Tami Lake
Artist

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Portfolio: tamilake.art

EXPERIENCE

Freelance - Designer
Remote
June 2024 - Present

- Redesigned branding and logo identity for a small t-shirt company, focusing on modernizing their visual presence.
- Designed and built a fully responsive e-commerce website using Squarespace, tailored to the client's product and user base.
- Created a series of themed digital logos for a scavenger hunt event, integrating playful visuals and clear branding.
- Collaborated directly with clients to define goals, refine feedback, and deliver final assets under tight timelines.

Boom Entertainment - Graphic Designer
Remote - New York City, NY
December 2020 - March 2023

- Designed and managed graphical and photo content for company website, free-to-play sports app, and App Store.
- Worked with marketing teams to create static and motion graphics for social media, email campaigns, and advertisements.
- Coordinated with developers to build a new template system for image handling in apps.
- Apps worked on include NBC Sports Predictor, Chirp, MSG, YES, and Boom Daily Fantasy.

Fossil Farms - Graphic Designer
Boonton, NJ
December 2018 - November 2020

- Developed and upheld company Visual Brand Identity.
- Conceptualized and designed logos, websites, info graphics, social media campaigns, emails, flyers, and online advertisements and banners to support company's marketing objectives.
- Managed website updates on Shopify platform.
- Captured and edited photos of products for marketing and website.
- Redesigned company signage, packaging, labels, apparel, and vehicle wrap.

Prudential Financial - Underwriting Support Associate
Roseland, NJ
Summers 2015 - 2017

- Managed workflow by processing and assigning requests for proposal submissions.
- Authored knowledge database memo for calculating commissions.
- Completed data analysis compilations from various sources.
- Updated department contact information files.
- Completed case level data input for project analysis.

EDUCATION

The Digital Animation & Visual Effects (DAVE) School
Orlando, FL
April 2023 - March 2024

Diploma in Visual Effects

University of Miami
Coral Gables, FL
August 2014 - May 2018

Bachelor of Arts │ Majors: Studio Art & Computer Science │ Minors: Motion Pictures & Mathematics
GPA: 3.927
Cinematic Arts Commission - Chair & Graphic Designer
Ran weekly meetings for general body. Planned campus-wide events. Designed digital & printed advertisements for organization's events. Created promotional giveaways.
Hurricane Productions - Executive Board Member
Attended weekly meetings for campus events & co-sponsorship with other organizations. Designed printed advertisements for organization's events.

SOFTWARE

Photoshop
Illustrator
InDesign
Figma
Premiere Pro
Sketch
After Effects

Nuke
Maya
Blender
World Creator
Unreal Engine
Substance Painter
Unity

SKILLS

Layout Design
Photography
Photo/Video Editing
Compositing
3D Modeling
Conversational ASL

Coding: C#
HTML/CSS
Website Building/Maintenance:
Squarespace, Shopify