

```
In [1]: import numpy as np  
import pandas as pd
```

```
In [2]: x=pd.read_csv(r"C:\Users\user\Downloads\5_Instagram data - 5_Instagram data.csv")
print(x)
```

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves
\						
0	3920	2586	1028	619	56	98
1	5394	2727	1838	1174	78	194
2	4021	2085	1188	0	533	41
3	4528	2700	621	932	73	172
4	2518	1704	255	279	37	96
..	...	...	...	...	...	...
114	13700	5185	3041	5352	77	573
115	5731	1923	1368	2266	65	135
116	4139	1133	1538	1367	33	36
117	32695	11815	3147	17414	170	1095
118	36919	13473	4176	16444	2547	653

	Comments	Shares	Likes	Profile Visits	Follows	\
0	9	5	162	35	2	
1	7	14	224	48	10	
2	11	1	131	62	12	
3	10	7	213	23	8	
4	5	4	123	8	0	
..	...	...	...	...	...	
114	2	38	373	73	80	
115	4	1	148	20	18	
116	0	1	92	34	10	
117	2	75	549	148	214	
118	5	26	443	611	228	

	Caption	\
0	Here are some of the most important data visua...	
1	Here are some of the best data science project...	
2	Learn how to train a machine learning model an...	
3	Here's how you can write a Python program to d...	
4	Plotting annotations while visualizing your da...	
..	...	
114	Here are some of the best data science certifi...	
115	Clustering is a machine learning technique use...	
116	Clustering music genres is a task of grouping ...	
117	Here are some of the best data science certifi...	
118	175 Python Projects with Source Code solved an...	

	Hashtags
0	#finance #money #business #investing #investme...
1	#healthcare #health #covid #data #datascience ...
2	#data #datascience #dataanalysis #dataanalytic...
3	#python #pythonprogramming #pythonprojects #py...
4	#datavisualization #datascience #data #dataana...
..	...
114	#datascience #datasciencejobs #datasciencetrai...
115	#machinelearning #machinelearningalgorithms #d...
116	#machinelearning #machinelearningalgorithms #d...
117	#datascience #datasciencejobs #datasciencetrai...
118	#python #pythonprogramming #pythonprojects #py...

[119 rows x 13 columns]

```
In [3]: x.head()
```

Out[3]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Foll
0	3920	2586	1028	619	56	98	9	5	162	35	
1	5394	2727	1838	1174	78	194	7	14	224	48	
2	4021	2085	1188	0	533	41	11	1	131	62	
3	4528	2700	621	932	73	172	10	7	213	23	
4	2518	1704	255	279	37	96	5	4	123	8	

```
In [5]: x.tail(6)
```

Out[5]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	F
113	10206	2371	1624	6000	117	182	10	17	172	237	
114	13700	5185	3041	5352	77	573	2	38	373	73	
115	5731	1923	1368	2266	65	135	4	1	148	20	
116	4139	1133	1538	1367	33	36	0	1	92	34	
117	32695	11815	3147	17414	170	1095	2	75	549	148	
118	36919	13473	4176	16444	2547	653	5	26	443	611	



```
In [6]: x.dtypes
```

```
Out[6]: Impressions      int64  
        From Home       int64  
        From Hashtags   int64  
        From Explore    int64  
        From Other      int64  
        Saves           int64  
        Comments        int64  
        Shares          int64  
        Likes           int64  
        Profile Visits  int64  
        Follows         int64  
        Caption         object  
        Hashtags        object  
        dtype: object
```

```
In [7]: x.index
```

```
Out[7]: RangeIndex(start=0, stop=119, step=1)
```

In [8]: x.describe

```
Out[8]: <bound method NDFrame.describe of
From Explore  From Other  Saves  \
0            3920        2586        1028        619        56        98
1            5394        2727        1838        1174        78        194
2            4021        2085        1188          0        533        41
3            4528        2700         621        932        73        172
4            2518        1704         255        279        37         96
..          ...          ...          ...          ...          ...          ...
114          13700        5185        3041        5352         77        573
115           5731        1923        1368        2266         65        135
116           4139        1133        1538        1367         33         36
117          32695       11815        3147       17414        170       1095
118          36919       13473        4176       16444       2547        653

      Comments  Shares  Likes  Profile Visits  Follows  \
0             9       5    162             35         2
1             7      14    224             48        10
2            11       1    131             62        12
3            10       7    213             23         8
4             5       4    123              8         0
..          ...      ...      ...          ...          ...
114            2      38    373             73        80
115            4       1    148             20        18
116            0       1     92             34        10
117            2      75    549            148       214
118            5      26    443            611       228

                                Caption  \
0    Here are some of the most important data visua...
1    Here are some of the best data science project...
2    Learn how to train a machine learning model an...
3    Here's how you can write a Python program to d...
4    Plotting annotations while visualizing your da...
..          ...
114   Here are some of the best data science certifi...
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                                Hashtags
0    #finance #money #business #investing #investme...
1    #healthcare #health #covid #data #datascience ...
2    #data #datascience #dataanalysis #dataanalytic...
3    #python #pythonprogramming #pythonprojects #py...
4    #datavisualization #datascience #data #dataana...
..          ...
114   #datascience #datasciencejobs #datasciencetrai...
115   #machinelearning #machinelearningalgorithms #d...
116   #machinelearning #machinelearningalgorithms #d...
117   #datascience #datasciencejobs #datasciencetrai...
118   #python #pythonprogramming #pythonprojects #py...
```

