



aspaclar

MAKE ROOM FOR NEW EXPERIENCE

Interior Space Interactive Digital Visualization



THE NEED

Current Wall Designs Methods:

- Expensive
 - Design Content
 - Installations
 - Infrastructures
- Long & Tedious
 - Multiple Vendors
 - Multiple Services Providers
 - Multiple Control Systems
- Complex Modification
 - Single Design Theme
 - Obsolete and Irrelevant Content



THE SOLUTION

Turn your interior walls into a giant panoramic display screen

- 360° Projector with 3D space detection



- Content production Application for direct design upon walls



- Automatic interior space adaptation for dynamic interactive projected content

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patent an

document granting the e
an invention protected
made or held under

- Provisional patent application sent based on the solution Technical Spec document.

VALUE PROPOSITION

ONE BUTTON CLICK

To Set Interior Experience
Locally Or Remotely

ONE INTERFACE

For Cross Platform Content
Production & Management

ONE STOP SHOP

For Walls Designs & Digital
Media Content

MULTIPLE

VR & AR Devices
For Content
Deployment



THE MARKET

*“Augmented/Virtual Reality revenue forecast revised to hit **\$120 billion** by 2020”*

(http://www.digi-capital.com/news/2016/01/augmentedvirtual-reality-revenue-forecast-revised-to-hit-120-billion-by-2020/#.V9mhe_krLIU)

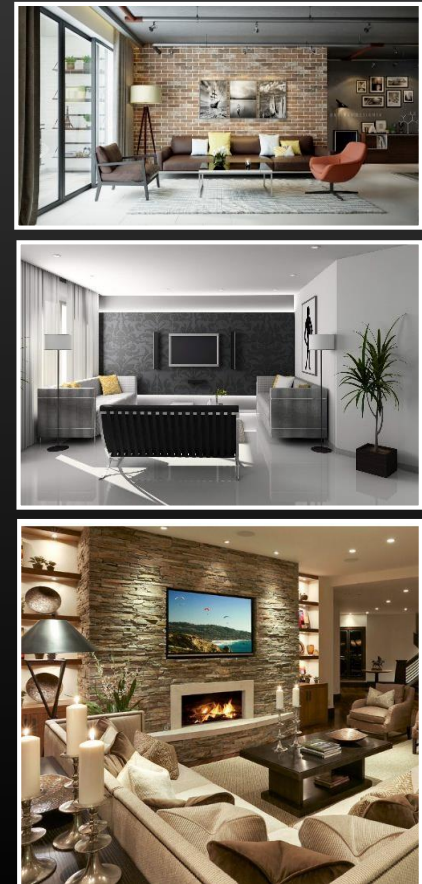
1 Businesses



2 Professional



3 Homeowners



BUSINESS MODEL

- One time device hardware and installation fees
- Monthly/Yearly service fee (warranty + support)
- Content Management System SAAS Yearly subscription



ECOSYSTEM & COMPETITION



VR & AR Content
Applications

\$17 BILLION BY 2020



Walls Decoration
& Display Screens

\$105 BILLION BY 2020



Digital Media
Marketplaces

\$97.150 BILLION BY 2020



ADVANTAGE

- One Time
- Simple Mounting
- One Power Source

INSTALLATION PROCESS

- Intuitive Application
- One Control System
- Vary Designs
- Dynamic Elements
- Real-Time Feedback
- Remote Deployment
- Tradeable

CONTENT PRODUCTION

FINANCIALS PROJECTIONS

\$	2016	2017	2018	2019	2020
Expenses	207,000	1,094,000	2,782,900	7,202,000	14,920,000
Revenue	0	0	2,970,000	12,700,000	31,000,000
Total	(207, 000)	(1,094, 000)	187,100	5,498,000	16,080,000



THE TEAM

Tal Sitton - Founder & CEO, Pre-Seed Investor

BA Computer Science, Virtual Worlds alumni.

16 years of experience in software architecture & development, multimedia productions & 3D visualization for corporations and startups.

F&F Pre-Seed Investor & Partners

Eyal Chen – Co Founder, CEO at abaGada Internet LTD. / Dentsu Aegis Network IL.

Danny Razinsky – VP Finance & Operations at Synerion Systems Ltd.

Yoel Piotraut – Owner at MyHome Design and Remodeling.

Lior Sitton – Owner at Lior Diamonds.

The Backers

A small group of friends and colleagues with top positions in the HI-TECH scene, Many of them have expressed their willingness to join the venture once funded.





THANK YOU!

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