

## **Task 1: Technical Analysis of Autonomous Vehicle Technology**

### **Objective:**

Develop a comprehensive technical report on autonomous vehicle technology, covering all key technological elements, industry trends, and major stakeholders. The report should be interactive and data-driven, leveraging PowerPoint (PPT) or Power BI for visualization, and incorporating insightful coding elements where applicable.

### **Key Deliverables:**

#### **1. Technology Breakdown:**

- ❑ Overview of autonomous vehicle (AV) technology and levels of automation (SAE Levels 0-5).
- ❑ Core enabling technologies, for example:
  - Sensors (LiDAR, radar, cameras, ultrasonic sensors).
  - AI & Machine Learning in perception and decision-making.
  - Vehicle-to-Everything (V2X) communication.
  - High-Definition (HD) mapping and localization.
  - Computing infrastructure (edge/cloud computing, AI chips).

#### **2. Industry Landscape & Key Players:**

- ❑ Overview of global leaders in AV development (Tesla, Waymo, Baidu, Mobileye, etc.).
- ❑ Comparative analysis of technological approaches adopted by different companies.
- ❑ Key regulatory and legal challenges impacting AV deployment.

#### **3. Implementation & Use Cases:**

- ❑ AV applications in public transport, logistics, and shared mobility.
- ❑ Success stories and case studies of real-world deployments.

#### **4. Data-Driven Insights & Coding Component:**

- ❑ Use Python or relevant programming tools to analyze AV datasets (e.g., sensor data processing, AI model demonstration, or traffic pattern prediction).

- ❓ Provide interactive Power BI visualizations for key trends and insights.

### **Expected Output Format:**

- PowerPoint presentation (well-structured, with visuals and data insights) OR
- Power BI dashboard (interactive, with dynamic insights and coding-based analytics).

## **Task 2: Strategic Comparative Analysis – Plug-in Hybrid DMi vs EV vs ICE**

### **Objective:**

Develop a strategic comparative report evaluating Plug-in Hybrid DMi (Dual Mode Intelligent), Battery Electric Vehicles (EVs), and Internal Combustion Engine (ICE) Vehicles based on key performance indicators (KPIs) using Power BI for data visualization.

### **Key Deliverables:**

#### **1. Technology Overview:**

- ❓ Explanation of **Plug-in Hybrid DMi**, **EV**, and **ICE** powertrains.
- ❓ Breakdown of key components, energy sources, and drivetrain efficiency.

#### **2. Comparative Performance Analysis:**

- ❓ Energy Efficiency
- ❓ Environmental Impact
- ❓ Total Cost of Ownership (TCO) – use Chinese vehicles as a reference
- ❓ Range & Refueling/Recharging Time
- ❓ Market Trends & Adoption

#### **3. Data-Driven Insights & Power BI Visualizations:**

- o Utilize real-world public data sets to generate comparative Power BI dashboards.
- o Provide dynamic filters for energy cost comparisons across different regions.
- o Include predictive analysis on future trends using basic Python or statistical modeling.