

Talia Dean

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Citizenship: Australia, Canada, United States

EDUCATION

University of Oklahoma | Norman, OK

August 2018 – December 2021

Bachelor of Business Administration

DOUBLE MAJOR: Accounting and Management Information Systems: **3.93/4.00**

RELEVANT COURSEWORK: Business Programming Languages; Cost Accounting; Databases; Intermediate Accounting I; Intermediate Macroeconomic Theory; Managerial Accounting

RELEVANT EXPERIENCE

Ronnie K. Irani Center for the Creation of Economic Wealth (I-CCEW) | Norman, OK

August 2020 – Present

Consulting Associate – Software Business Accelerator Team

- Commercialize a gamified assessment tool aimed at the \$75M Digital Social and Emotional Learning (SEL) market to have an impact on the rise in mental illness among adolescents by providing an interactive and individualized web-based platform
- Create comprehensive research insights on K-12 enrollment statistics, accessibility to educational technology, regulatory standards, and EdTech competitors for early stages of an actionable plan based in human-centered design
- Contribute 10-20 hours per week to a semester-long experiential learning opportunity of consulting-style problem solving, analysis, and collaboration with the guidance of university researchers and private-sector mentors
- Receive training and work closely with local entrepreneurs on business model generation, business plan creation, financial projects, and loan proposal preparation

ISN Software Corporation | Dallas, TX (Condensed due to COVID-19)

July 2020 – August 2020

Business Development Intern – Steel and Metals Team/Hiring Client Engagement Team

- Collaborated with 3 interns to complete an overlap analysis of Fortune and Global 500 companies subscribed to ISNworld to identify top prospects for Client Development teams
- Visualized and presented data of U.S. Market Penetration, International Market Penetration and ISN's Net New Contractors to recognize market growth and gaps by industry or region for 2020 operations
- Achieved a 16% decrease of one-pager marketing content and provided 3 recommendations to the Marketing department to improve the ongoing tracking process of content in Salesforce CRM
- Submitted a timeline of Action Items for Marketing to reference in future initiatives and included Excel/Word documents to aid in completing marketing content and Salesforce updates

LEADERSHIP

Michael F. Price College of Business JCPenney Leadership Program | Norman, OK

September 2019 – Present

Leadership Associate | Professional Development Outreach Team (PDOT)

- Recognized for writing the "Most Outstanding Leadership Philosophy" among a cohort of 63 students
- Engage in a variety of learning and networking opportunities to develop a global business perspective and leadership skills through interactions with top-performing business professionals and community leaders

University of Oklahoma Panhellenic Inclusivity Committee | Norman, OK

January 2019 – December 2019

Delta Gamma Chapter Delegate

- Collaborated with 10 delegates to implement Chapter Diversity Plans within all 11 Panhellenic chapters to address inclusivity issues by outlining institutional changes and actionable steps
- Established positive relationships with over 20 cultural organizations on campus

HONORS / COMMUNITY

University of Oklahoma Distinguished Scholarship – \$52,000

- Awarded based on ACT score and GPA

Student Consulting Prep Member – 15 hours per semester

- Solve case studies and learn new strategic techniques

University of Oklahoma Dean's Honor Roll – 4 semesters

Among Friends Activity Center Volunteer – 4 semesters

MIS Student Association Member – 2 years

University of Oklahoma President's Honor Roll – 4 semesters

- Earned 4.0 in 15 hours per semester

Russell and Margaret Frakes Memorial Scholarship – \$5,000

- Presented to >1% of Price College of Business students

OKC Catholic Charities Philanthropy Project – 3 months

MIS Division Pioneer Natural Resources Scholarship – \$2,000

Allen Foundation Scholarship – \$1,500