What other thoughts might influence their behavior?

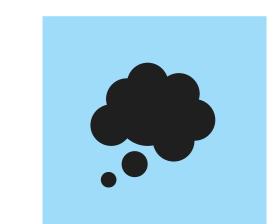
Farmers: Worry

about the

unpredictability

of weather and

market prices.



Farmers: Express concerns about changing weather patterns affecting crop yields.

Government:
Announces
policies and
subsidies to
support
agriculture.

Market Analysts:
Share data and
predictions about
crop prices and
demand.

Indian
agriculture crop
production
analysis (19972021)

Government:
Aims to balance food security and economic growth.

Farmers:

Experience

stress during

droughts or

crop diseases.

Market Analysts:
Consider global
factors impacting
crop prices.

Farmers: Adapt planting strategies based on weather forecasts.

Government:
Implements
irrigation and
infrastructure
projects.

Market Analysts:
Analyze trade
agreements and
weather reports.

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Government:
Strives for
sustainable
agriculture and
rural
development.

Market Analysts:
Concerned
about market
volatility affecting
farmers.



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