[119 rows x 13 columns]>

```
In [9]: x["Saves"]
```

```
Out[9]: 0          98
        1         194
        2          41
        3         172
        4          96
        ...
       114         573
       115         135
       116          36
       117        1095
       118         653
       Name: Saves, Length: 119, dtype: int64
```



```
In [10]: x.loc[1:7]
```

Out[10]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Foll
1	5394	2727	1838	1174	78	194	7	14	224	48	
2	4021	2085	1188	0	533	41	11	1	131	62	
3	4528	2700	621	932	73	172	10	7	213	23	
4	2518	1704	255	279	37	96	5	4	123	8	
5	3884	2046	1214	329	43	74	7	10	144	9	
6	2621	1543	599	333	25	22	5	1	76	26	
7	3541	2071	628	500	60	135	4	9	124	12	

```
In [11]: x.fillna(value=100)
```

Out[11]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	F
0	3920	2586	1028	619	56	98	9	5	162	35	
1	5394	2727	1838	1174	78	194	7	14	224	48	
2	4021	2085	1188	0	533	41	11	1	131	62	
3	4528	2700	621	932	73	172	10	7	213	23	
4	2518	1704	255	279	37	96	5	4	123	8	
...	...	...	...	...	...	...	...	...	...	...	
114	13700	5185	3041	5352	77	573	2	38	373	73	
115	5731	1923	1368	2266	65	135	4	1	148	20	
116	4139	1133	1538	1367	33	36	0	1	92	34	
117	32695	11815	3147	17414	170	1095	2	75	549	148	

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	F
118	36919	13473	4176	16444	2547	653	5	26	443	611	

119 rows × 13 columns

In [12]: `x.dropna()`

Out[12]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	F
0	3920	2586	1028	619	56	98	9	5	162	35	
1	5394	2727	1838	1174	78	194	7	14	224	48	
2	4021	2085	1188	0	533	41	11	1	131	62	
3	4528	2700	621	932	73	172	10	7	213	23	
4	2518	1704	255	279	37	96	5	4	123	8	
...	...	...	...	...	...	...	...	...	...	...	
114	13700	5185	3041	5352	77	573	2	38	373	73	
115	5731	1923	1368	2266	65	135	4	1	148	20	
116	4139	1133	1538	1367	33	36	0	1	92	34	
117	32695	11815	3147	17414	170	1095	2	75	549	148	

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	F
118	36919	13473	4176	16444	2547	653	5	26	443	611	

119 rows × 13 columns

```
In [13]: x.columns
```

```
Out[13]: Index(['Impressions', 'From Home', 'From Hashtags', 'From Explore',  
              'From Other', 'Saves', 'Comments', 'Shares', 'Likes', 'Profile Visits',  
              'Follows', 'Caption', 'Hashtags'],  
              dtype='object')
```

```
In [14]: x.dropna(axis=1, how="any")
```



Out[14]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	F
0	3920	2586	1028	619	56	98	9	5	162	35	
1	5394	2727	1838	1174	78	194	7	14	224	48	
2	4021	2085	1188	0	533	41	11	1	131	62	
3	4528	2700	621	932	73	172	10	7	213	23	
4	2518	1704	255	279	37	96	5	4	123	8	
...	...	...	...	...	...	...	...	...	...	...	
114	13700	5185	3041	5352	77	573	2	38	373	73	
115	5731	1923	1368	2266	65	135	4	1	148	20	
116	4139	1133	1538	1367	33	36	0	1	92	34	
117	32695	11815	3147	17414	170	1095	2	75	549	148	

