

## Introduction

## **About This Data**

- This is a list of over 15,000 electronic products with pricing information across 10 unique fields provided by <u>Datafiniti's Product Database</u>. The dataset also includes the brand, category, merchant, name, source, and more.
- Note that this is a sample of a large dataset. The full dataset is available through Datafiniti.

## What You Can Do With This Data

- You can use this data to <u>identify retail industry trends in pricing strategies</u>. E.g.:
- How does the prices. condition affect the pricing strategy of a product?
- Is there a correlation between the prices. dateSeen of a product and its dynamic pricing across merchants?
- What is the competitive pricing strategy for the same product from different merchants?
- What role does a product's category play in its listing price?

## Instruction