Initial phase of the filmmaking process where the groundwork for the project is laid out. It involves all the planning and preparation necessary before the actual filming and animation takes place.

This process includes the following steps:

- Scriptwriting
- Concept Development
- Storyboard
- Animatic
- Planning



Written document that outlines the dialogue, actions, settings, and overall structure of a narrative.



INT. SNATCHER'S FACTORY

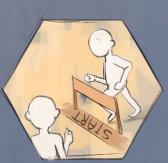
CLOSE ON Snatcher's grimy hands holding up a white hat made out of paper.

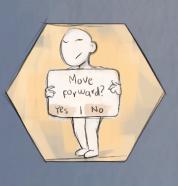
SNATCHER Men, don your white hats.

Snatcher lowers the paper hat onto his head. Across the table











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