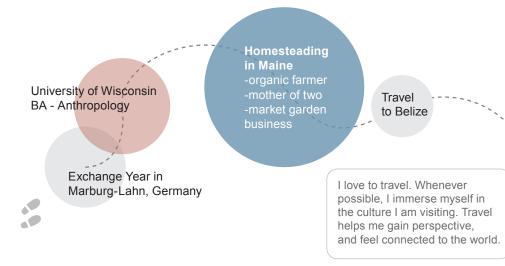
Tamara McElroy hello.tamaramc@gmail.com tamaramcelroydesign.com



## Experience Map

This map illustrates formative experiences in my life. It represents times I have been challenged, have pushed myself out of my comfort zone, and have felt most alive.

> Human-centered design feels like coming home. It meshes my interests in anthropology and design with my desire to challenge myself and help

others.

IDEO - U "Insights to Innovation" course: Led team of five in this two month course in human-centered design practices

> StartUp Institute · Web Design Track ·UX/UI, HTML5, CSS, Rapid Prototyping,

## **Move to Boston**

- developed coding skills worked with urban gardening
- Haley House, Catchafire

**Maine College of Art** BFA - with honors **Graphic Design** 

to explore personal goals, gender and identity.

Bonneville Consulting - worked on CMS sites, branding, e-newsletters

Portland Museum

of Art - Design Dept.

Specialty **Food Business**  Freelance Design Work -focus in the arts and non-profit sectors

My specialty food business was a complete failure, but I learned a great deal about business, especially the importance of shared vision, clear communication and commitment on a team.

## **Technical Skills:**



**CSS** 



**JavaScript** 



Illustrator



**Photoshop** 



Sketch

