

#### This unit

• Include quantitative features in linear regression

Relax the additive assumption of the linear model

Relax the linear assumption on the linear regression model –
 Polynomial regression

Compare Linear Regression to KNN regression

#### Regression with Qualitative Features

- Some features may take discrete values (qualitative)
  - Examples: gender, ethnicity, marital status
- How to model qualitative features this problem?
  - Define a dummy variable based on the qualitative features

#### Regression Model with Qualitative Features

- Example: investigate difference in credit card balance between females and males
  - Here the feature has two possibilities only
- To represent the gender feature, we define a dummy variable

• The model becomes 
$$x_i = \begin{cases} 1 & \text{if } i \text{th person is female} \\ 0 & \text{if } i \text{th person is male} \end{cases}$$

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i \text{th person is female} \\ \beta_0 + \epsilon_i & \text{if } i \text{th person is male.} \end{cases}$$

 $\beta_0$  is the average credit card balance among males

 $\beta_0 + \beta_1$  is the average credit card balance among females

 $\beta_1$  is the average difference in credit card balance between females and males

- Dataset can be found here: <a href="http://www-bcf.usc.edu/~gareth/ISL/data.html">http://www-bcf.usc.edu/~gareth/ISL/data.html</a>
  - Dataset also includes balance, gender, income, card limit, age, and other features
- P-value of the dummy variable is high

   suggests that gender has no significant impact on the credit card balance

	Coefficient	Std. Error	t-statistic	p-value	
Intercept	509.80	33.13	15.389	< 0.0001	
<pre>gender[Female]</pre>	19.73	46.05	0.429	0.6690	
estimate of $\beta_0$ estimate of $\beta_1$ $\Rightarrow$ meaning that the females have 19.73 additional deb					

High p-value, gender is insignificant feature

**Question:** What happens if the dummy variable is 0 for females and 1 for males? What will the new coefficients estimate be?

#### Other Coding Schemes for Qualitative Variables

- The choice of the code is arbitrary and has no effect on the regression fit
  - But changes the interpretation of the coefficients
- Another way to model the previous example, is to define

$$x_i = \begin{cases} 1 & \text{if } i \text{th person is female} \\ -1 & \text{if } i \text{th person is male} \end{cases}$$

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if } i \text{th person is female} \\ \beta_0 - \beta_1 + \epsilon_i & \text{if } i \text{th person is male.} \end{cases}$$

• Final predictions for the credit balances will be the same regardless of the coding scheme used to model the qualitative variable.

#### Qualitative and Quantitative

Suppose we have both gender and income as features:

$$x_i = \begin{cases} 1 & \text{if } i \text{th person is female} \\ 0 & \text{if } i \text{th person is male} \end{cases}$$

• Regression model for predicting credit card balance is (assume error term = 0):

$$Y_i = \beta_0 + \beta_1 income_i + \beta_2 x_i = \begin{cases} \beta_0 + \beta_1 income_i & male \\ \beta_0 + \beta_2 + \beta_1 income_i & female \end{cases}$$

#### Qualitative variables with more than two levels

- We define **number of dummy variables** = number of levels 1
- For example, for ethnicity (Asian, Caucasian, African American [AA]) we can create two dummy variables

$$x_{i1} = \begin{cases} 1 & \text{if } i \text{th person is Asian} \\ 0 & \text{if } i \text{th person is not Asian} \end{cases}$$

$$x_{i2} = \begin{cases} 1 & \text{if } i \text{th person is Caucasian} \\ 0 & \text{if } i \text{th person is not Caucasian} \end{cases}$$

• Model:  $y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \epsilon_i = \begin{cases} \beta_0 + \beta_1 + \epsilon_i & \text{if $i$th person is Asian} \\ \beta_0 + \beta_2 + \epsilon_i & \text{if $i$th person is Caucasian} \\ \beta_0 + \epsilon_i & \text{if $i$th person is AA.} \end{cases}$ 

Python command: model=smf.ols('Balance ~ Ethnicity ', credit)

	Coefficient	Std. error	t-statistic	p-value
Intercept	531.00	46.32	11.464	< 0.0001
ethnicity[Asian]	-18.69	65.02	-0.287	0.7740
ethnicity[Caucasian]	-12.50	56.68	-0.221	0.8260

- In this example, dummy variables have high p-values = > week association with credit card balance
- Python: encoding of qualitative variables

http://scikit-learn.org/stable/modules/preprocessing.html#encoding-categorical-features

# Assumption of the Linear Regression Model

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \dots + \hat{\beta}_p x_p$$

- Two main assumptions
  - Additive assumption
  - Linear Assumption

How to relax these assumptions?

