

# Tamar Esserman

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**UNIVERSITY OF CALIFORNIA, SAN DIEGO** *(September 2014- June 2019)*

**Bachelor of Science, Cognitive Science**

*Major GPA 3.8*

**Minors: Computer Science, Business, Design**

*Overall GPA 3.3*

## Skills

- User Research/Testing
- Creating use case flows
- Creating mockups through Adobe Sketch, Adobe XD, Invision
- HTML/CSS

## Work Experience

**Viasat, Denver-** *UX/UI intern (July 2017 – September 2017)*

- Designed use case flows, wireframes, and an app using Adobe XD, and conducted user testing
- Researched the capabilities of IBM's Watson to build an automated customer care system

**Catch Media, Jerusalem-** *Quality Assurance Intern (July 2013 – August 2013)*

- Searched and recorded bugs in a music application

**Camp Moshava, Ontario-** *Counselor (June 2015-August 2015)*

- Responsible for the care and safety of 15 campers
- Set up a ropes course system daily and responsible for the safety of 200 campers

## Research/Project Experience

**Rady Behavioral Lab -** *Research Assistant (January 2016-December 2017)*

- Administer research experiments to 20-25 students per session. Experiments changed every week, learned new testing procedures weekly
- Data entry

**UCSD IEEE-** *Grand Prieer (October 2015- December 2016)*

- Worked in a team to build and code a car to run a course automatically .
- Further practice with circuit design, soldering, coding, using raspberry pi, and project design

**Design for San Diego-** *Project Participant (September 2017- December 2017)*

- Entered a city-wide design competition to improve the way people move around San Diego
- Further experience in human centered design process, and creating mockups

## Other Activities/Achievements

**Design at Ucsd-** *Community and Culture Chair (November 2017-present)*

- Help run a mentor/mentee program for students interested in Design
- Plan social events to increase membership

**Alpha Epsilon Phi-** *Jewish Culture Chair (October 2014 – December 2017)*

- Plan cultural events relating to Jewish Culture to promote awareness, education, and acceptance

**Viasat Hackathon -** *category winner (July 2017)*

- Created a device that would allow users to easily see their internet usage/details on their modem in 24 hours. Won best monitoring hack.