

TAMANNA SHIROL

UX / Product Designer

tamannashirol.design

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EXPERIENCE

Industrial Design Intern

School of Design @SFSU

Nov 25 - Present

- Designed and fabricated custom wooden pedestals and exhibition frames for the 2026 Graduation Show by prototyping construction methods and precision finishing, resulting in durable, high-quality structures that elevated the exhibition experience
- Conducted surveys and interviews with 20 students to determine a meaningful interactive experience, resulting in a T-shirt design competition whose winning design will be produced and gifted to graduates as a keepsake

Marketing Manager

Campus Recreation Department @SFSU

June 25 - Present

- Supervised a 13-person creative team and collaborated with 5 Campus Recreation programs streamlining workflows and elevating design quality to drive higher student engagement across campus
- Designed marketing campaigns and website content updates, applying information architecture while maintaining SFSU’s visual best practices and developed a Gator Sticker campaign for 15 departments

UX Design Apprentice

BRIDGEGOOD

June 25 – Aug 25

- Led a UX design sprint for Onvero, a mobile app that helps undocumented individuals access verified legal resources
- Conducted 12 stakeholder interviews and user research with undocumented individuals to identify key pain points and define core workflows. These insights enabled collaboration with 6 Bay Area organizations
- Executed the full UX process, from recruiting 7 participants and user research to interaction design, iteratively refining designs into high-fidelity prototypes with research-driven outcomes aligned with BRIDGEGOOD’s mission, validated through usability testing with undocumented users
- Boosted BRIDGEGOOD’s digital presence by producing trend-driven video content and designed 14 custom Instagram stickers and public GIFs on Procreate to Giphy, increasing views by 55K and interactions by 3.8K

Graphic Designer

Division of Graduate Studies and Career Development @SFSU

Dec 24 – June 25

- Designed and iterated 10+ visually engaging assets weekly (brochures, posters, stickers, logos, t-shirts, digital graphics), applying user insights to create the viral “Gator Sticker,” which reached 450+ students therefore an increase in visibility and student engagement
- Delivered clear, accessible materials (program brochures, workshop decks, resume/cover letter guides) to support students in understanding career readiness tools and graduate application processes

Design Research Intern

Division of Graduate Studies and Career Development @SFSU

Aug 24 – Dec 24

- Improved archive accessibility by organizing disordered research materials using information architecture and classification systems, resulting in a clear pathway for collaborative research projects as well as designing promotional graphics and information design for the re-opening and the archive blog
- Co-led research on DEI and inclusive design for a Brazilian conference, including assisting in editing the Design for All Institute of India publication Vol-20 No-1

LEADERSHIP

President

Industrial Designers Society of America Student Chapter at SFSU

Aug 25 – Aug 26

- Executed 21-chapter events, including securing funding while managing budgets and moderating monthly meetings
- Successfully started a mentorship program for Industrial Design Students
- Reinstated the IDSA student chapter at San Francisco State University in 2023

EDUCATION

San Francisco State University

B.S. in Industrial Design

Minors in Visual Communication Design & Marketing

GPA: 3.90 (Dean’s List)

CERTIFICATIONS

Google UX Design

Coursera – May 25

Advanced Design

Offsite – Aug 24

SKILLS

Rapid Prototyping

UI/Visual Design

Wireframing

User Flows

Design Research

Illustration

Usability Testing

Storyboarding

3D Rendering

Computer - Aided Design

Interaction Design

TOOLS

Figma

Framer

Procreate

HTML/CSS

Adobe (Ai, Ps , Id)

Blender

Rhino

SolidWorks

FABRICATION

Wood & Metal Work

3D Printing

CNC Machine

Laser Cutting

Clay Making