

Customer & Region Insights

TOTAL SALES

2.30M

Total Sales

TOTAL PROFIT

286.40K

Total Profit

CUSTOMER COUNT

793

Customer Count

PROFIT PERCENTAGE

12.5%

Profit Margin%

REGION TYPE

Region

Central

East

South

SEGMENT TYPE

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

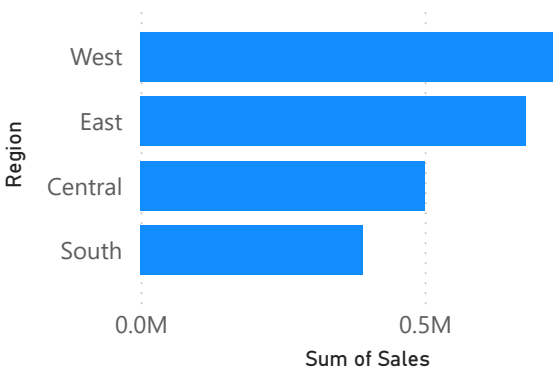
DATE

Order Date

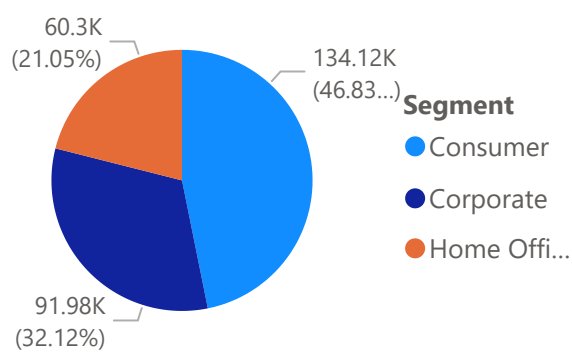
04-01-2011

31-12-2014

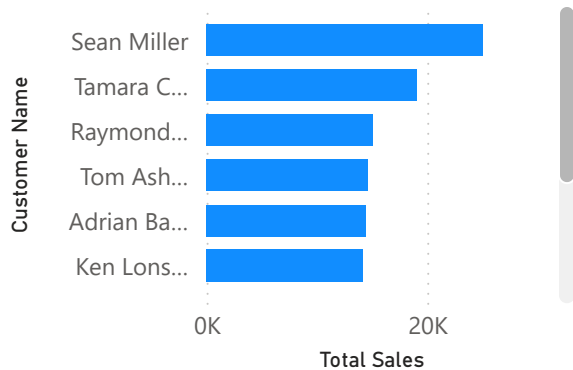
Sum of Sales by Region



Sum of Profit by Segment



Total Sales by Customer Name



Total Sales by Month

