## What have we heard them say? What can we imagine them saying?

Travel Channel is a place for conssumers to experience content that gives them access to the world, shared human connections, and engaging talent who celebrate the surprising encounters that happen around the corner and the globe

## What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Exploring is to travel through the unknown to learn or discover new informatiom. Discoveries in geography, medicine,space,flora and fauna, that have change the world for the better, are but a few of the riches

exploration.

## exploring worlds top youtube channel

Short summary of

the persona

Traveling is a never ending adventure that provides us with endless oportunities for growth, learning, and self discovery.

when you travel, you new things. your

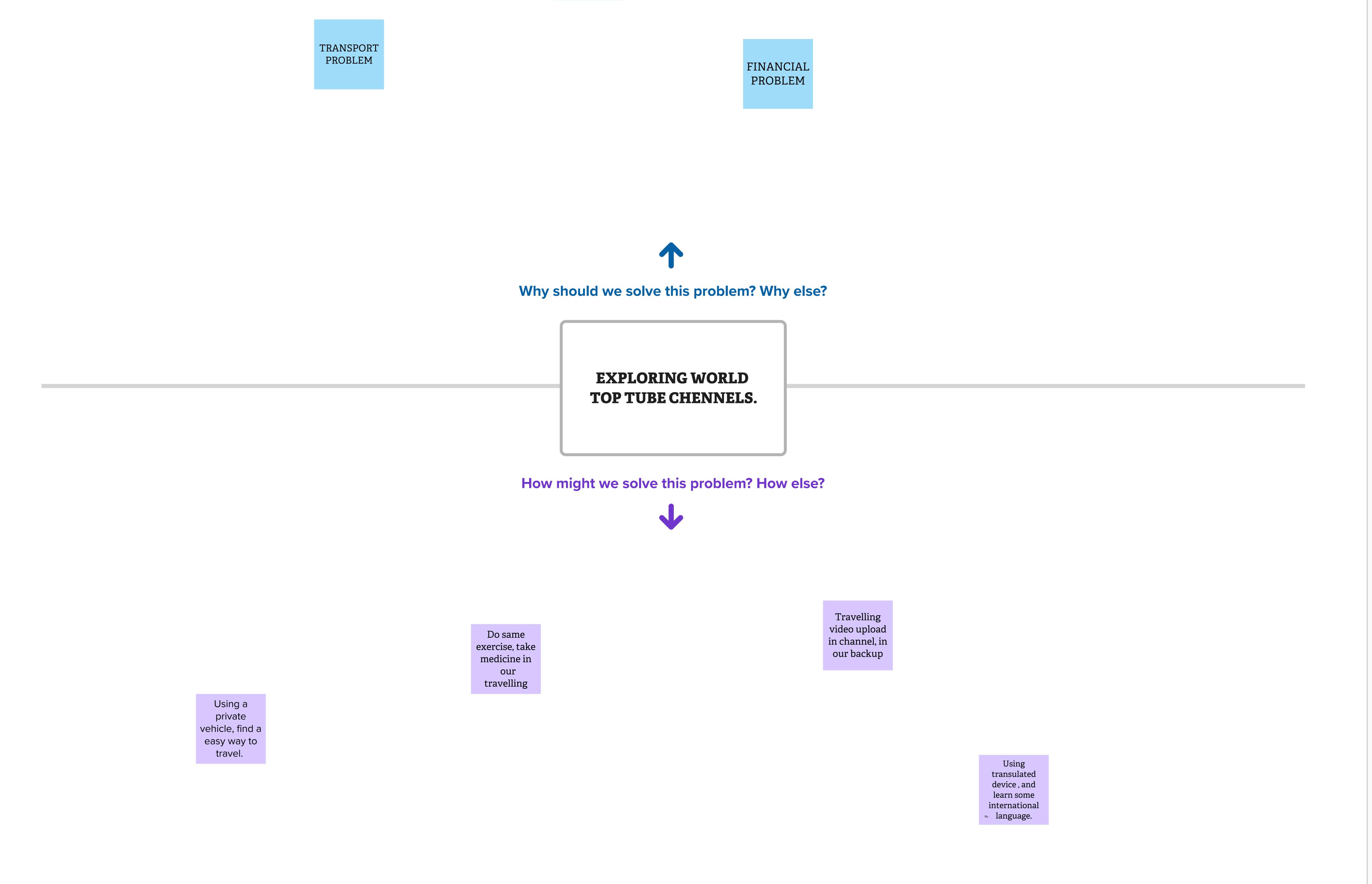
leave behind the familiar and take on a world of constantly learning through travel, with new culture, friend, foods and languages.

Feels

What behavior have we observed? What can we imagine them doing?

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





See an example