveats:

- Small dataset (only a few days) ⇒ not representative.
- Cleaning choices (caps/median replacement) can change results.

Wrap-up

- A good summary combines: cleaning + engineered features + tables + plots

Exit question: What is one cleaning rule you applied and why?

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- Document your rules so results are reproducible
- Always communicate limitations honestly

Exit question: What is one cleaning rule you applied and why?