

Talia Mereles

CIM 111

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Professor Rodriguez

Creative Brief

This website project's purpose is to be a portfolio of my past and current work within the world of media. In other words, what I can do in front of the camera and what I can do behind it. This website is for employers and television network companies to see what I am capable of doing. I would like to show them my talent in front of the camera, my editing expertise, and producing skills. I am creating this portfolio because I would like to get my face out there and start talking to different news/entertainment companies. I need to have a place where all my work that is on different media platforms is together, that way it is easily accessible and is all in one location for people to look at.

For this to be done I must gather my best video work from YouTube, Vimeo, Instagram, and any other media platforms I have used to publish my production. The five-page website will contain a biography about myself explaining who I am and my goal of this website. The following pages will be the videos that I have produced categorized by type. The categories would be hard news stories, entertainment stories, documentaries, and videos for fun.

This website must complete by December 11th in order to apply to internships so companies have a place to look at my work and evaluate my skill. The Website will be used

online public for anyone to view. This particular audience of employers and companies should care because it means a new potential for their program or channel.