



### INTERIOR SPACE INTERACTIVE DIGITAL VISUALIZATION





### THE NEED

### **Current Wall Design Methods:**

- Expensive
  - Design Content
  - Installations
  - Infrastructures
- Long & Tedious
  - Multiple Vendors
  - Multiple Services Providers
  - Multiple Control Systems
- Complex Modification
  - Single Design Theme
  - Obsolete and Irrelevant Content



## THE SOLUTION

Turn your interior walls into a giant panoramic display screen





 Provisional patent application sent based on the solution Technical Spec document.

### VALUE PROPOSITION

### **ONE BUTTON CLICK**

To Set Interior Experience Locally Or Remotely

#### **ONE INTERFACE**

For Cross Platform Content Production & Management

### **ONE STOP SHOP**

For Walls Designs & Digital Media Content

### **MULTIPLE**

VR & AR Devices For Content Deployment



## THE MARKET

"Augmented/Virtual Reality revenue forecast revised to hit \$120 billion by 2020"

(http://www.digi-capital.com/news/2016/01/augmentedvirtual-reality-revenue-forecast-revised-to-hit-120-billion-by-2020/#.V9mhe krLIU)

#### **1** Businesses













#### 2 Professional







#### **3** Homeowners

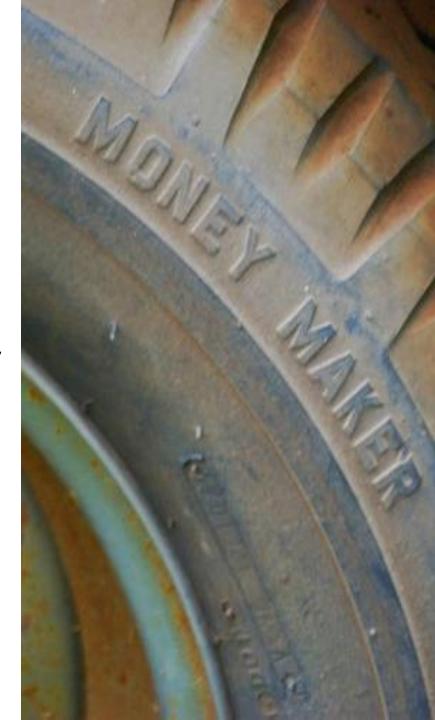






## **BUSINESS MODEL**

- One time device hardware and installation fees
- Monthly/Yearly service fee (warranty + support)
- Content Management System SAAS Yearly subscription

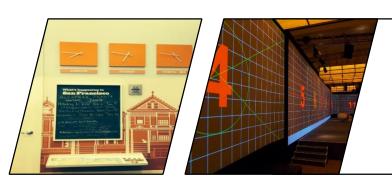


## **ECOSYSTEM & COMPETITION**



VR & AR Content Applications

\$17 BILLION BY 2020



Walls Decoration & Display Screens

\$105 BILLION BY 2020







Digital Media Marketplaces

\$97.150 BILLION BY 2020



# **ADVANTAGE**

- One Time
- Simple Mounting
- One Power Source

INSTALLATION PROCESS

- Intuitive Application
- One Control System
- Vary Designs
- Dynamic Elements
- Real-Time Feedback
- Remote Deployment
- Tradeable

CONTENT PRODUCTION



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