

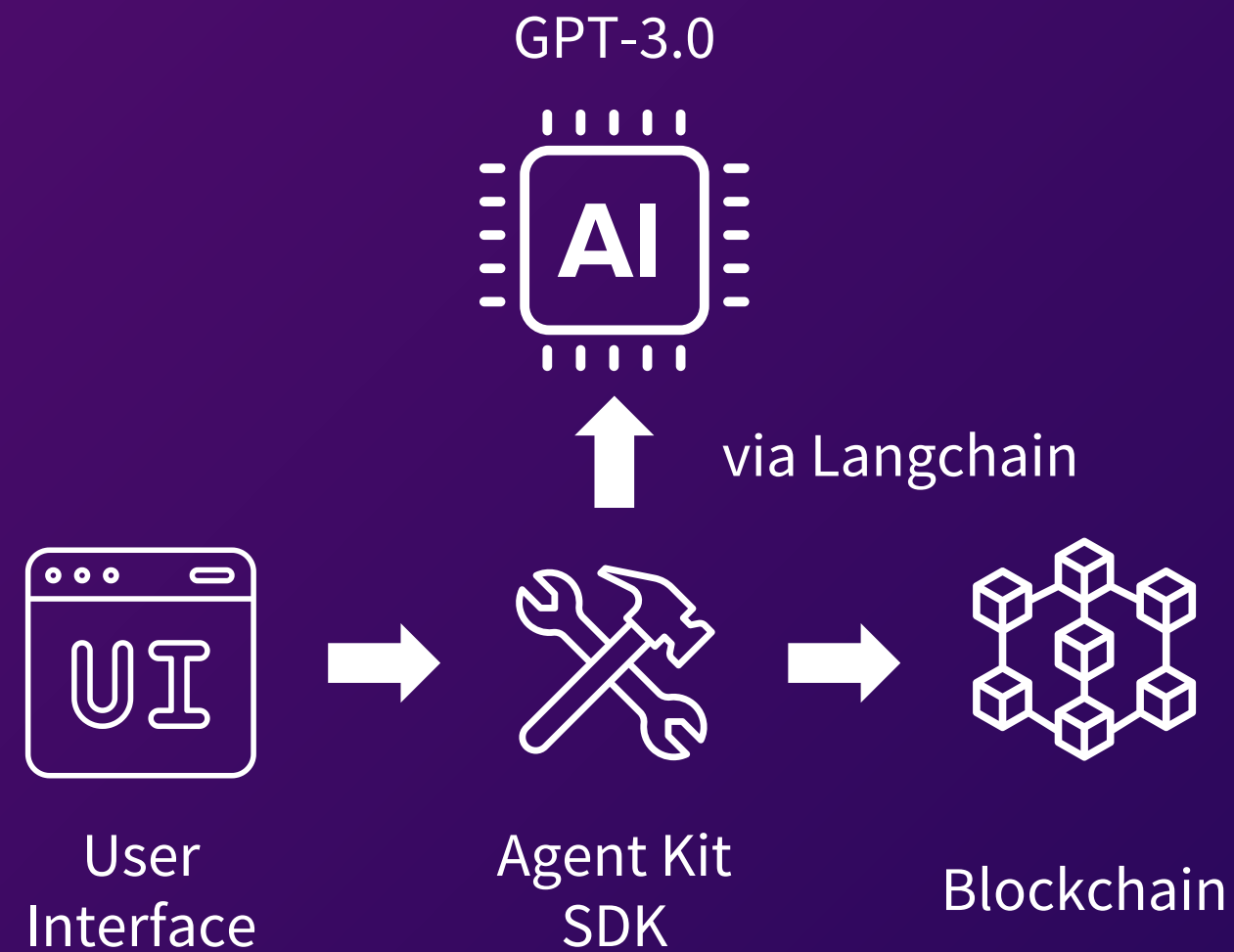


STORY.BUILD

AI MCP TOOLKIT FOR IP LIFECYCLE & APP CREATION ON STORY PROTOCOL

Surreal World Assets Buildathon'25

