Tamer Yilmaz
UI/UX Designer / Developer

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Portfolio: https://designier.co

Professional Summary

UI/UX Designer & Frontend Developer with 15+ years in travel tech and SaaS projects. Founder of Designier, delivering custom websites, AI-powered tools, and scalable B2C platforms. Experienced in balancing design and code, turning complex workflows into intuitive user experiences.

Experience

Founder – Designier

Jan 2021 – Present │ Remote, Turkey

- Founded and currently run Designier, a solo digital design & development studio.
- Delivered 40+ projects for international clients across Travel, SaaS, and Hospitality industries.
- Specialized in React, Next.js, and AI-assisted workflows.
- Created landing pages, B2C booking platforms, and brand websites.

Product Designer / Manager – IATI

Feb 2010 – Mar 2022 │ Hybrid, Turkey

- Designed and managed UIs for web & app travel booking engines.
- Improved booking flows and usability, contributing to higher conversion rates.
- Coordinated design and development teams, ensuring scalable delivery.
- Led UI projects serving 100K+ monthly active users.

Freelance Web Designer & Developer

2006 – 2010

- Built 30+ websites for SMEs and startups.
- Delivered end-to-end solutions: design, frontend development, and deployment.
- Specialized in HTML, CSS, JavaScript, and WordPress.

Skills

- Design: UI/UX Design, Wireframing, Prototyping
- Development: HTML, CSS, React, WordPress
- Tools: Figma, Cursor, ChatGPT, Git, Adobe Photoshop
- Soft Skills: Problem-Solving, Creative Thinking, Communication, Founder Mindset

Education

B.Sc. Geological Engineering – Mersin University (2006)
A.Sc. Web Design & Development - Anadolu University (2021)