

Tamar Esserman

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Education

University of California, San Diego

(September 2014- December 2018)

B.S. Cognitive Science, HCI

Minors: Design, Business

Experience

Viasat

UX/UI designer intern

(July 2017 – September 2017)

- Designed use case flows, wireframes, and a clickable app using Adobe XD for residential internet users to manage their in home wifi. Conducted usability testing
- Researched the capabilities of IBM's Watson to build an automated customer care system using artificial intelligence
- Won best monitoring hack at a company hackathon for interns

IXIR Design

UX researcher

(May 2018 – present)

- Provide user experience research for a start up aiming to help improve efficiency in restaurants.
- Responsibilities include In-field observations/interviews and usability testing

UCSD Cognitive Science Department

Instructional Apprenticeship

(January 2017-present)

- Help students learn about topics in Cognitive Science related to learning, memory and attention
- Responsibilities include teaching a discussion section, holding office hours, and grading

Math Tutor

(November 2017-June 2018)

- Tutored a high school student studying pre-calculus
- Practice teaching concepts in a way that fosters understanding and learning.

Gomper's Preparatory Academy

Office of the Dean Intern

(January 2018-June 2018)

- Helped the Office of Student Affairs run daily procedures. Experience in the administrative aspect of education.

Skills

Design and Research

Wireframing, Usability Testing, Use Case

Flows, Storyboarding, A/B testing, Field Observations, Heuristic Evaluations, Survey Design, Competitive Analysis, Personas, User Interviews, Information architecture, Journey Mapping, Empathy mapping

Tools

InDesign, Illustrator, XD, Photoshop, Sketch, Invision, Figma, Google Analytics, HTML, CSS, Omnigraffle, Axure

Extra-Curricular

Rady Behavioral Lab

Research Assistant

(January 2017-December 2017)

- Administer research experiments related to behavioral economics to 20-25 students per session.
- Data management

Design at UCSD

Community and Culture Chair

(November 2017-present)

- Help run a mentor/mentee program for students interested in Design
- Plan social events to increase membership

UCSD IEEE

Grand Prieer participant

(October 2015- December 2016)

- Worked in a team to build an autonomous driving car
- Further practice with circuit design, soldering, and raspberry pi