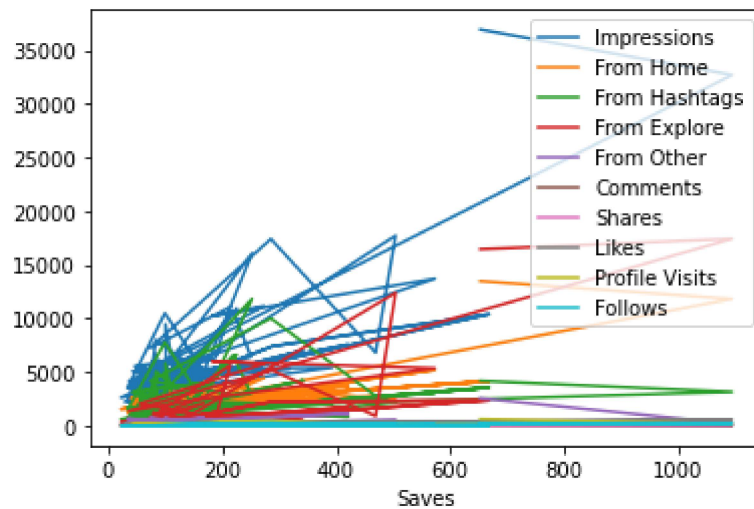
	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	F
118	36919	13473	4176	16444	2547	653	5	26	443	611	

119 rows × 13 columns

```
In [15]: import matplotlib.pyplot as pp
```

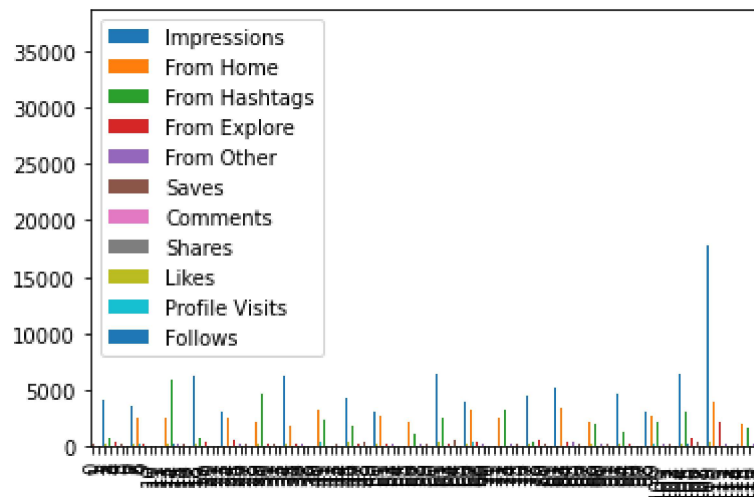
```
In [16]: x.plot.line('Saves')
```

```
Out[16]: <AxesSubplot:xlabel='Saves'>
```



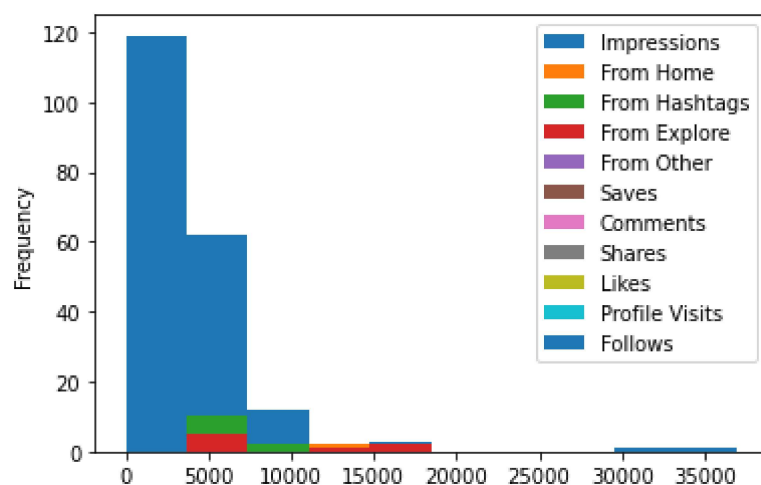
```
In [17]: x.plot.bar()
```

```
Out[17]: <AxesSubplot:>
```



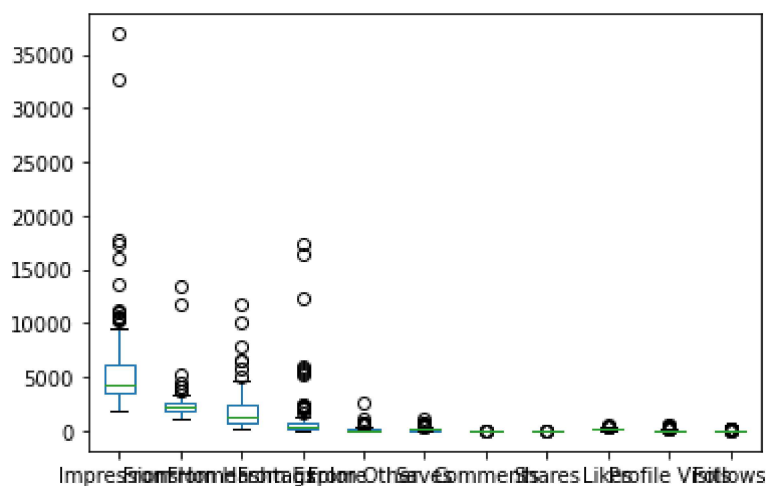
```
In [18]: x.plot.hist()
```

```
Out[18]: <AxesSubplot:ylabel='Frequency'>
```



```
In [32]: x.plot.box()
```

```
Out[32]: <AxesSubplot:>
```



```
In [33]: y=x[["Shares"]]  
y
```