## Additive Assumption

- Additive assumption: the change in the response due to one-unit change in feature i is constant  $(\beta_i)$ , and is independent of other features
  - E.g.: we assumed that sales increases with TV budget regardless of amount spent on radio

$$\widehat{\mathtt{sales}} = \beta_0 + \beta_1 \times \mathtt{TV} + \beta_2 \times \mathtt{radio} + \beta_3 \times \mathtt{newspaper}$$

- In practice, the impact of a feature on the response may be affected by the other features
  - Increase of spending on radio advertising  $(X_1)$  may increase slop of TV  $(X_2)$  with Sales (Y)

#### Example: Productivity of a Factory

- Measure productivity of a factory with features: number of workers, number production lines
- Additive assumption:

productivity = 
$$\hat{\beta}_0 + \hat{\beta}_1 \ lines + \hat{\beta}_2 \ workers$$

- Increasing the number of production line increases the productivity, regardless of the number of workers
  - This is not accurate, since increasing the production lines may not be productive unless the are more workers to operate them

#### How to Relax the Additive Assumption

Include an interaction term to relax the additive assumption

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 (X_1 X_2)$$
  

$$Y = \beta_0 + (\beta_1 + \beta_3 X_2) X_1 + \beta_2 X_2$$

• Adjusting  $X_2$  will change the impact of  $X_1$  on Y

## Example: Productivity of a Factory – Relaxed model

- Relax additive assumption by including interaction term productivity =  $\hat{\beta}_0 + \hat{\beta}_1 \ lines + \hat{\beta}_2 \ workers + \hat{\beta}_3 \ lines \cdot workers$
- Adding new line will increase productivity by  $(\hat{\beta}_1 + \hat{\beta}_3 \text{ workers})$

• Having more workers, the increasing the assembly line will be more effective

#### Example: Advertising

• Include: Radio, TV, and interaction term TV x Radio in the advertising dataset

To code in python use: model=smf.ols('Sales ~ TV+Radio+TV\*Radio', AdvertisingData)

2 <u></u>	Coefficient	Std. error	t-statistic	p-value
Intercept	6.7502	0.248	27.23	< 0.0001
TV	0.0191	0.002	12.70	< 0.0001
radio	0.0289	0.009	3.24	0.0014
$TV \times radio$	0.0011	0.000	20.73	< 0.0001

- Interaction term (TV x Radio) has low p-value indicating that the actual relationship is not additive
  - Increase spending on radio advertising increase slope of TV

#### Example: Credit Card Balance Interaction Between Qualitative and Quantitative Features

- Predict **credit card balance** as function of **income** (quantitative) and whether the card holder is **student** or not (qualitative).
- One can have a model: no interaction term

$$\begin{aligned} \operatorname{balance}_i &\approx \beta_0 + \beta_1 \times \operatorname{income}_i + \begin{cases} \beta_2 & \text{if $i$th person is a student} \\ 0 & \text{if $i$th person is not a student} \end{cases} \\ &= \beta_1 \times \operatorname{income}_i + \begin{cases} \beta_0 + \beta_2 & \text{if $i$th person is a student} \\ \beta_0 & \text{if $i$th person is not a student} \end{cases} \end{aligned}$$

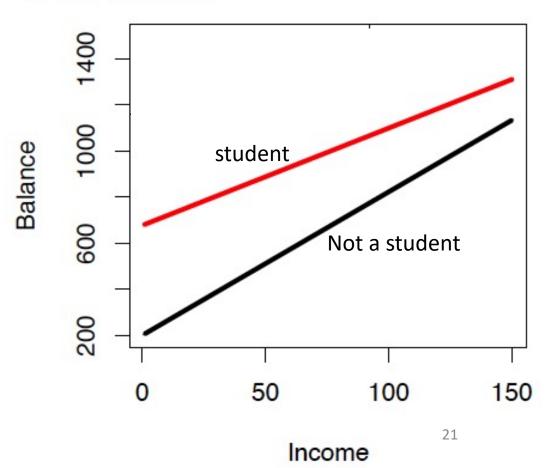
Income

With this model we have same slope for income, but different intercept for student status,

• By including the interaction term, the model will be:

$$\begin{array}{lll} \mathbf{balance}_i & \approx & \beta_0 + \beta_1 \times \mathbf{income}_i + \begin{cases} \beta_2 + \beta_3 \times \mathbf{income}_i & \text{if student} \\ 0 & \text{if not student} \end{cases} \\ & = & \begin{cases} (\beta_0 + \beta_2) + (\beta_1 + \beta_3) \times \mathbf{income}_i & \text{if student} \\ \beta_0 + \beta_1 \times \mathbf{income}_i & \text{if not student} \end{cases} \end{array}$$

- Both the intercept and the slope are different
- Slope of students is lower!
  - Note that coefficients can be negative



#### Common practice

• If the interaction term (e.g.  $X_1 X_2$ ) is important (has low p-value), then we also include the individual terms ( $X_1$ ) and ( $X_2$ ) regardless of their p-value: hierarchy principle

The interactions are hard to interpret in a model without main effects.

