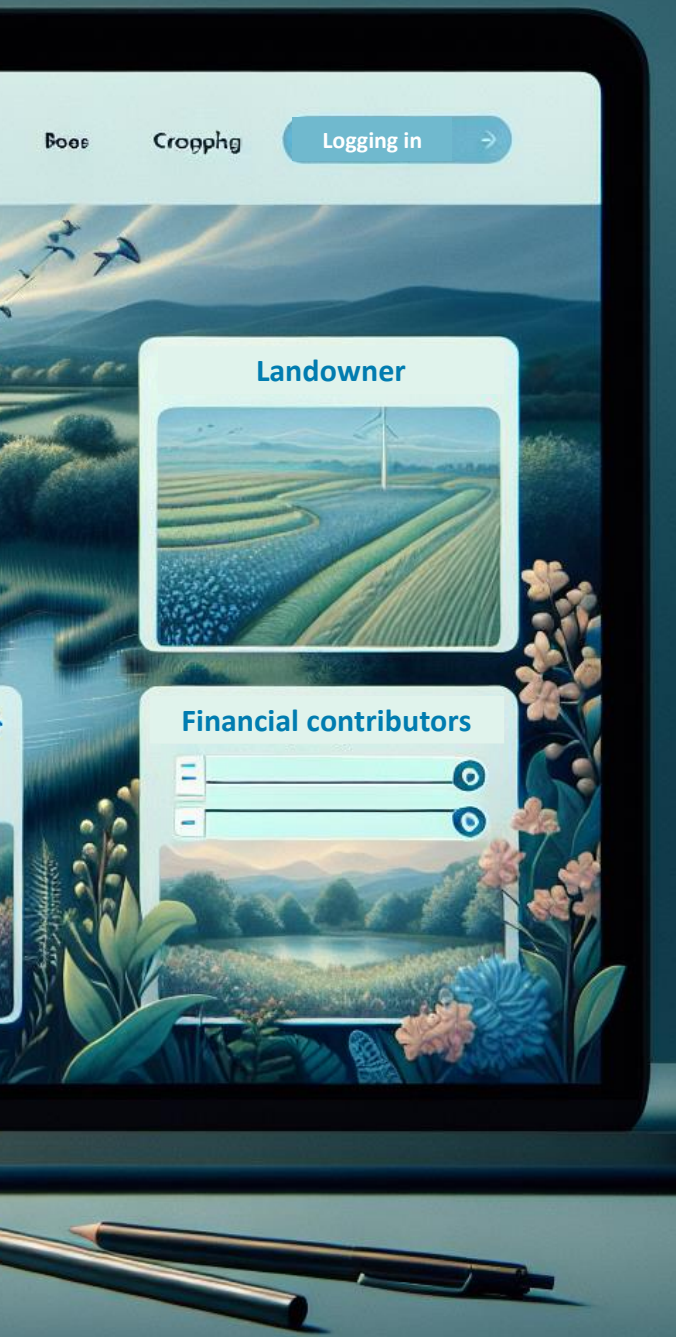


An aerial photograph of a rural landscape, showing a patchwork of green agricultural fields separated by thin white lines representing roads or fences. The entire image is covered with a semi-transparent green filter. In the bottom left corner, there is white text.

