

## Website Type:

Informational/personal portfolio

## Purpose/Goals:

Purpose: keep people engaged and informed about the things i find important and am trying to work towards

- Inform people about the importance of environmental sustainability
- Inform people about some of the ways tech and agriculture intersect
- Promote my gofundme

## Feature Milestones

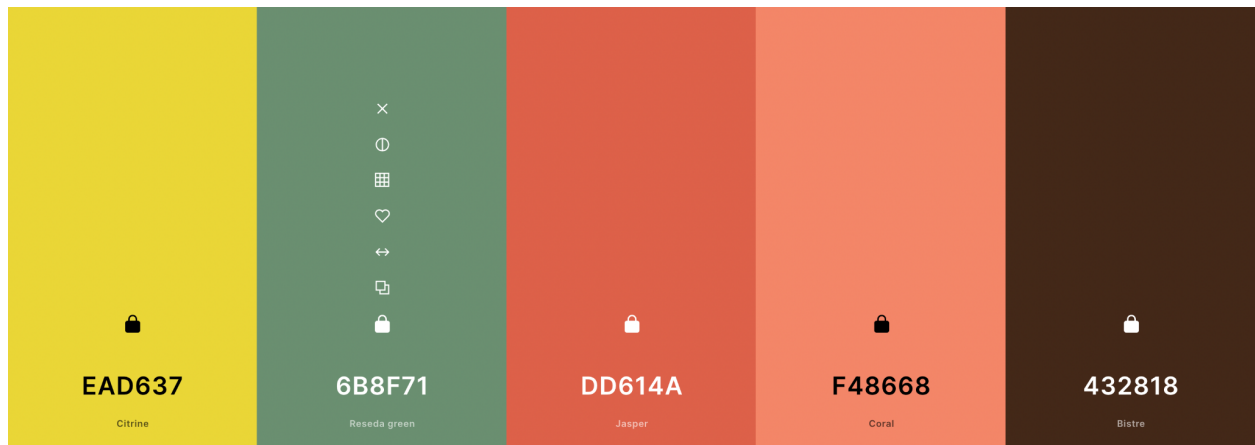
- Have a hover feature, that can change the appearance of elements
- Collect names and emails into a database that I can access
- A clickable icon that can bring users back to the home page
- Floating words/text that is animates
- Scroll feature

## Accessibility Considerations

- Large font to provide accessibility for all age groups

## Color Palette

- Orange - can trigger feelings of warmth and security
- Green - growth, natural, trees, earthy
- Brown - earthy,
- Yellow - optimism and enthusiasm



## **HEX CODES**

Orange - #DD614A

Lighter orange/pink - #F48669

Yellow - #EAD637

Green - #6B8F71

Brown - #432818

## **Layout Description/Reasons**

- The landing page is the title of my website made clickable to intrigue user, and make the name more apparent and 'popular'
- The About section is first on the 'home' page so that questions and curiosity can be adhered to first
- The sticky header provides an icon and a link to my Instagram so that users can become familiar with these two things throughout my entire webpage
- My website pages are displayed in sections on my 'first' page so that navigation is visible

## **Target Audience**

- Yale students
- New Haven Residents
- NHV community leaders
- Donors
- Professors
- Teachers
- Family/friends
- Community members
- Everyone
- Social media

## Sitemap:



^ The boxes below each 'page' box represent the sections of those pages.

## Fonts:

Poppins (from google), "abril-fatface", and serif

Replit link:

<https://replit.com/@tamaraparks475/SavorTheJourney#urabnfarming.png>

Graphics:

<https://icons8.com/mega-creator/dashboard>

Footer attributions:

<a

href="https://www.freepik.com/free-vector/tiny-people-beautiful-flower-garden-inside-female-head-isolated-flat-illustration\_11235915.htm#query=growth%20mindset&position=0&from\_view=keyword&track=ais">Image by

pch.vector</a> on Freepik