

## Experience

### Graphic Designer

Keystone / New York, NY / Jul 2024 – Nov 2025

- Collaborated with external agencies on a full brand relaunch, including new brand guidelines, a redesigned website, and refreshed marketing materials.
- Served as the sole designer across all teams, ensuring every touchpoint aligned with the new brand and maintained a consistently high standard of quality.

### Digital Designer

MMI Agency / New York, NY / Jul 2021 – Jan 2024

- Collaborated closely with the Creative Director to develop email, social media, and website assets for brands such as Gillette, Braun, The Art of Shaving, joy+glee and P&G Good Everyday.
- Created still and video assets for paid media that contributed to multiple successful product launches, resulting in positive client feedback.

### Digital Designer

Soko Glam / New York, NY / Apr 2020 – Jul 2021

- Concepted and executed designs for various marketing initiatives, including campaign launches, brand refreshes, and new packaging.
- Developed digital campaigns that included newsletters, homepage banners, social posts, and landing pages.
- Led art direction for photography used in seasonal and annual campaigns.

### Graphic Designer

AdaptHealth / New York, NY / Jul 2019 – Feb 2020

- Provided design support to the Senior Designer during a recent rebrand, assisting in the creation of marketing collateral for both print and web.

### Graphic Designer & Production Artist

Landry's Inc. / Houston, TX / Nov 2015 – Apr 2019

- Worked closely with the marketing team to design and produce collateral for over 60 diverse brands in the dining, entertainment, and hospitality industries, adapting to a wide range of aesthetics across print materials.

*Additional Experience: Creative Intern – FleishmanHillard*

## Education

Bachelor of Arts (BA), Advertising / Minor in Marketing  
University of North Texas, 2011 – 2014

## Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Figma