Assignment 3:
Current Market
Value Regression
Model



## **Assignment**

#### Objective

 Conduct regression analysis on the VALUE (Current Market Value) variable from the 2013 dataset

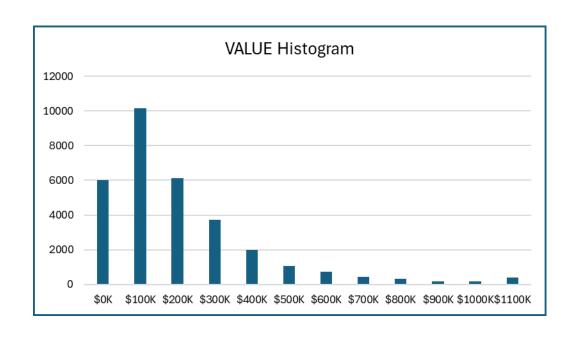
#### Deliverables

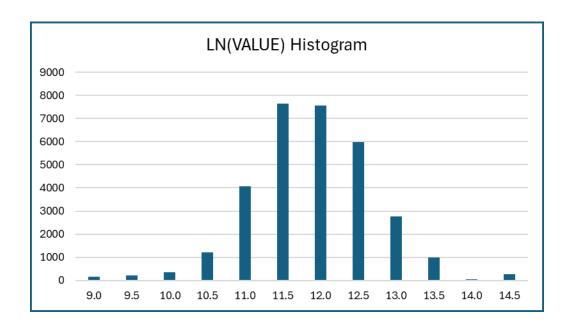
- List the variables used in the regression analysis
- Discuss any data transformations
- Explain the estimated regression model

## **Data Prep**

- Remove all rows where VALUE < \$1000</p>
- Remove all rows corresponding to rental units (OWNRENT = 2)
- Remove all rows corresponding to non-single-family units (STRUCTURETYPE <> 1 and TYPE <> 1)

# **VALUE** Analysis





Since the LN of VALUE is closer to a normal distribution, we will use LN(VALUE) in our regression model

#### Variables Used

- METRO3: metropolitan status
- REGION: census region
- LMED: area median income
- FMR: fair market monthly rent
- BEDRMS: number of bedrooms
- BUILT: year built
- ZINC2: annual household income
- ZSMHC: monthly housing costs, not including mortgage
- UTILITY: monthly utility costs
- COSTMED: monthly mortgage payment, assuming median interest

#### **Data Transformations**

The **METRO3** variable was transformed into **CCITY**, using the following rule:

If METRO3 = 1 then CCITY = 1 else CCITY = 0

The **REGION** variable was transformed into **REGNE**, **REGMW**, and **REGS**, using the following rules:

- If REGION = 1 then REGNE = 1 else REGNE = 0
- If REGION = 2 then REGMW = 1 else REGMW = 0
- If REGION = 2 then REGS = 1 else REGS = 0

#### **LN Transformations**

The following variables were transformed using the LN function to improve the fit of the regression model:

- LMED
- FMR
- ZINC2
- ZSMHC
- UTILITY
- COSTMED

# **Descriptive Statistics**

	VALUE	LMED	FMR	BEDRMS	BUILT	ZINC2	ZSMHC	UTILITY	COSTMED
Mean	258,582	68,208	1,281	3	1968	88,996	1,360	251	1,850
Standard Error	1,583	71	2	0	0	484	6	1	10
Median	190,000	64,810	1,204	3	1970	67,535	1,098	227	1,408
Mode	150,000	79,200	1,394	3	1950	99,974	532	192	795
Standard Dev	279,970	12,511	397	1	27	85,621	1,078	120	1,712
Sample Var	78,383,215,171	156,515,149	157,755	1	710	7,330,876,989	1,162,110	14,488	2,932,572
Kurtosis	33.5790	1	1	1	(1)	12	8	4	31
Skewness	4.8474	1	1	0	(0)	3	2	2	5
Range	2,510,000	76,800	3,030	7	94	1,061,920	10,658	1,243	17,049
Minimum	10,000	38,500	481	0	1919	1	9	6	106
Maximum	2,520,000	115,300	3,511	7	2013	1,061,921	10,667	1,249	17,155
Sum	8,092,310,000	2,134,583,829	40,075,246	101,988	61,577,607	2,785,135,933	42,551,732	7,870,340	57,891,349
Count	31,295	31,295	31,295	31,295	31,295	31,295	31,295	31,295	31,295