EcoHance: Improving biodiversity through ESG off-setting

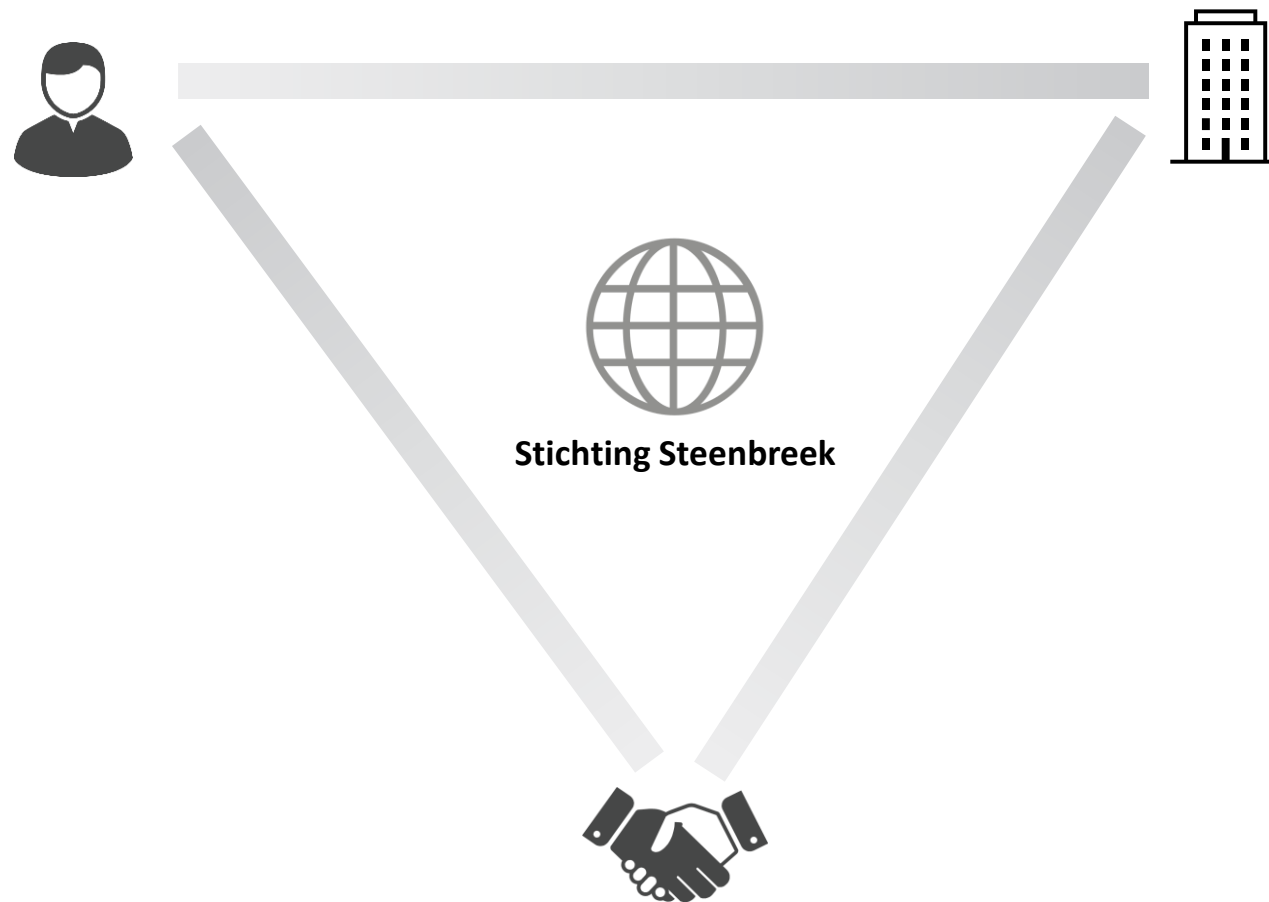
Using a collaborative platform to empower landowners in enhancing biodiversity on their properties

January 2025



The EcoHance Platform for biodiversity off-setting

By using this platform, landowners can improve their land to increase biodiversity, with financial contributors providing funding for emissions reporting. Local neighbors contribute to local biodiversity while receiving financial compensation to enhance their environment



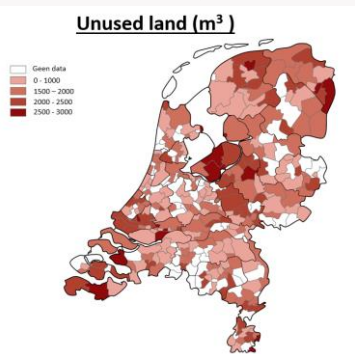
Monetization of biodiversity improvements

Organisations are increasingly looking for opportunities to off-set unsustainable business activities. Our biodiversity improvements model calculates a monetary value for this off-setting, based on global nature financial disclosure standards


Required data

Data analysis

Unused land (m³)



Data sources used



Advanced data analysis identifies the best farms for land leasing, with farmers actively approached.

