

// Experience

// Tools

Sketch
Invision
Proto.io
Illustrator
Photoshop
InDesign

Html5
Css
JavaScript (basic)

// Skills

UX/UI design
User testing
and research
Prototyping
Typography
Photography
Illustration

meQuilibrium UX/UI Designer

June 2016 – present

As the only full-time UX/UI Designer for this fast-paced startup, I have juggled multiple projects and worn a number of different hats.

- Collaborated with cross-functional teams to simplify and improve the overall user experience of the company's web and mobile apps.
- Improved the UI and updated the visual style of activities within the app as measured in an increase in user engagement
- Worked with the development team to introduce a set of reusable interactive tools within the app
- Revamped the overall look and feel and simplified the interface of client registration and login pages
- Member of accessibility team responsible for meeting AA accessibility compliance in the web app (ongoing) to create more business opportunities
- Co-led a design sprint
- Conducted in-person and remote user testing for multiple projects

StartUp Institute Boston Web Design Track

March – April 2016

Selected from a competitive applicant pool to participate in an eight-week immersive program in skills highly relevant to rapid growth companies: user-experience and UI design, user research techniques, rapid prototyping, Lean Startup Methodology, team dynamics.

Ideo-U: *Insights to Innovation*

January – February 2016

Led team of five in this two month course in human-centered design practices. Conducted user research and developed personas with the goal of better understanding target audience (modern 70 year olds). Delivered insights based on observations, interviews, and collaborative brainstorming exercises.

Little City Art and Design Independent Graphic Design

May 2008 – December 2015

Worked with arts and non-profit communities and small businesses to create marketing and other print and web-based assets.

// Education

Maine College of Art BFA Graphic Design with honors

2008