



presents

SKILLFEST 2023 *for schools*

**SUBMIT AN ENTRY IN ANY CATEGORY
AND GET A CHANCE TO WIN EXCITING PRIZES!**

D I G I T A L D E S I G N

V I D E O G R A P H Y

P H O N E P H O T O G R A P H Y

S C I E N T I F I C T H I N K I N G

E N T R E P R E N E U R S H I P

Submission Deadline: July 22, 2023
Only one entry by each student is allowed

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Guidelines & Regulations

DIGITAL DESIGN

Theme: "Nature Reimagined: Envisioning 2050"

In digital design, we invite participants to unleash their creativity and imagination. This category focuses on envisioning nature as it will exist in the future. Participants are tasked with creating a digital poster that presents an original and transformative design idea centred around the theme of "Nature Reimagined: Envisioning 2050"

Participants are to use their creativity, technological understanding, and environmental awareness to envision a future where nature has adapted or transformed in response to various factors such as climate change, technological advancements, or sustainable practices.

Regulations

- Each participant can submit one(1) artwork only
- Only original and unpublished artwork will be accepted
- Entries can only be submitted via the provided 'entry submission' link
- Submissions must comply with the following requirements:
- Word file with a concept note within 300 words along with the full name, school name and class of the participant
- The artwork file must be in a high-resolution pdf, jpeg, png or jpg format
- The Word file with the description & artwork is to be saved in a folder and zipped
- Only a zipped folder can be uploaded (.zip)
- The folder is to be named as follows - Full Name of Participant - Digital Design
- Participants, whose submissions are shortlisted, will be asked to submit an open/raw file of the artwork
- Artwork created using AI-based apps/tools will not be accepted

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PHONE PHOTOGRAPHY

Theme - Street Photography

This category revolves around street photography's captivating art, emphasising storytelling's profound power. We are looking for entries from participants who can peer beyond the superficial and demonstrate their remarkable skills in capturing the vibrant tapestry of life that unfolds on the streets, presenting awe-inspiring and unconventional perspectives, through the lenses of their smartphones

Regulations

1. Each participant can submit one (1) or a series of photographs {max three(3)}
2. Only original and unpublished photographs will be accepted
3. Entries can only be submitted via the provided 'entry submission' link
4. Submissions must comply with the following requirements:
 - a. Word file with a concept note within 300 words along with the full name, school name and class of the participant
 - b. The photograph/s to be in high resolution
 - c. The Word file with the description & artwork is to be saved in a folder and zipped
 - d. Only a zipped folder can be uploaded (.zip)
 - e. The folder is to be named as follows - Full Name of Participant - Phone Photography

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SCIENTIFIC THINKING

This is for STEM enthusiasts! This category is dedicated to the power of scientific thinking. We invite students to delve into the vast realm of science, technology, engineering, and mathematics, and discover the profound questions that lie within. Embrace your critical thinking skills and showcase your innovative ideas by presenting a captivating two (2) - three (3) minute video that demonstrates a working model, experiment, or thought-provoking presentation. Unleash your creativity and let your passion for STEM shine!

Regulations

1. Each participant can submit either a Presentation in .pptx or .pdf format OR Only one vertically shot high-resolution video of the working model/experiment
2. In case of video submission, the duration of the video to be a maximum of three (3) minutes
3. Only original ideas will be accepted
4. Entries can only be submitted via the provided 'entry submission' link
5. Submissions must comply with the following requirements:
 - a. Word file with a concept note within 300 words along with the full name, school name and class of the participant
 - b. The Word file with the description & submission is to be saved in a folder and zipped
 - c. Only a zipped folder can be uploaded (.zip)
 - d. The folder is to be named as follows - Full Name of Participant - Scientific Thinking

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VIDEOGRAPHY

Get ready to showcase your filmmaking skills and capture the community's pulse in the Vox Pop Video Making Contest! This exciting category invites participants to immerse themselves in the art of visual storytelling. The challenge is to create a compelling and engaging Vox Pop video that captures people's diverse opinions and perspectives on a specific topic or issue. Craft a narrative that reflects the collective voice of the community and presents a thought-provoking story. Unleash your creativity, editing prowess, and storytelling techniques to create a video that not only informs but also captivates and sparks meaningful conversations.

Regulations

1. Each participant can submit only one video
2. The duration of the video will be a maximum of three (3) mins
3. Only original content will be accepted
4. Entries can only be submitted via the provided 'entry submission' link
5. Submissions must comply with the following requirements:
 - a. Word file with a brief description of the concept within 300 words along with the full name, school name and class of the participant
 - b. The Word file with the description & submission is to be saved in a folder and zipped
 - c. Only a zipped folder can be uploaded (.zip)
 - d. The folder is to be named as follows - Full Name of Participant - Videography

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ENTREPRENEURSHIP

Entrepreneurship encompasses more than a mere concept; it embodies the transformation of ideas into tangible realities. Participants will face the exhilarating challenge of bringing their entrepreneurial vision to life by crafting a comprehensive pitch deck that not only demonstrates the feasibility of their idea but also highlights its commercial potential. This deck should comprise a maximum of 10 slides, meticulously covering

- The problem statement
- Market research
- Solution or plan of action
- Competitor analysis
- Marketing strategies

Seize this opportunity and let your entrepreneurial brilliance shine!

Regulations

1. Each participant can submit only one presentation with a maximum of 10 slides
2. Only original ideas will be accepted
3. Entries can only be submitted via the provided 'entry submission' link
4. Submissions must comply with the following requirements:
 - a. Word file with a brief description of the concept within 300 words along with the full name, school name and class of the participant
 - b. The Word file with the description & submission is to be saved in a folder and zipped
 - c. Only a zipped folder can be uploaded (.zip)
 - d. The folder is to be named as follows - Full Name of Participant - Entrepreneurship

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