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• github.com/tamWebDesignContentLouisville

Skill Summary

Languages: HTML5, CSS3, JavaScript, Flex

Platforms: Photoshop, Git, GitHub, Brackets, Slack, Asana

Non-Technical: Technical Documentation, Copywriting, Problem Solving, Communication, Big Picture Thinking, Time Management, Process Improvement, Project Manager, Client Services, Conflict Resolution, Graphic Design, Solutions Identifier, Working Under Pressure

Professional Development

Code Louisville (Treehouse); Louisville, Ky. 2016
Front End Development (HTML5, CSS3, JavaScript)

University of Louisville; Louisville, Ky.
Associate in arts; paralegal studies 1990

Experience

NewTech Inc.; Louisville, Ky. 2004 – present

Marketing Director

- Run business with a partner
- Created branding for company, increased name recognition
- Increased prospects through marketing strategies

Trover Solutions; Louisville, Ky. 1995 – 2004

Marketing Associate

- Evaluated and recommended software to senior staff
- Increased web presence and ranking
- Improved staff skills through written technical training documentation for software

Kinetic Corporation; Louisville, Ky. 1983 - 1995

Client Services Director

- Designed training procedures and materials that increased client satisfaction 25%
- Translated tough concepts between clients and team
- Promoted regularly through tenure at company
- Built a reputation for working with difficult clients
- Retained 95% of clients following significant pricing and competition increases

Professional Freelance Writer

- *Business First of Louisville* 2004 - 2008
- *Today's Woman* and *Today's Transitions Magazines* 2001 - 2007
- *Louisville Magazine* 2003, 2007
- ✓ Won 5 SPJ (Society for Professional Journalists) awards