ASSIGNMENT FOR SHORTLISTED CANDIDATES - ADVENTURE TRIANGLE INTERNSHIP 2025

Why This Assignment Is Mandatory

Adventure Triangle is building a global adventure ecosystem, and we only select people who can think creatively, execute with ownership, and deliver high-quality work.

This assignment helps us evaluate:

- Your creativity
- Your problem-solving ability
- Your design or technical skills
- Your level of seriousness & commitment
- Your understanding of Adventure Triangle

Only those who complete this assignment will be invited to the Technical Round with Purvika (Germany) followed by the Management Round with Himanshu (Canada).

ASSIGNMENT

Build Adventure Triangle's Pre-Launch Landing Page

This landing page will act as the official pre-beta launch page until our core platform goes live. The page must include:

Required Sections

1. Hero Section (Powerful tagline, CTA buttons)
2. About Adventure Triangle
3. Partner Onboarding CTA
4. Launch Event CTA / Registration Form
5. Beta User Registration Form
6. Our Mission - Water | Air | Land Adventures
7. #FeelTheAdventure Campaign Section
8. Social Media Integration (Facebook, LinkedIn, Instagram, TikTok)
9. Footer (Legal + Contact + About)

This page is temporary but important - it represents our brand before the full platform launches.

Frontend Developer (Next.js / React)

Build the landing page using:
✔ Next.js 14 (App Router recommended)
✔ TailwindCSS
✔ Clean UI, animations preferred
✔ Forms must save dummy data (JSON or local API)

Deliverables:

- GitHub Repo
- Vercel Deployment Link
- README file

Backend/API Engineer

Build functional API endpoints for:

- User registration
- Partner onboarding
- Event registration
- Basic logging

Deliverables:

- GitHub Repo
- API documentation (Swagger or Markdown)
- Postman Collection

UI/UX Designer (Figma)

Design a full landing page:
✔ Desktop + Mobile
✔ Clear color palette
✔ Modern, clean, adventure-driven UI
✔ Include 3 variations for the hero section

Deliverables:

- Figma link
- Prototype demo
- Design rational

Content & Marketing

Write full page content:

- Hero titles & subtitles
- Adventure storytelling (Water/Air/Land)
- Partner onboarding copy
- Launch event messaging
- Social media callouts
- #FeelTheAdventure campaign messages

Deliverables:

- Google Doc or PDF
- 2 sample social posts (LinkedIn + Facebook)
- 1 emotional reel idea

BONUS REWARD - DIRECT SELECTION WITHOUT TECH ROUND

If your assignment is exceptional, you may receive:

Instant Internship Offer - Skip Tech Round + Management Round

This is ONLY for the top 3% of submissions.

Submission Instructions (Mandatory)

Email to: support@adventuretriangle.com
Subject: Assignment - Adventure Triangle - Your Name

Include:

- Your deliverables
- A short paragraph: "Why I want to join Adventure Triangle."

IMPORTANT - READ CAREFULLY

- This assignment is required for all candidates after screening.
- Candidates who fail to submit will not proceed to Tech Round.
- Quality matters more than quantity - show your best work.
- You may ask questions via email (Slack channel will soon be created).

Announcement

Congratulations on clearing the screening round!
Your next step is the mandatory Adventure Triangle Assignment.
Only candidates who complete this assignment will move to the Tech Round with Purvika and Management Round with Himanshu.
Exceptional submissions will get direct internship offers without interviews.
Bring your best - show us your spark. This is your adventure!