Churn

# Introduction

## Introduction to Churn

**Churn**

* Technical and non-technical

# Method

## Prototype using H2O

This section answers these questions:

* Why do we need to prototype predictive models?
* What is H2O and why do we need to use it?
* What are our process in prototyping these models?
* We feel that the process to choose good predictive models are often time-consuming
* We decided to change our approach by using H2O to make our process faster, and focus on a more relevant questions on model interpretability and recommended strategy.

# Bibliographie