# Fit with multiple features including interaction terms

 Use the credit data set, fit OLS model to predict credit balance using all of the following features

- Student
- Income
- Limit
- Interaction term: Income\*Student
- Interaction term: Limit\*Student

Find the p-values of all features. Are they all helpful in predicting the response?

model=smf.ols('Balance ~ Student+Income+Income\*Student+Limit +Limit\*Student', credit)

 To use qualitative feature in Scikit-Learn, you need to encode the qualitative variable

After reading the credit data use using:

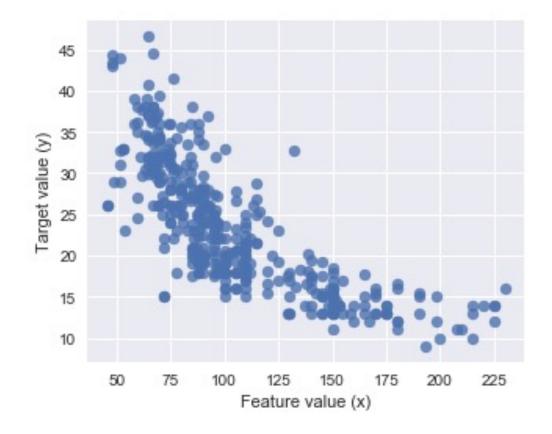
credit =read\_csv('Credit2.csv')

Add a column to the data set that is 0 for not student and 1 for students

credit['StudentEncode'] = credit.Student.map({'No':0 , 'Yes':1})

#### Linear Assumption

- The linear model assumed that there is a **linear relationship** between the response and the features
- Actual relationship may not be linear



#### Polynomial Regression

- Linear assumption can be relaxed to include non-linear relationship
  - Still with a linear regression model!
- A simple approach to incorporate non-linear relationships to a linear model is to include transformed versions of the predictors into the model

This is called **polynomial regression** 

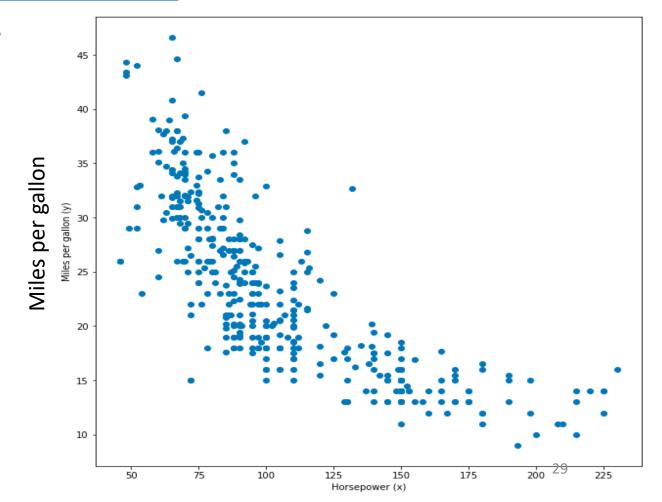
# Example

- Quadratic relationship:  $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_1^2$ 
  - This is still a linear model: Y=  $\beta_0 + \beta_1 X_1 + \beta_2 X_2$ 
    - But set  $X_2 = X_1^2$

- Cubic relationship:
  - We can define Y=  $\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3$ 
    - Let  $X_2 = X_1^2$  and  $X_3 = X_1^3 \rightarrow Y = \beta_0 + \beta_1 X_1 + \beta_2 X_1^2 + \beta_3 X_1^3$