### **Regression Model**

The following regression model was used in the analysis of VALUE:

```
LN(VALUE) = \beta_0 + \beta_1(CCITY) + \beta_2(REGNE) + \beta_3(REGMW) + \beta_4(REGS) + \beta_5(LN(LMED)) + \beta_6(LN(FMR)) + \beta_7(BEDRMS) + \beta_8(BUILT) + \beta_9(LN(ZINC2)) + \beta_{10}(LN(ZSMHC)) + \beta_{11}(LN(UTILITY)) + \beta_{12}(LN(COSTMED))
```

Running this model using 2013 data resulted in the following estimate:

```
LN(VALUE) = 3.4692 - 0.0156 (CCITY) + 0.0117 (REGNE) - 0.0159 (REGMW) - 0.0176 (REGS) + 0.0387 (LN(LMED)) - 0.0499 (LN(FMR)) + 0.0138 (BEDRMS) + 0.0003 (BUILT) + 0.0087 (LN(ZINC2)) - 0.0248 (LN(ZSMHC)) - 0.2252 (LN(UTILITY)) + 1.2731 (LN(COSTMED))
```

#### **Pair-Wise Correlation**

	CCITY	REGNE	REGMW	REGS	LMED	FMR	BEDRMS	BUILT	LN(ZINC2)	LN(ZSMHC)	LN(UTILITY)	LN(COSTMED)
CCITY	1.0000											
REGNE	-0.0568	1.0000										
REGMW	-0.0123	-0.3664	1.0000									
REGS	-0.0029	-0.3709	-0.4255	1.0000								
LMED	0.0077	0.5392	-0.1120	-0.4131	1.0000							
FMR	0.0613	0.3425	-0.3799	-0.1965	0.6631	1.0000						
BEDRMS	-0.0336	0.0177	-0.0295	-0.0166	0.1075	0.5236	1.0000					
BUILT	-0.1609	-0.2019	-0.0889	0.2065	-0.1476	0.0194	0.1420	1.0000				
LN(ZINC2)	-0.0497	0.0652	-0.0237	-0.0772	0.1617	0.2427	0.2574	0.1585	1.0000			
LN(ZSMHC)	-0.0187	0.1945	-0.0901	-0.1626	0.3577	0.4647	0.3419	0.1806	0.4601	1.0000		
LN(UTILITY)	0.0257	0.2072	-0.1282	-0.0475	0.1990	0.3279	0.3370	-0.0043	0.2462	0.4446	1.0000	
LN(COSTMED)	-0.0524	0.2183	-0.2371	-0.1362	0.3918	0.5702	0.3778	0.1758	0.4010	0.6384	0.4126	1.0000

We do not have to consider correlation, as we have no values with a correlation > 90%

# **Regression Statistics**

Multiple R	0.98553898
R Square	0.971287081
Adjusted R Square	0.971276066
Standard Error	0.137384864
Observations	31295

	df	SS	MS	F	Significance F
Regression	12	19972.96546	1664.413788	88182.72714	0
Residual	31282	590.4352679	0.018874601		
Total	31294	20563.40073			

The R square value for this regression model is  $\sim$  0.97, which is extremely high. This indicates that our regression model is a good fit to our sample data.

