Commercial Bar

WordPress

Design / Front End– 12 hours
Importing existing letters & lawyer data – 12 hours
Custom post types & forms – 8 hours
WordPress core modifications – 3 hours
Main site programming – 10 hours

**Optional – XLS/CSV/XML dumping for Quickbooks etc – 8 hours

Import existing data into tables, make directory searchable. Create distance by zip code / city cross referencing. Form interfaces. Admin panel.

Non WordPress
Design / Front End – 10 hours
Database design & architecture – 8 hours
UI / Login for adding, editing, deleting entries – 6 hours
Importing existing letters & lawyer data – 8 hours
Main site programming – 6 hours

**Optional – XLS/CSV/XML dumping for Quicbkooks etc – 3 hours

The end goal is still achieved regardless of which route we go down. WordPress is more expensive because it will require extensive customization, primarily to ensure compatibility with existing data. A custom solution costs less because it can be built to suit the needs of the site – we don't have to make everything WordPress compatible.

With regards to adding, editing, updating, etc: the functionality would still be there, and for practical purposes you wouldn't know the difference. There would still be user registration/login, and a friendly interface for manipulating your data. The optional file dumping is again easier to perform on a custom system because it doesn't have to be processed by WordPress.