Tamar Esserman

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Education

University of California, San Diego
(September 2014- December 2018)
B.S. Cognitive Science, HCI
Minors: Design, Business

Experience

Viasat
UX/UI designer intern
(July 2017 – September 2017)

- Designed use case flows, wireframes, and a clickable app using Adobe XD for residential internet users to manage their in home wifi. Conducted usability testing
- Researched the capabilities of IBM's Watson to build an automated customer care system using artificial intelligence
- Won best monitoring hack at an company hackathon for interns

Catch Media
Quality Assurance intern
(July 2013 – August 2013)

- Searched and recorded bugs in a cloud-based music application

UCSD Cognitive Science Department
Instructional Apprenticeship
(January 2017-present)

- Help students learn about topics in Cognitive Science related to learning, memory and attention
- Responsibilities include teaching a discussion section, holding office hours, and grading

Camp Moshava
Camp Counselor
(June 2015-August 2015)

- Set up a ropes course system daily and responsible for the safety of 200 campers

Rady Behavioral Lab
Research Assistant
(January 2017-December 2017)

- Administer research experiments related to behavioral economics to 20-25 students per session.
- Data management

Skills

Design
Wireframing, Usability Testing, Use Case Flows, Storyboarding, A/B testing

Research
Field Observations, Heuristic Evaluations, Survey Design, Campetitve Analysis, Personas, User Interviews

Tools
InDesign, Illustrator, XD, Photoshop, Sketch, Invision, Figma, Google Analytics, HTML, CSS

Extra-Curricular

Design at UCSD
Community and Culture Chair
(November 2017-present)

- Help run a mentor/mentee program for students interested in Design
- Plan social events to increase membership

Alpha Epsilon Phi
Culture Chair
(October 2014 – December 2017)

- Plan events relating to Jewish Culture to promote awareness, education, and acceptance

UCSD IEEE
Grand Prieee participant
(October 2015- December 2016)

- Worked in a team to build an autonomous driving car
- Further practic with circuit design, soldering, and raspberry pi