



Highlights for  
regression  
problems

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# Data

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	TV	Radio	Newspaper	Sales
1	230.1	37.8	69.2	22.1
2	44.5	39.3	45.1	10.4
3	17.2	45.9	69.3	9.3
4	151.5	41.3	58.5	18.5
5	180.8	10.8	58.4	12.9

# Data Exploration - outlier

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# Feature Engineering



Log / Squared scaling to get linear connection




merge features by + / \* -

## Correlation: BP, Age, Weight, BSA, Dur, Pulse, Stress

	BP	Age	Weight	BSA	Dur	Pulse
Age	0.659					
Weight	0.950	0.407				
BSA	0.866	0.378	0.875			
Dur	0.293	0.344	0.201	0.131		
Pulse	0.721	0.619	0.659	0.465	0.402	
Stress	0.164	0.368	0.034	0.018	0.312	0.506

Detecting collinearity

Correlation matrix



Transforming features to  
fit non-linear  
relationships

Simple linear regression can easily be extended to include multiple features. This is called **multiple linear regression**:

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_n x_n$$

Each  $x$  represents a different feature, and each feature has its own coefficient. In this case:

$$y = \beta_0 + \beta_1 \times TV + \beta_2 \times Radio + \beta_3 \times Newspaper$$

Diagnosing model fit

# Model Evaluation Metrics for Regression

For classification problems, we have only used classification accuracy as our evaluation metric. What metrics can we used for regression problems?

**Mean Absolute Error** (MAE) is the mean of the absolute value of the errors:

$$\frac{1}{n} \sum_{i=1}^n |y_i - \hat{y}_i|$$

**Mean Squared Error** (MSE) is the mean of the squared errors:

$$\frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

**Root Mean Squared Error** (RMSE) is the square root of the mean of the squared errors:

$$\sqrt{\frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2}$$

Let's calculate these by hand, to get an intuitive sense for the results:



# sources

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<https://www.ritchieng.com/machine-learning-evaluate-linear-regression-model/>