## Polynomial Regression with Auto Dataset

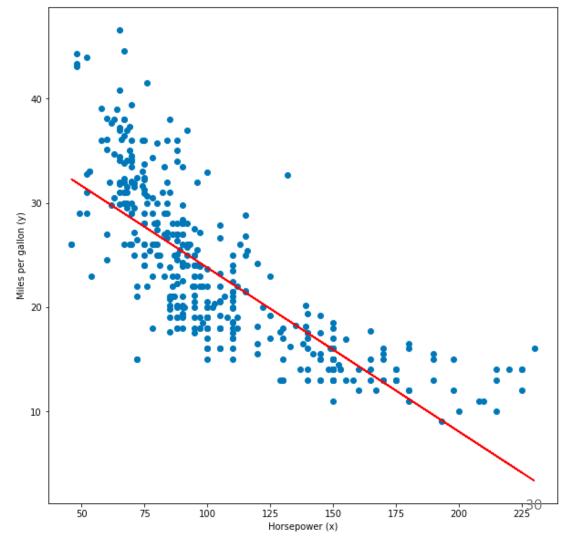
- Auto dataset includes the miles per gallon (mpg) and horse power for a number of cars
   <a href="http://www-bcf.usc.edu/~gareth/ISL/data.html">http://www-bcf.usc.edu/~gareth/ISL/data.html</a>
- It is clear that relationship is not linear



• If we fit linear model with only horsepower feature, we get

$$mpg = \beta_0 + \beta_1 \times horsepower + \epsilon$$

• R<sup>2</sup> metric is 0.6

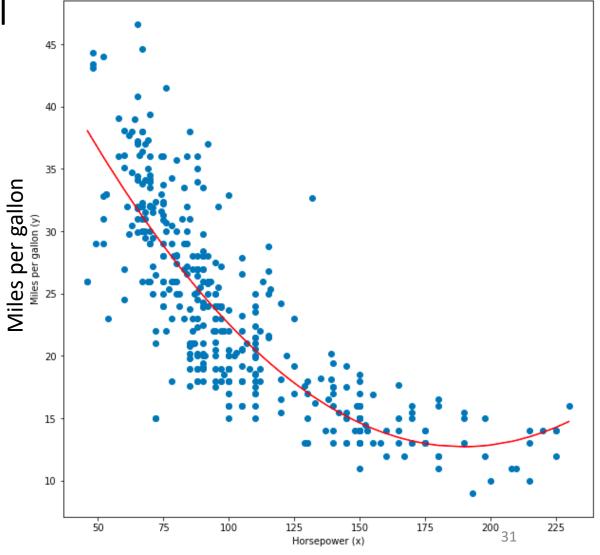


# Polynomial Regression with Auto Dataset

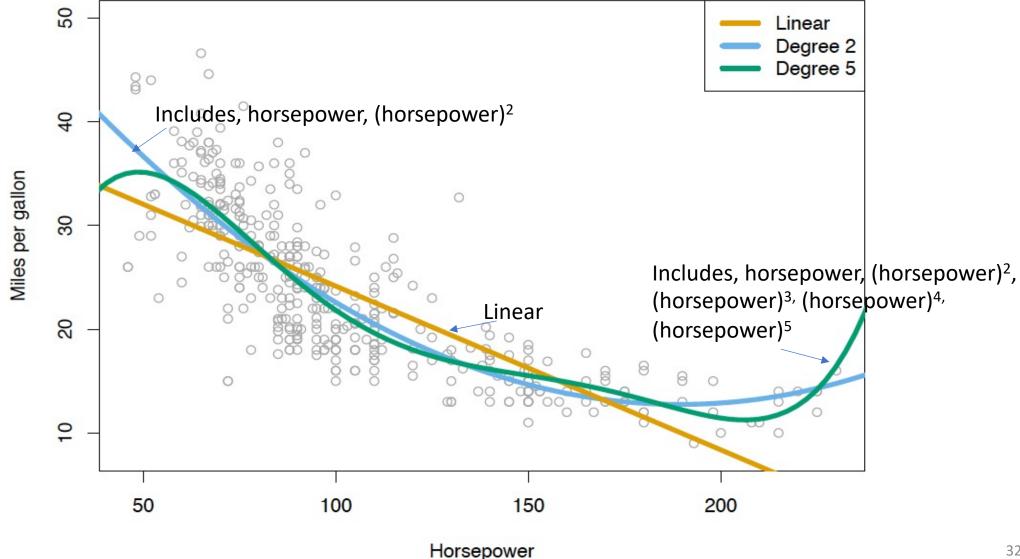
Adding quadratic term to the linear model

$$mpg = \beta_0 + \beta_1 \times horsepower + \beta_2 \times horsepower^2 + \epsilon$$

	Coefficient	Std. Error	t-statistic	p-value
Intercept	56.9001	1.8004	31.6	< 0.0001
horsepower	-0.4662	0.0311	-15.0	< 0.0001
${\tt horsepower}^2$	0.0012	0.0001	10.1	< 0.0001