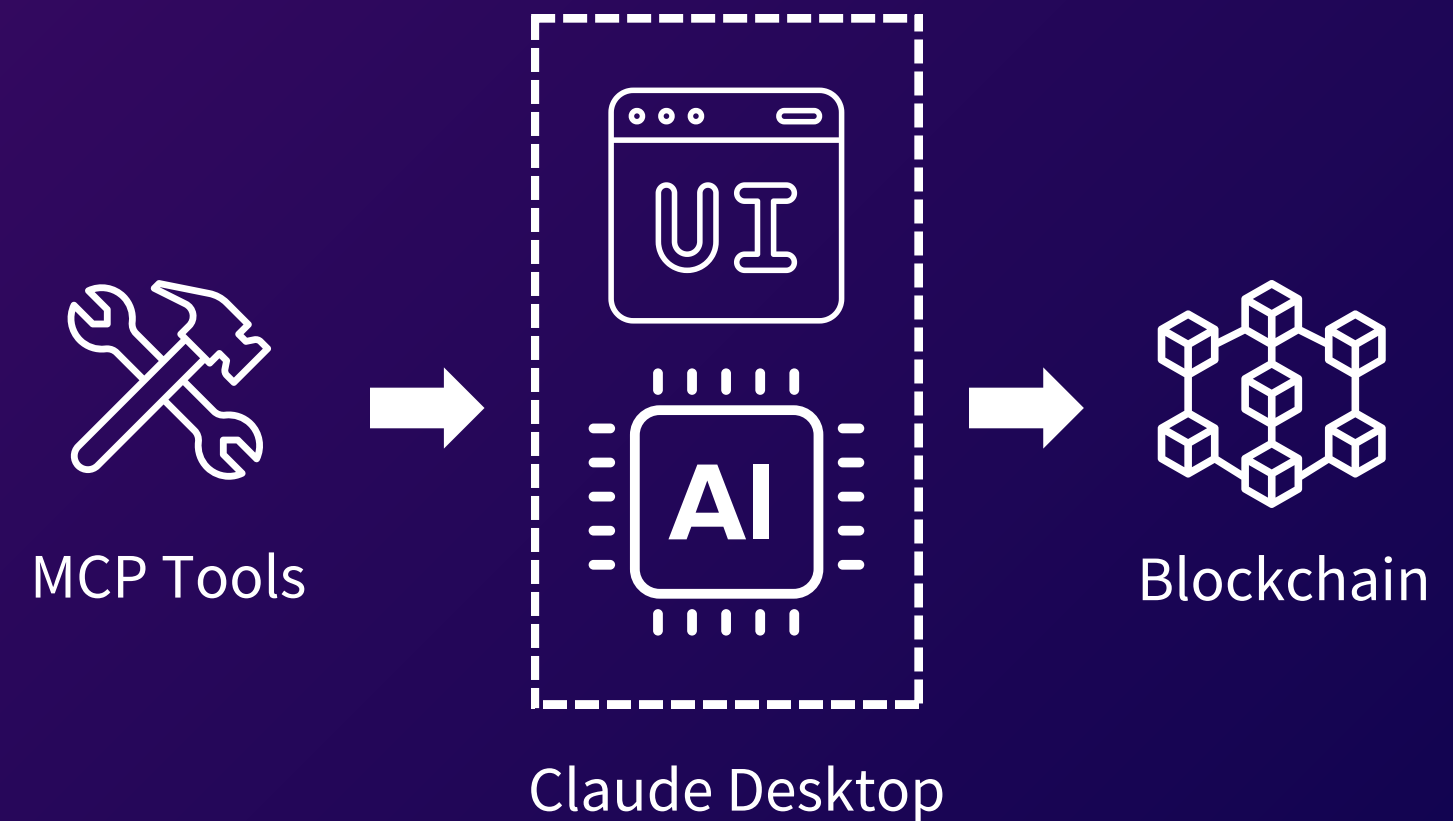
TRADITIONAL CRYPTO AI APPLICATIONS



- Tightly coupled to specific AI models
- Need to build custom chat UIs & features
- Short lifespan ~4-6 months

