

# Statistics and Data Analysis

## Unit 05 – Lecture 01: Feature Selection, Engineering and Dimensionality Reduction (Intro)

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<https://github.com/tali7c/Statistics-and-Data-Analysis>

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# Learning Outcomes

- Differentiate feature selection vs dimensionality reduction

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- Differentiate feature selection vs dimensionality reduction
- Explain why too many features can hurt (overfitting, cost)
- Describe a simple feature engineering pipeline
- Identify target leakage in engineered features

# Why Features: Key Points

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- Goal: represent signal and reduce noise

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- Features are how models see data
- Goal: represent signal and reduce noise
- Bad features - $\downarrow$  bad models

# Selection vs Reduction: Key Points

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- Reduction creates new components (e.g., PCA)
- Validate choices using CV

## Exercise 1: Selection or reduction

Dropping 30 out of 100 features is selection or reduction?

# Solution 1

- Feature selection (subset).

## Exercise 2: Leakage

Is using final exam score to predict final grade leakage?

# Solution 2

- Yes; it contains future/target information.

## Exercise 3: Engineering example

Give one time-based engineered feature.

# Solution 3

- Day-of-week, month, time-since-last-event, rolling average, etc.

# Mini Demo (Python)

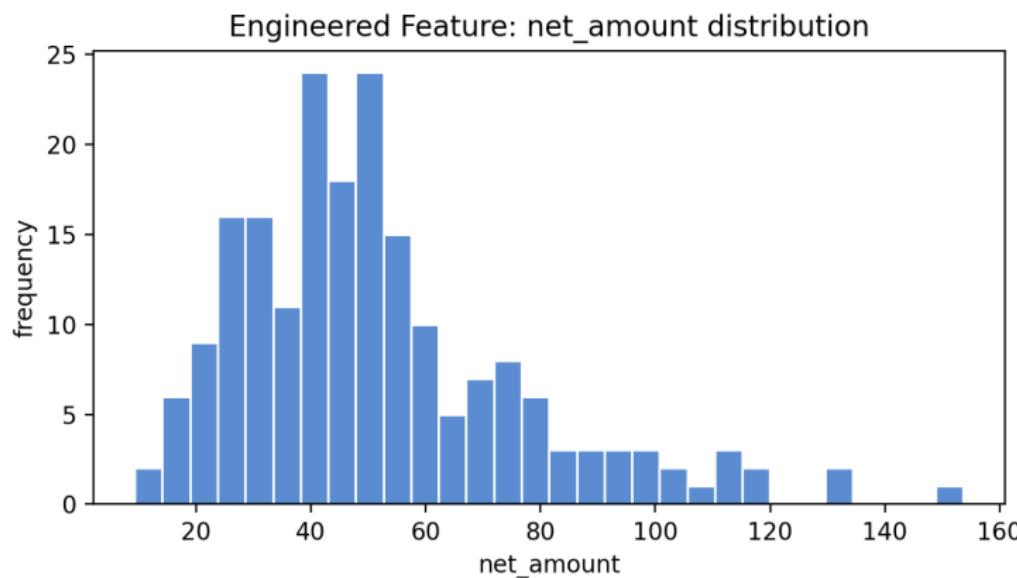
Run from the lecture folder:

```
python demo/demo.py
```

Outputs:

- images/demo.png
- data/results.txt

# Demo Output (Example)



# Summary

- Key definitions and the main formula.

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- How to interpret results in context.

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- Key definitions and the main formula.
- How to interpret results in context.
- How the demo connects to the theory.

# Exit Question

Why can adding more features sometimes reduce test accuracy?