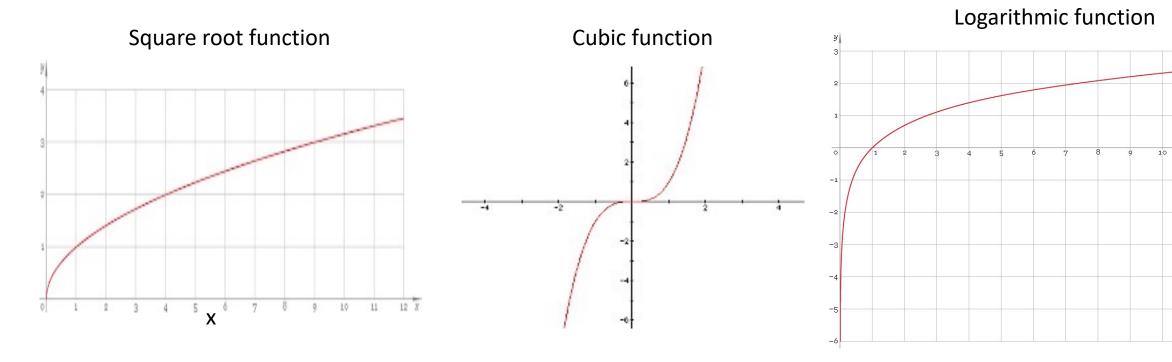


- You can add more terms, i.e. increase the degree of the polynomial
- Examine the output, and make sure to avoid overfitting!



# Polynomial Regression

• Other transformations:  $\log(x)$ ,  $\sqrt{x}$ 



• Y= 
$$\beta_0 + \beta_1 X_1 + \beta_2 X_2$$

• 
$$X_2 = \sqrt{X_1} \implies Y = \beta_0 + \beta_1 X_1 + \beta_2 \sqrt{X_1}$$

#### Parametric vs Non-Parametric Regression

- Parametric
  - Make strong assumption about f(x). e.g. linear model
  - Easy to fit and understand
- Non-parametric methods
  - Do not assume any form of f(x), hence are more flexible, e.g. KNN

• Typically, the parametric approach outperforms the nonparametric one **if** the model selected is close to the true one

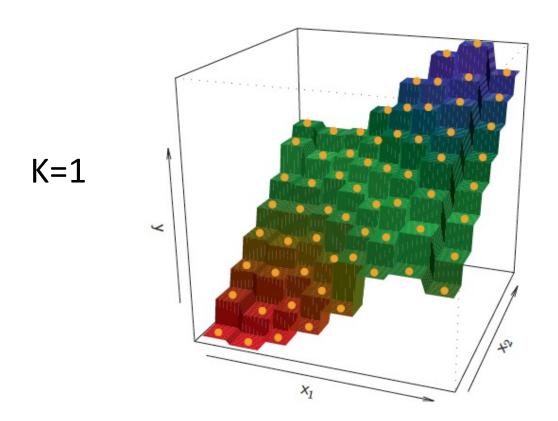
#### KNN Regression

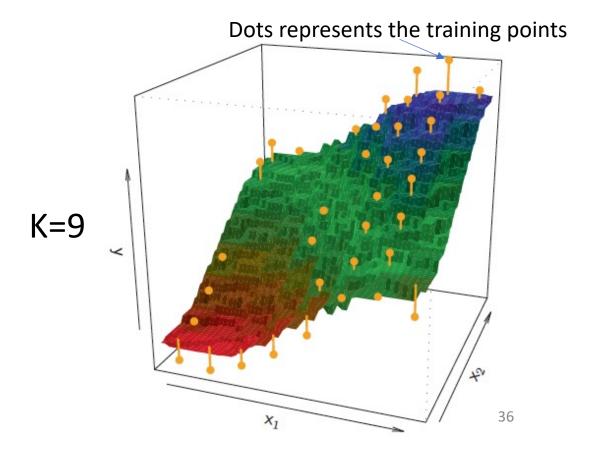
- One of the simplest non-parametric methods is the K-nearest neighbors regression (KNN regression)
- First identifies the K training observations that are closest to the new observation point  $(x_0)$  denote these neighbors by  $\mathcal{N}_0$ .
- Then estimate f  $(x_0)$  as the average of all the training responses in  $N_0$ .

$$\hat{f}(x_0) = \frac{1}{K} \sum_{x_i \in \mathcal{N}_0} y_i$$

Note that in KNN classification, we use majority .. With regression we use average

