

Curriculum Vitae

CLIFF ODHIAMBO

PERSONAL INFORMATION

Phone No.: [0724 104 677](tel:0724104677)
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Online Portfolio: <https://talk2klif.github.io/>

ABOUT ME

I've been a web designer for 3 years. I've learned many things about web design since starting out in this industry, and the things I've learned have helped me develop processes that benefit everyone involved in the projects I work on. I am eager to acquire more knowledge, skills and expertise through guidance and my own initiative to compliment my output.

WORK EXPERIENCE

1st December 2015 – To date [PAGE ONE SEO & Online Marketing](#)

Duties include:

- Assist in planning the new site development.
- Design and develop sites and email marketing asset.
- Maintaining clients' mailboxes.
- Maintaining the existing websites.
- Implementing SEO in all static websites.
- Train the new employees.
- Handle company-client communication
- Enhancing the look, functionality and appearance of a website
- Fixing problems encountered in the functioning of the website
- Creating client email campaign newsletters (HTML)

December 2012 – January 2014 - [Uchumi Supermarket Ltd.](#)

Duties included:

- Ensure quality customer service
- Data entry
- Shelf stocker

ACADEMIC QUALIFICATIONS

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|-------------|--|
| 2014 - 2015 | MarketNairobis Trust <ul style="list-style-type: none">• Diploma in Web and Graphic Design/Development• SEO and Online Marketing |
| 2007 - 2010 | MarketVihiga High School <ul style="list-style-type: none">• Kenya Certificate of Secondary Education (C+) |
| 2004 - 2006 | Wangu Primary School <ul style="list-style-type: none">• Kenya Certificate of Primary Education |

TECHNICAL SKILLS

- **Web Design:** Visual Layout, Graphical User Interface, Navigational Design, Responsive Web Design, Email Campaigns
- **Web Development:** WordPress, Joomla, HTML5 /CSS3
- **Software:** Dreamweaver, Photoshop, Illustrator, Microsoft Office, MailChimp, Vertical Response

PERSONAL ATTRIBUTES

- Innovative thinker and eager to try new things
- Excellent communication skills for client facing meetings
- Efficient in communicating well in writing and verbal both
- Able to prioritize work according to importance
- Able to work under high pressure

REFEREES

1. **REBECCA KARUMA**
 - Senior Scrum Master – **PAGE ONE SEO & Online Marketing**
 - rebecca@page-one.co.ke
2. **CHARLES KABUE**
 - Senior Back End Web Developer – **PAGE ONE SEO & Online Marketing**
 - charles@page-one.co.ke
3. **ISAAC BRIAN OKELLO**
 - Senior Front End Web Developer – **Squad Digital**
 - isaackokello@gmail.com