



<http://www.talkabit.org>

Portugal, December 1st, 2017

Dear Mr. Richard Branson

I am pleased to invite you to participate in our **Talk A Bit** conference which will be held on **January 20<sup>th</sup>**, at **FEUP**, the Faculty of Engineering of the University of Porto.

**Talk A Bit** is a student organized conference that provides a friendly environment where all the latest hot topics in technology can be discussed. This is an annual event organized by graduating Software Engineering students from **FEUP**. Since 2013, the conference grew to around 500 participants from all sorts of backgrounds, and we aim to grow even further!

In this year's **6th edition**, we are going to focus on **the social impact of technology** in our lives. We've seen many examples spread across the world where individuals, startups or experienced companies have used technology to bring some good and hope in all sorts of different areas, and a great example in Portugal is the [Coding for Social Impact](#) initiative from FEUP.

This year we would like to do something different and we need your help to make our idea come true. We know that it would be very complicated for you to attend or make a conference call on January 20th. So, since we really want you to be a part of our event, we had an idea: **A bit with Richard Branson** — it would be great if you recorded a 1-minute video, answering some questions on which we would like to know your perspective and opinion. Some people all over the world make it a better place... and you are one of them! We believe that you can take an important role on this conference and in the students' lives. We would appreciate your participation. A lot, actually! If you are interested in this, please reach out to us using the contact below.

Sincerely,

A handwritten signature in black ink that reads "André Lago". The signature is written in a cursive, flowing style.

André Sousa Lago // Conference Chair

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