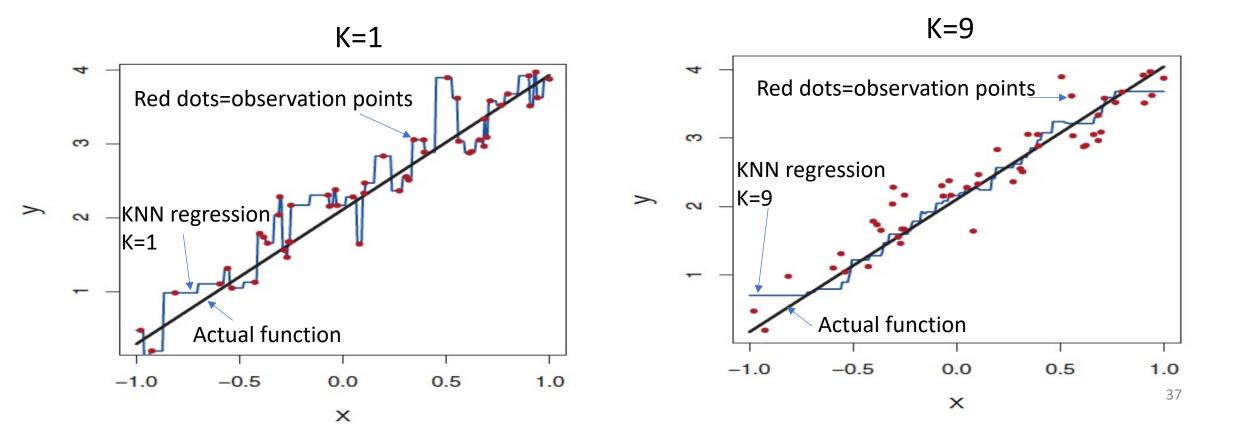
- K=1: output takes the form of steps
  - Output depends on a single observation
- K=9: Smoother function due to the averaging
- Optimal K depends on bias-variance trade-off
  - Small k => high variance
  - Large k => high bias and low variance



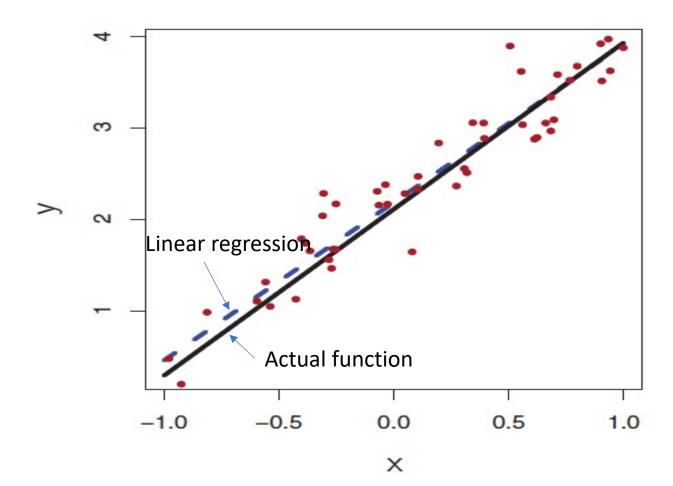


#### Regression with One Feature

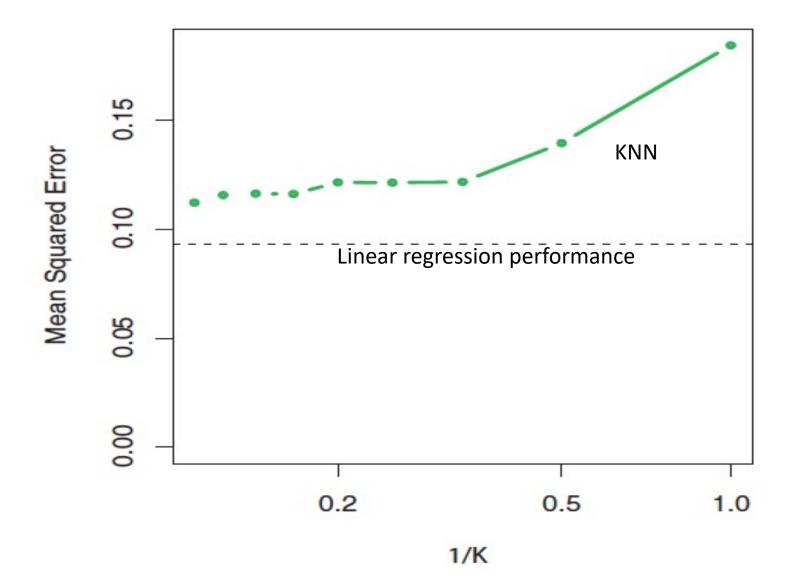
- Assume one feature x (1-D),
- Data (100 observations) are drawn from linear function  $Y = \beta_0 + \beta_1 X_1$ , the KNN regression fit with k=1, and k=9