Expected change in key impact drivers

1

Species richness, abundance and diversity

2

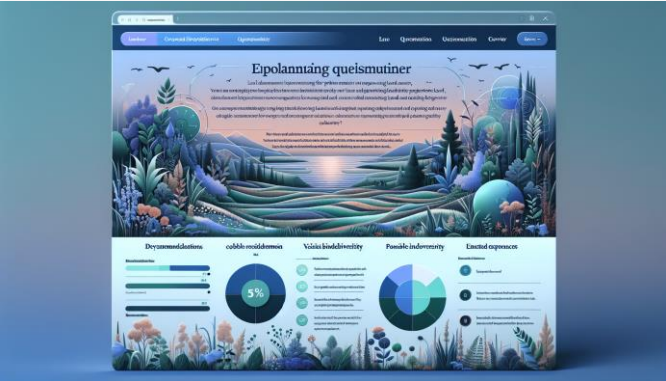
Habitat quality


3

Carbon storage, water purification, and pollination


Generative AI engine
based on
Global Natural Capital
Accounting
Standards¹

Recommended initiatives






Biodiversity improvement



Community impact

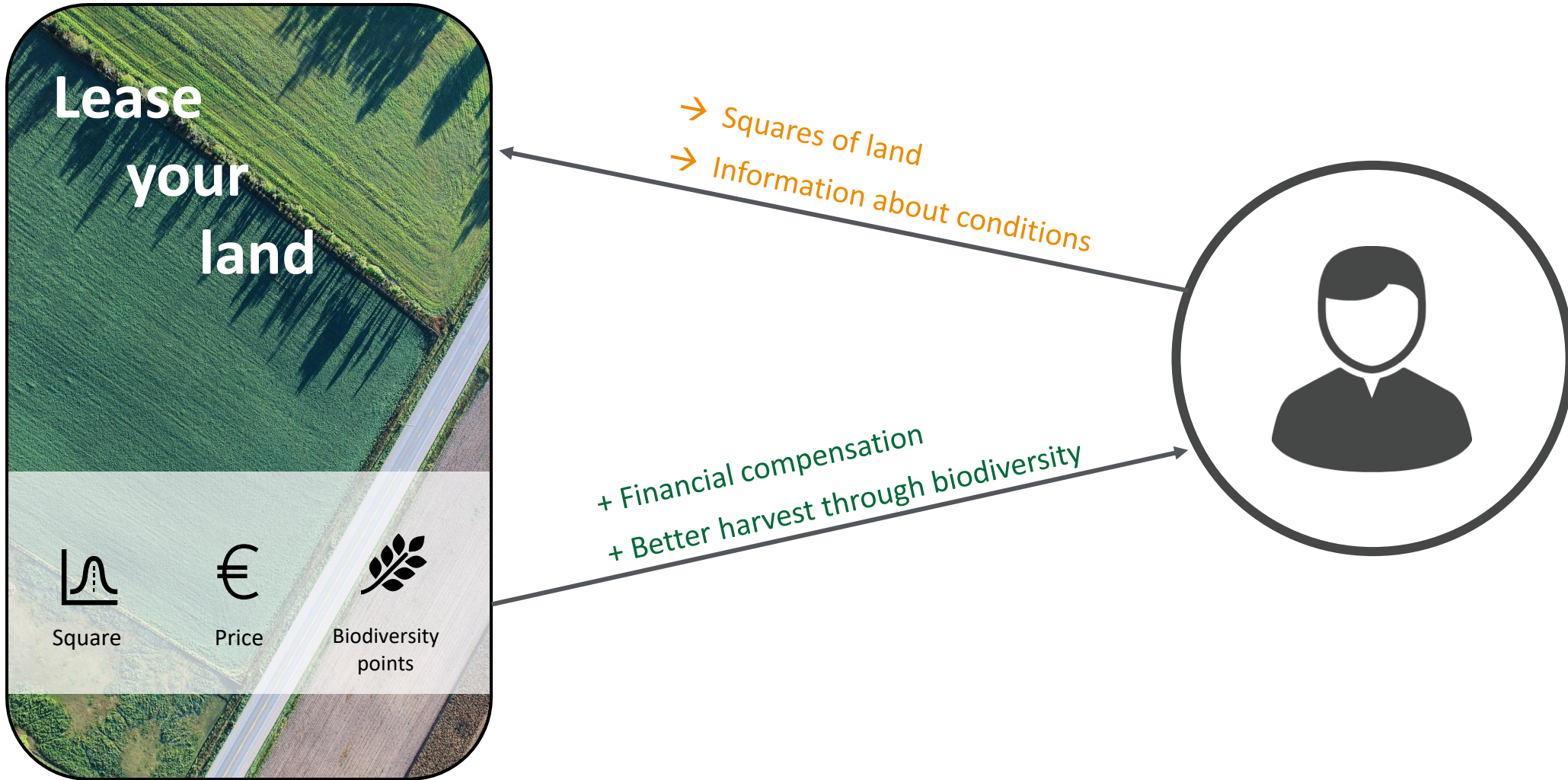


Monetary value and costs

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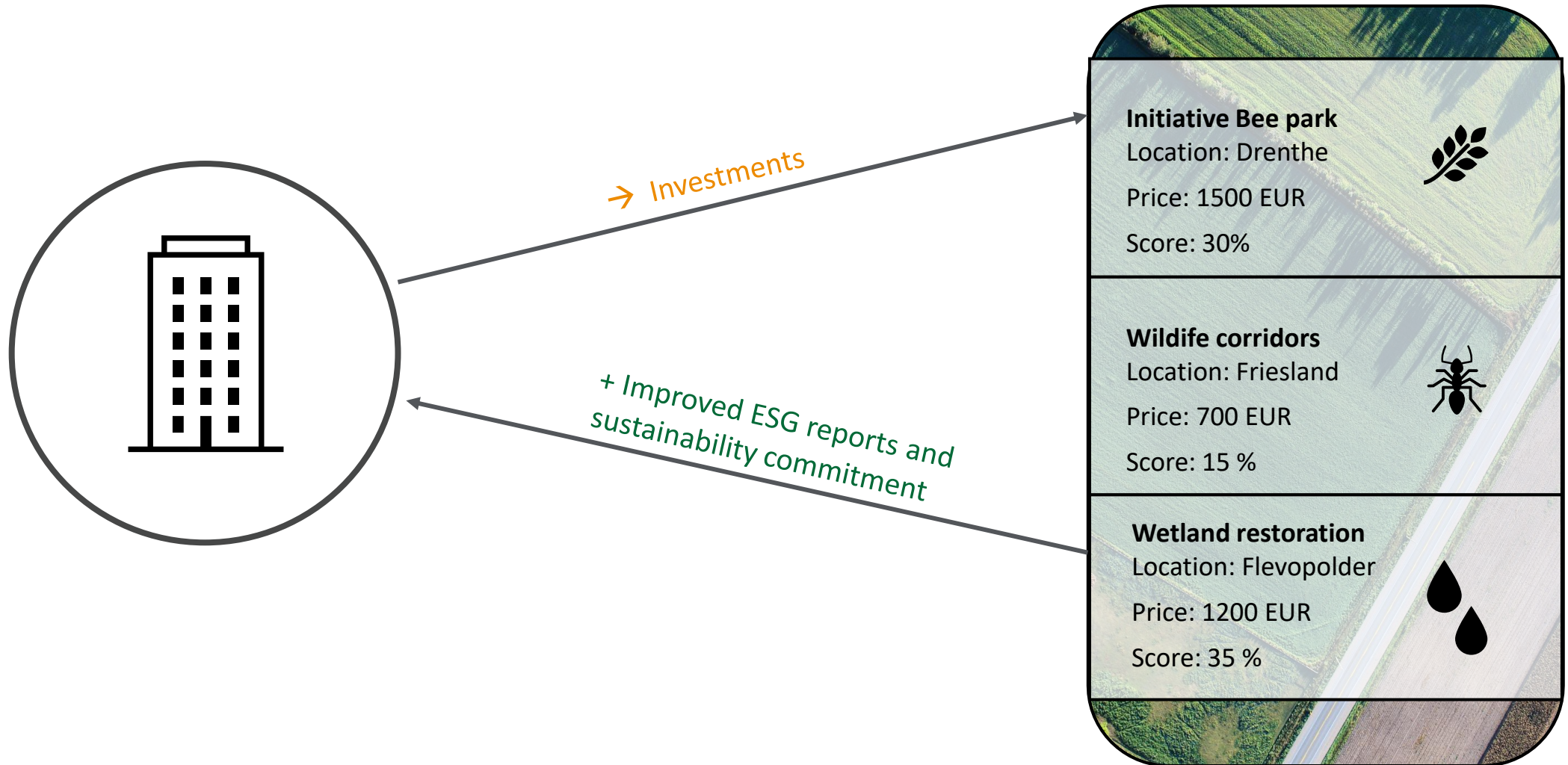
In-depth features for rural landowners

Registering to make land available for biodiversity enhancement by completing a questionnaire



In-depth features for financial contributors

Supporting as a contributor by providing funding to enhance biodiversity and increase emission rights for companies and the public sector



In-depth features for neighbours & community

Supporting as a neighbor by contributing to land improvement and investing in the biodiversity of the environment, along with financial support for local enhancements