# **Regression Statistics**

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 95.0%	<b>Upper 95.0%</b>
Intercept	3.46916519	0.095467791	36.33859287	3.131E-283	3.282044518	3.656285862	3.282044518	3.656285862
CCITY	-0.015612459	0.001943217	-8.03433433	9.73694E-16	-0.019421242	-0.011803675	-0.019421242	-0.011803675
REGNE	0.011720663	0.002922038	4.011125372	6.05704E-05	0.005993351	0.017447974	0.005993351	0.017447974
REGMW	-0.015937329	0.003091245	-5.155635182	2.5431E-07	-0.021996292	-0.009878367	-0.021996292	-0.009878367
REGS	-0.017563063	0.0026834	-6.545079037	6.03825E-11	-0.022822634	-0.012303493	-0.022822634	-0.012303493
LMED	0.038721199	0.007979942	4.852315707	1.22615E-06	0.023080195	0.054362204	0.023080195	0.054362204
FMR	-0.049895963	0.005804867	-8.59554005	8.66651E-18	-0.061273733	-0.038518194	-0.061273733	-0.038518194
BEDRMS	0.013802911	0.001323314	10.43056157	1.97962E-25	0.011209163	0.01639666	0.011209163	0.01639666
BUILT	0.000292257	3.22967E-05	9.049145569	1.52207E-19	0.000228955	0.00035556	0.000228955	0.00035556
LN(ZINC2)	0.008673783	0.000854041	10.15617168	3.39149E-24	0.00699983	0.010347737	0.00699983	0.010347737
LN(ZSMHC)	-0.024764679	0.001466448	-16.88753222	1.06529E-63	-0.027638975	-0.021890384	-0.027638975	-0.021890384
LN(UTILITY)	-0.22522188	0.001991587	-113.0866559	0	-0.229125469	-0.22131829	-0.229125469	-0.22131829
LN(COSTMED)	1.273146673	0.001741784	730.9442484	0	1.269732707	1.276560638	1.269732707	1.276560638

No variables have a p-value > 0.05, meaning they are all statistically significant in our model

### Interpretation of Model

- $\beta_0$ : does not have a meaningful interpretation because it would not be practical for a home to have zero monthly expenses and zero fair market rent
- $\beta_1$ : houses with a *central city location* tend to have a value that is **1.56% less** than houses located outside the central city, with all other variables remaining the same
- $\beta_2$ : houses located in the **Northeast** census region tend to have a value that is **1.17% more** than houses located in the West census region, with all other variables remaining the same
- $\beta_3$ : houses located in the *Midwest* census region tend to have a value that is **1.59% less** than houses located in the West census region, with all other variables remaining the same
- $\beta_4$ : houses located in the **South** census region tend to have a value that is **1.76% less** than houses located in the West census region, with all other variables remaining the same
- $β_5$ : for every 1% increase in *area median income*, house values tend to *increase by 0.04%*, with all other variables remaining the same

### Interpretation of Model

- $\beta_6$ : for every 1% increase in *fair market rent*, house values tend to *decrease by 0.05%*, with all other variables remaining the same
- $\beta_7$ : for every additional **bedroom**, house values tend to **increase by 1.38%**, with all other variables remaining the same
- $β_8$ : for every 1 year added to the *year built*, house values tend to *increase by 0.03%*, with all other variables remaining the same
- $\beta_9$ : for every 1% increase in **annual household income**, house values tend to **increase by 0.01%**, with all other variables remaining the same
- $\beta_{10}$ : for every 1% increase in **monthly housing costs**, house values tend to **decrease by 0.02%**, with all other variables remaining the same

## Interpretation of Model

- $\beta_{11}$ : for every 1% increase in *utility costs*, house values tend to *decrease by 0.23%*, with all other variables remaining the same
- $\beta_{12}$ : for every 1% increase in **monthly mortgage payments** (assuming median interest), house values tend to **increase by 1.27%**, all other variables remaining the same





### **Summary**

The following regression model provides a statistically sound analysis of the current market value for single-family houses based on our 2013 dataset:

```
LN(VALUE) = \beta_0 + \beta_1(CCITY) + \beta_2(REGNE) + \beta_3(REGMW) + \beta_4(REGS) + \beta_5(LN(LMED)) + \beta_6(LN(FMR)) + \beta_7(BEDRMS) + \beta_8(BUILT) + \beta_9(LN(ZINC2)) + \beta_{10}(LN(ZSMHC)) + \beta_{11}(LN(UTILITY)) + \beta_{12}(LN(COSTMED))
```