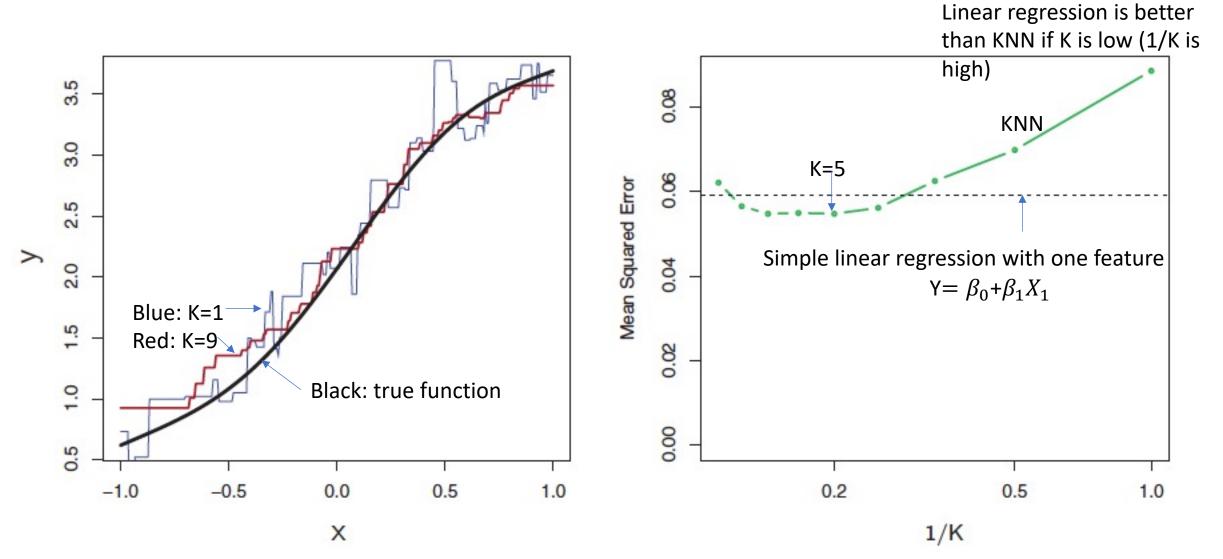
• The parametric approach will outperform the nonparametric approach if the parametric form that has been selected is close to the actual form



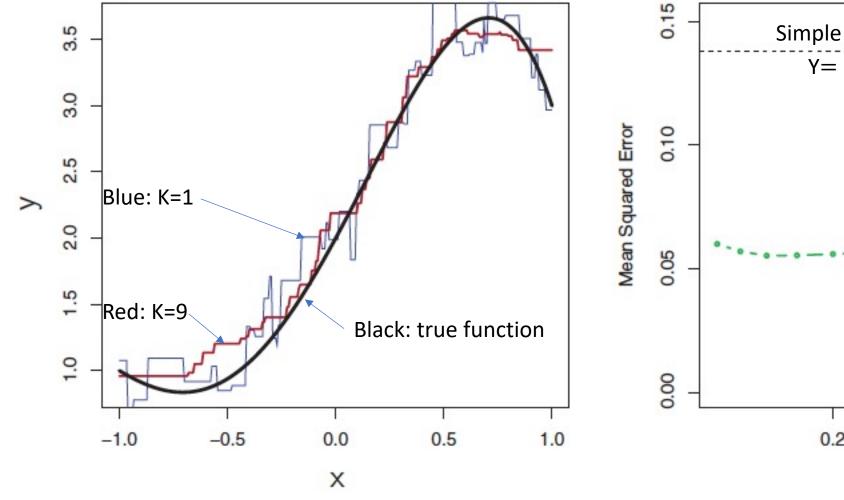
• Since the actual function is linear in this example, linear regression performs better than KNN

