

// Experience

Startup Institute Boston

March 2016 – present

Web Design Track

// Tools

Sketch
Invision
Illustrator
Photoshop
InDesign

Selected from a competitive applicant pool to participate in an eight-week immersive program in skills highly relevant to rapid growth companies: user-experience and UI design, user research techniques, rapid prototyping, Lean Startup Methodology, team dynamics.

Ideo-U: Insights to Innovation

January 2016

HTML5
CSS
JavaScript (basic)

Led team of five in this two month course in human-centered design practices. Led weekly meetings via Skype, used online tools such as Stormboard to collaborate with team members. Conducted user research and developed customer personas with the goal of better understanding target audience (modern 70 year olds). Delivered insights based on observations, interviews, and collaborative brainstorming exercises.

// Skills

UX/UI design
Graphic design
User research
Prototyping
Typography
Photography

Little City Art and Design

May 2008 – December 2015

Independent Graphic Design

Worked with arts and non-profit communities to create marketing and other print and web-based assets: annual reports, advertisements, brochures, posters, catalogs, artist books.

Bonneville Consulting

February 2010 – September 2011

Graphic Designer

Helped create CMS based websites for clients using the Joomla platform. Created custom email newsletters. Developed branding and marketing materials.

// Education

Maine College of Art

2008

BFA Graphic Design with honors