

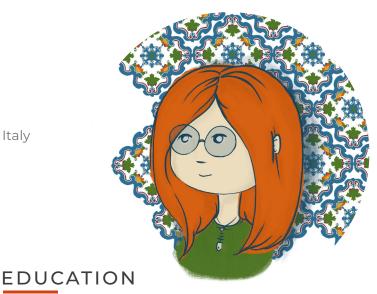
Talìa Malfassi



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EXPERIENCE

7/2010

VISUAL DESIGNER

03/2019 to Present Brandini S.p.a. Florence

UX Research, UX/ UI Design Digital Contents Visuals for trad. marketing Branding, Event Set-Up

01/2017 to 02/2019

VISUAL DESIGNER

Alteragora Trieste

UX Research, UX/ UI Design Brand Identity Digital and Analog Contents Event Set-Up

GRAPHIC DESIGNER

05/2018 to 07/2018 Brand Factory
Terranuova Bracciolini

Branding, Photo editing Digital and Analog Contents

D. I.E.

VISUAL DESIGNER

03/2017 to 05/2017

Fabbrica Europa Firenze

Event Set-up Visual contents

Freelancer

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GRAPHIC DESIGNER

07/2010 to Present

Branding, Illustrations
Packaging, Digital Contents
Visuals for trad. marketing

2022

UX DESIGN

Courses and Masterclasses Interaction Design Foundation

2022

UX DESIGN

Google Professional Certificate
Coursera

SET DESIGN & COSTUME

2016

Bachelor's Degree

Accademia di Belle Arti Firenze

PHOTOGRAPHY & GRAPHIC

2016

Erasmus+

Acakemie der Bildenden Künste München

2012

FASHION & COSTUME

High School Diploma Istituto d'Arte E. e U. Nordio Trieste

TECHNICAL SKILLS

Photoshop | Illustrator | InDesign | After Effects | XD | Figma | Sketchup | Procreate | Wordpress | Joomla | HTML & CSS Basics

DESIGN SKILLS

Brand Identity | UX + UI | Typography | Illustration |
Prototype | UX Research | Packaging | Motion
Design | Design Thinking |