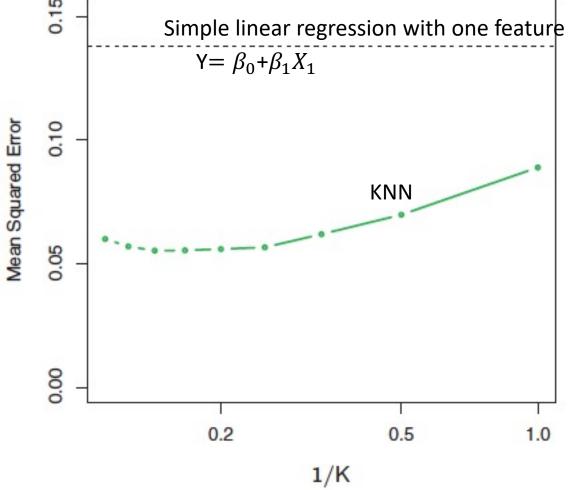


#### Another example, where the actual function is not linear



Linear assumption of linear regression model (Y=  $\beta_0$ + $\beta_1 X_1$ ) works poorly as the data is nonlinear



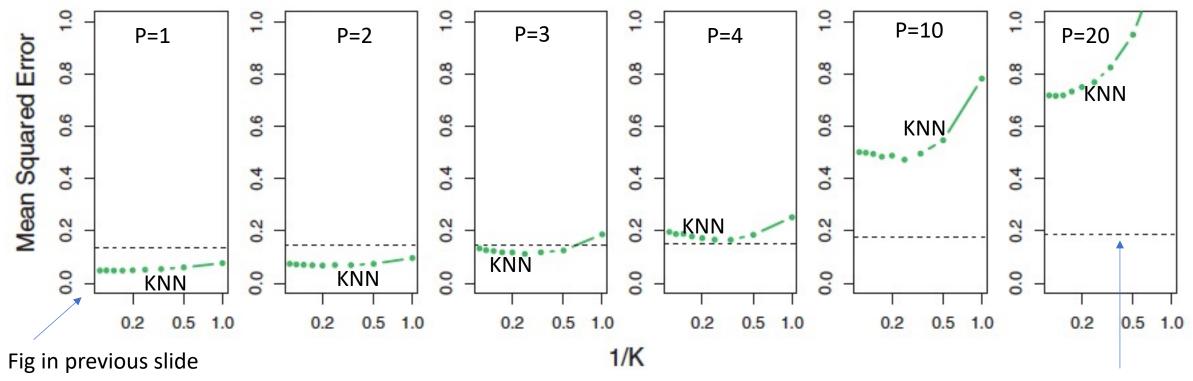


41

#### More Features – Higher Dimensions

- Assume same non linear relationship between feature and response as in the previous slide, and we have 100 training observations each of p features
- As the number of features increases the KNN performance degrades (common problem)

  Here we have 100 observations



Horizontal black dashed line in all figures is linear regression (assume linear function with all predictors)

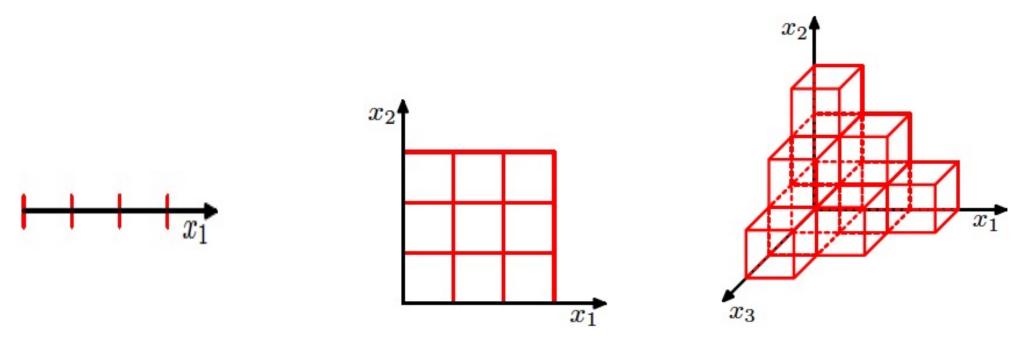
12

#### Curse of Dimensionality

- Curse of dimensionality: Number of training data needed grows exponentially with the number of features.
  - Having large number of features and insufficient number of training examples → leads to poor accuracy
  - In previous example:
    - One feature, 100 observations provide sufficient information for estimation
    - 20 features, 100 observations are not sufficient

# Curse of Dimensionality

- For KNN regression: the K observations that are nearest to the the new observation  $(x_0)$  may be very far from  $x_0$  in p-dimensional space when p (number of features) is large
  - More training samples are needed to keep the accuracy



# Key takeaways

Including qualitative features

 Relaxing the assumptions of linear models

Comparing with KNN

Curse of dimensionality