SKIN CARE CATEGORY

Category training document

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Category overview

- Skin care category includes products such as applied on skin for moisturizing, conditioning, cleansing products, body powder, sanitizer, liquid and bar soap, bath additive products, sunscreen, tan remover, manual razor, razor blades, shaving cream, after shave and pre shave, hair removal products like solid/liquid wax, hair removal strip
- Skin care is defined shortly as that helps to maintain the skin that is used for face and body.

CATEGORY VS COMMODITY GROUPS

CATEGORY	COMMODITY GROUP
SKIN CARE	SHAVING ACCESSORY
SKIN CARE	BATH ADDITIVE AND OIL
SKIN CARE	BLEACHING AND TONING PRODUCT
SKIN CARE	BODY POWDER PRODUCT
SKIN CARE	DEPILATORY PRODUCT
SKIN CARE	SHAVING CREAM AND AFTER SHAVE
SKIN CARE	HAND AND BODY LOTION AND OIL
SKIN CARE	PERSONAL CLEANSER OTHER THAN BAR
SKIN CARE	PERSONAL CLEANSER BAR AND NOVELTY SOAP
SKIN CARE	PETROLEUM JELLY PRODUCT
SKIN CARE	SUN EXPOSURE DETECTOR PRODUCT TOPICAL
SKIN CARE	RAZOR BLADES
SKIN CARE	RAZORS
SKIN CARE	SUNTAN AND AFTER TAN PREPARATION

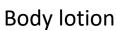


Hand And Body Lotion And Oil (Multidose)

Number of Common Consumer Name (CCN): 311

Default CCN: Hand And Body And Skin Product







Facial cream



Skin serum



Facial Moisturizer



Eye cream





Hand And Body Lotion And Oil (Multidose)

Number of Common Consumer Name (CCN): 311











Stretch mark cream

Antiwrinkle product

Baby Lotion

Massage product

Sexual Enhancer





Hand And Body Lotion And Oil (single dose)

Number of Common Consumer Name (CCN): 311



Night cream



Skin serum



Facial mask



Hand and body and skin product





Body Powder Product

Number of Common Consumer Name (CCN): 16









Body powder

Baby powder

Talcum powder

Liquid body powder





Personal Cleanser Other Than Bar

Number of Common Consumer Name (CCN): 187

Default CCN: Skin cleanser, Skin wash



Skin cleanser



Facial cleanser



Body wash



Shower soap



Shampoo and conditioner and body wash





Personal Cleanser Other Than Bar

Number of Common Consumer Name (CCN): 187













Hand soap Refill

Hand sanitizer

Skin toner

Facial scrub

Skin mask

Facial mask





Personal Cleanser Bar And Novelty Soap

Number of Common Consumer Name (CCN): 17









Bar soap

Cleansing bar soap

Beauty bar soap

Feminine bar soap

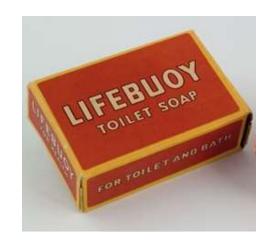




Personal Cleanser Bar And Novelty Soap

Number of Common Consumer Name (CCN): 17









Bar soap with pouch

Toilet soap

Novelty soap

Bar soap on a rope





Bath Additive And Oil

Number of Common Consumer Name (CCN): 48



Bath product



Mineral Bath soak



Bath seltzer



Bubble bath





Bath Additive And Oil

Number of Common Consumer Name (CCN): 48









Aromatherapy bath product

Bath fizz bomb

Bath product (form-bomb)

Bath and shower product





Suntan And After Tan Preparation

Number of Common Consumer Name (CCN): 85













Sunscreen

Self tanner

After sun product After tan product Sport suncreen

Sunscreen





Suntan And After Tan Preparation

Number of Common Consumer Name (CCN): 85



Sun protector



Sun block



Sunless tanner



Self tanning product



BB sunscreen



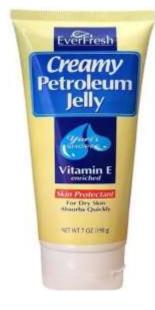


Pertroleum Jelly

Number of Common Consumer Name (CCN): 3



Petroleum jelly



Creamy petroleum jelly



Nursery jelly





Bleaching And Toning Product

Number of Common Consumer Name (CCN): 17













Skin whitener

Skin lightener

Skin bleach

Skin bleaching treatment

Skin tone

Body hair bleach

Body hair bleach activator





Shaving Cream And After Shave

Number of Common Consumer Name (CCN): 60













Shave cream

Shaving gel

Shave butter

Shaving soap

Shaving bar

Shave oil





Shaving Cream And After Shave

Number of Common Consumer Name (CCN): 60



Preshave



Preshave scrub



Post shave



After shave



After shave splash on





Shaving Cream And After Shave

Number of Common Consumer Name (CCN): 60



Anti bump lotion



Razor bump and ingrown hair product



Pre epilator



pilator Razor bump treatment



Shaveburn relief





Razors

Number of Common Consumer Name (CCN): 6



CCN - Razor Type - Nondisposable





Razor with one catridge



CCN - Razor Type - disposable



CCN - Razor
Type - cut throat & single/double edge



CCN - Razor
Type - cut throat &
single/double edge

NIQ

Razor Blades

Number of Common Consumer Name (CCN): 4







Razor Blade

Razor Blade

Injector Razor Blade





Shaving Accessory

Number of Common Consumer Name (CCN): 32











Razor case

Razor + Razor holder + shaving brush

Shave bowl

Shaving template

Styptic pencil





Depilatory Product

Number of Common Consumer Name (CCN): 11



Depilatory



Nair

BODY
CREAM
HAR REMOVER
ENOUNCEMENT
INVIERTINA
HAR REMOVER
ENOUNCEMENT
INVIERTINA
HAR REMOVER
ENOUNCEMENT
INVIERTINA
HAR REMOVER
ENOUNCEMENT
INVIERTINA
HAR REMOVER
HAR REMOV

Hair removal product



Hair remover wax strip kit



Hair removal kit



Microwave hair removal kit



NIQ