

Elisabeth Kern

Designer | Visual Merchandiser

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Experience

CEO and Director | Liz Kern Designs

New York, NY | 1999-Present

Liz Kern Designs is a full-service design company that creates environments for corporate and private clients requiring unique solutions. From custom booth design and special events to interiors and sourcing, her company delivers on exacting specifications with an equal balance of creativity and professionalism. As CEO and founder, I bring nearly two decades of experience to every job and manage a team of highly trained professionals. With clientele such as Diane Von Furstenberg, Vivian Tam, Jill Stuart, Harris Dolbee, Kitson, and ENK, we have worked with hundreds of designers and trade show organizers to create showrooms and display merchandising with a proven record of driving sales up. In addition, Liz Kern Designs creates custom interior design solutions for Residents and businesses in New York City and the Hamptons.

Merchandising Director, Store Manager | Kate's Paperie

New York, NY | 1997-1998

Developed celebrity and corporate client gift programs, as well as store and window display design. Managed a sales team of 13 people.

Sales Associate, Personal Shopper | Bergdorf Goodman

New York, NY | 1996-1997

Assisted elite clients in curating new homewares. Received an Outstanding Employee Award for saving the life of a customer.

Sales Associate | Barneys New York

New York, NY | 1995-1996

Served clientele in the Chelsea Passage Department.

Merchandising Manager | Crystal Legends

New York, NY | 1987-1994

Increased sales for trade shows and designed the Crystal Legends wholesale jewelry catalog. Account representative for Bloomingdales, Macy's, Saks 5th Ave, and Lord & Taylor.

Account Representative | Christopher's Enterprises

New York, NY | 1987-1994

Account Representative for Bloomingdales and Saks 5th Ave. Merchandising designer for trade shows.

Interior Decorator | IKEA

Berlin, Germany | 1987-1994

Designer and builder of interior showrooms, involved in every area of the store from room settings to offices and restaurant facilities.

Volunteer Experience & Causes

Bella Abzug Leadership Institute Annual Fundraiser

New York, NY | 2017, 2018

Created decorations for the Bella & Bella Fella Awards fundraiser including hats and hatboxes for table centerpieces, and general décor.

Housing Works

New York, NY | 2014

Volunteered doing window displays for Housing Works on the Upper West Side, as well as volunteering at the annual Design On A Dime event.

Habitat for Humanity

New York, NY | 2013

Provided hands-on teaching painting techniques to volunteers working on apartments for low income families, as well as designated the main decorator for the organization's 30 year anniversary celebration at the Central Park Zoo.

Education

The Business School of Wesel Moers in Germany

Wesel Moers, Germany

Bachelor's Degree, Visual Merchandising and Interior Decorating

Skills & Languages

Skills

Interior Design | Merchandising Design | Fashion | Event Planning | Creative Solutions | Team Leadership | Trade Show Merchandising & Design | Accessory Design | Organization | Dropbox | Google Docs | Google Sheets | Google Calendar | Microsoft Word | Microsoft Excel

Languages

English | German