

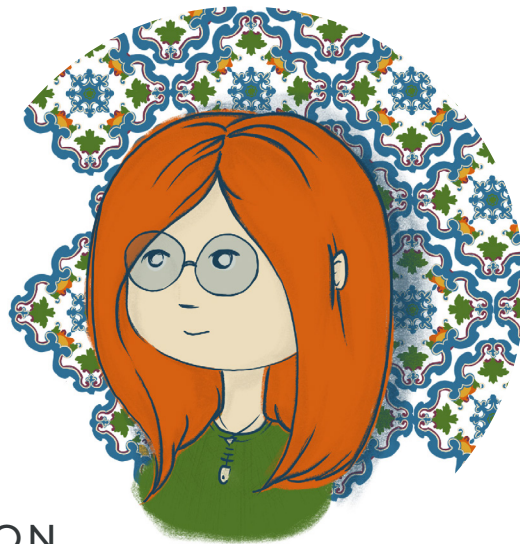


Talia Malfassi

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EXPERIENCE

- 03/2019
to Present
VISUAL DESIGNER
Brandini S.p.a.
Florence
UX Research, UX/ UI Design
Digital Contents
Visuals for trad. marketing
Branding, Event Set-Up
- 01/2017
to 02/2019
VISUAL DESIGNER
Alteragora
Trieste
UX Research, UX/ UI Design
Brand Identity
Digital and Analog Contents
Event Set-Up
- 05/2018
to 07/2018
GRAPHIC DESIGNER
Brand Factory
Terranuova Bracciolini
Branding, Photo editing
Digital and Analog Contents
- 03/2017
to 05/2017
VISUAL DESIGNER
Fabbrica Europa
Florence
Event Set-up
Visual contents
- 07/2010
to Present
GRAPHIC DESIGNER
Freelancer
Branding, Illustrations
Packaging, Digital Contents
Visuals for trad. marketing

EDUCATION

- 2022
UX DESIGN
Courses and Masterclasses
Interaction Design Foundation
- 2022
UX DESIGN
Google Professional Certificate
Coursera
- 2016
SET DESIGN & COSTUME
Bachelor's Degree
Accademia di Belle Arti Firenze
- 2016
PHOTOGRAPHY & GRAPHIC
Erasmus+
Acakemie der Bildenden Künste München
- 2016
FASHION & COSTUME
High School Diploma
Istituto d'Arte E. e U. Nordio Trieste

TECHNICAL SKILLS

Photoshop | Illustrator | InDesign | After Effects |
XD | Figma | Sketchup | Procreate | Wordpress |
Joomla | HTML & CSS Basics

DESIGN SKILLS

Brand Identity | UX + UI | Typography | Illustration |
Prototype | UX Research | Packaging | Motion
Design | Design Thinking |