Out[33]:

	Shares
0	5
1	14
2	1
3	7
4	4
...	...
114	38
115	1
116	1
117	75
118	26

119 rows × 1 columns

```
In [35]: x.mean()
```

Out[35]: Impressions 5703.991597  
From Home 2475.789916  
From Hashtags 1887.512605  
From Explore 1078.100840  
From Other 171.092437  
Saves 153.310924  
Comments 6.663866  
Shares 9.361345  
Likes 173.781513  
Profile Visits 50.621849  
Follows 20.756303  
dtype: float64

```
In [22]: x.median()
```

Out[22]: Impressions 4289.0  
From Home 2207.0  
From Hashtags 1278.0  
From Explore 326.0  
From Other 74.0  
Saves 109.0  
Comments 6.0  
Shares 6.0  
Likes 151.0  
Profile Visits 23.0  
Follows 8.0  
dtype: float64

In [23]:

x.mode()

Out[23]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follower
0	5394.0	1975.0	116	45.0	34.0	40.0	6.0	3.0	114.0	19.0	1.0
1	NaN	NaN	201	84.0	NaN	135.0	NaN	NaN	151.0	21.0	1.0
2	NaN	NaN	278	NaN	NaN	144.0	NaN	NaN	NaN	NaN	NaN
3	NaN	NaN	362	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
4	NaN	NaN	411	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
5	NaN	NaN	583	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
6	NaN	NaN	655	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
7	NaN	NaN	707	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
8	NaN	NaN	771	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
9	NaN	NaN	794	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
10	NaN	NaN	1248	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
11	NaN	NaN	1260	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
12	NaN	NaN	1278	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
13	NaN	NaN	1693	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
14	NaN	NaN	1938	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
15	NaN	NaN	2351	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
16	NaN	NaN	2975	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
17	NaN	NaN	3450	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN
18	NaN	NaN	3551	NaN	NaN	NaN	NaN	NaN	NaN	NaN	NaN

In [24]: `x.sum()`

```
Out[24]: Impressions          678775
         From Home           294619
         From Hashtags       224614
         From Explore        128294
         From Other          20360
         Saves               18244
         Comments            793
         Shares              1114
         Likes               20680
         Profile Visits      6024
         Follows             2470
         Caption             Here are some of the most important data visua...
         Hashtags            #finance #money #business #investing #investme...
         dtype: object
```

In [25]: `x.count()`

```
Out[25]: Impressions      119
         From Home        119
         From Hashtags    119
         From Explore     119
         From Other       119
         Saves            119
         Comments         119
         Shares           119
         Likes            119
         Profile Visits   119
         Follows          119
         Caption          119
         Hashtags         119
         dtype: int64
```

In [26]: `x.min()`

```
Out[26]: Impressions      1941
         From Home        1133
         From Hashtags    116
         From Explore      0
         From Other        9
         Saves            22
         Comments          0
         Shares            0
         Likes            72
         Profile Visits    4
         Follows           0
         Caption           170 Python Projects with Source Code solved an...
         Hashtags          #career #job #jobs #jobsearch #education #busi...
         dtype: object
```

```
In [27]: x.max()
```

```
Out[27]: Impressions          36919
          From Home           13473
          From Hashtags       11817
          From Explore        17414
          From Other          2547
          Saves               1095
          Comments            19
          Shares              75
          Likes               549
          Profile Visits      611
          Follows            260
          Caption             You must have seen the news divided into categ...
          Hashtags            #timeseries #time #statistics #datascience #bi...
          dtype: object
```

```
In [28]: from numpy import cov
          from scipy.stats import pearsonr
          from scipy.stats import spearmanr
```

```
In [29]: d1=x["Saves"]
          d2=x["Comments"]
          cov(d1,d2)
```

```
Out[29]: array([[ 2.44352330e+04, -1.49115511e+01],
                 [-1.49115511e+01,  1.25640222e+01]])
```

```
In [30]: print(pearsonr(d1,d2))

(-0.02691226370756101, 0.7714093067398262)
```

```
In [31]: print(spearmanr(d1,d2))

SpearmanrResult(correlation=0.18289066665208123, pvalue=0.04649539344941905)
```

```
In [ ]:
```