MODEL CONTEXT PROTOCOL (MCP)

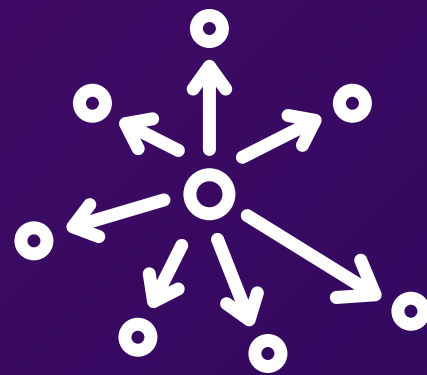
Introduced by Claude AI in late 2024



- Tools work inside official AI chats
- Users choose any model version
- Devs focus on logic, not UI

WITHOUT MCP

Story Protocol is built upon complex IP workflows, and its SDK may change over time, making it hard for traditional developers to keep up



Fragmented UX

- Separate apps needed for IP registration, licensing, marketplace and analytics
- Each has a different UX, making it hard to learn and use



Knowledge Gap

- IP registration and licensing involve complex legal procedures
- Without AI support, most creators struggle to complete the process on their own

INTRODUCING STORY.BUILD

A full-functional MCP toolkit that lets AI handle IP registration, license creation, purchase flows, and full web app generation



During the hackathon, we built 17+ tools covering wallet operations, IP flow, and app generation, all ready to use via a familiar chat interface like Claude or Cursor.ai

SCOPE OF WORK



All processes can be streamlined by AI within minutes

Future works...



COMPARISON

| Feature | Traditional IP Licensing | Other Web3 IP Solutions | Story.build |
|-------------------|-------------------------------|-----------------------------|---------------------------|
| Technical Barrier | High (legal expertise) | Very High | Zero (natural language) |
| Global Reach | Limited by jurisdiction | Blockchain native | Borderless + compliant |
| Platform Creation | Hire agency (\$100K+) | Custom development (months) | AI generates in minutes |
| Customization | Expensive legal modifications | Code modifications required | Natural language requests |
| Support | Lawyers + agents | Developer documentation | AI assistant guidance |

VIDEO DEMO

on YouTube:

<https://youtu.be/zgtQnyTnWk0>



FUTURE ROADMAP: TOOL EXPANSION



- **Complete IP Automation:** Derivative tracking, revenue flows, and complex licensing made simple
- **Better Webapp Generator:** Provide a Next.js template that requires only filling out and adjusting styles and content
- **Ecosystem Integration:** Connect to social/NFT platforms, and unlock predictive market analytics

FUTURE ROADMAP: DESKTOP APPLICATION



- We're currently developing a desktop application better suited for Web3 workflows, enabling local file access, RPC, comparison and analytics, and agreement drafting
- With our own desktop application, we can fully customize it to fit IP registration needs

WIP: <https://github.com/tamago-labs/butler>

TEAM OVERVIEW

We're a Web3 software house based in Japan with a track record of successfully delivering multiple Web3 projects



Pisuth Daengthongdee

- Team Lead
- 8+ years in Crypto
- Had the opportunity to pitch to Vitalik and CZ
- Several hackathons winners
 - 1st Place Sui Move Hacks Tokyo'23
 - 1st Place MoveOnAptos'24



Junyaporn Laikool

- Operations / Marketing
- 2+ years in Crypto
- M.Sc. in Data Science
- B.Sc. (Hons) in Medtech
- AI Specialist with experience in machine learning and LLMs

THANKS

More details & configuration:

<https://github.com/tamago-labs/story-build>