

# Tamer Yilmaz

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Portfolio: <https://designier.co>

## Professional Summary

Product Designer & Frontend Developer with 15+ years in travel tech and SaaS projects. Founder of Designier, delivering custom websites, AI-powered tools, and scalable B2C platforms. Experienced in balancing design and code, turning complex workflows into intuitive user experiences.

## Experience

### Founder – Designier

Jan 2021 – Present | Remote, Turkey

- Founded and currently run Designier, a solo digital design & development studio.
- Delivered 50+ projects for international clients across travel, SaaS, and hospitality industries.
- Specialized in custom WordPress, React, and AI-assisted workflows.
- Created landing pages, B2C booking platforms, and brand websites.

### Product Designer / Manager – IATI

Feb 2010 – Mar 2022 | Hybrid, Turkey

- Designed and managed UIs for web & app travel booking engines.
- Improved booking flows and usability, contributing to higher conversion rates.
- Coordinated design and development teams, ensuring scalable delivery.
- Led UI projects serving 100K+ monthly active users.

### Freelance Web Designer & Developer

2006 – 2010 (and ongoing side projects)

- Built 30+ websites for SMEs and startups, focusing on tourism and SaaS.
- Delivered end-to-end solutions: design, frontend development, and deployment.
- Specialized in HTML, CSS, JavaScript, and WordPress.

## **Skills**

- Design: UI/UX Design, Wireframing, Prototyping
- Development: HTML, CSS, React, WordPress
- Tools: Figma, Cursor, ChatGPT, Git, Adobe Photoshop
- Soft Skills: Problem-Solving, Creative Thinking, Communication

## **Education**

B.Sc. Geological Engineering – Mersin University (2006)