

# My Hungry Friends

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# Introduction



Due to the pandemic, e-commerce delivery websites have gained massive popularity



The amount of time people are spending in social media platforms is increasing



We are most likely to consider friend's opinions on a product than on any other review



# Our Project



## Food Delivery

Easy to use, interactive  
food delivery e-commerce  
website



## Social Network

Access friends'  
restaurants and dishes  
ratings and order history



## Personalized UX

Personalization options  
based on personal and  
close friends' preferences







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# Team

# Main Features



## Friends page

friends' recommendations on  
specific restaurants



## Restaurant rating

Friends and overall ratings in 3  
categories



## I'm Feeling Lucky

A single restaurant  
recommendation based on friends'  
preferences

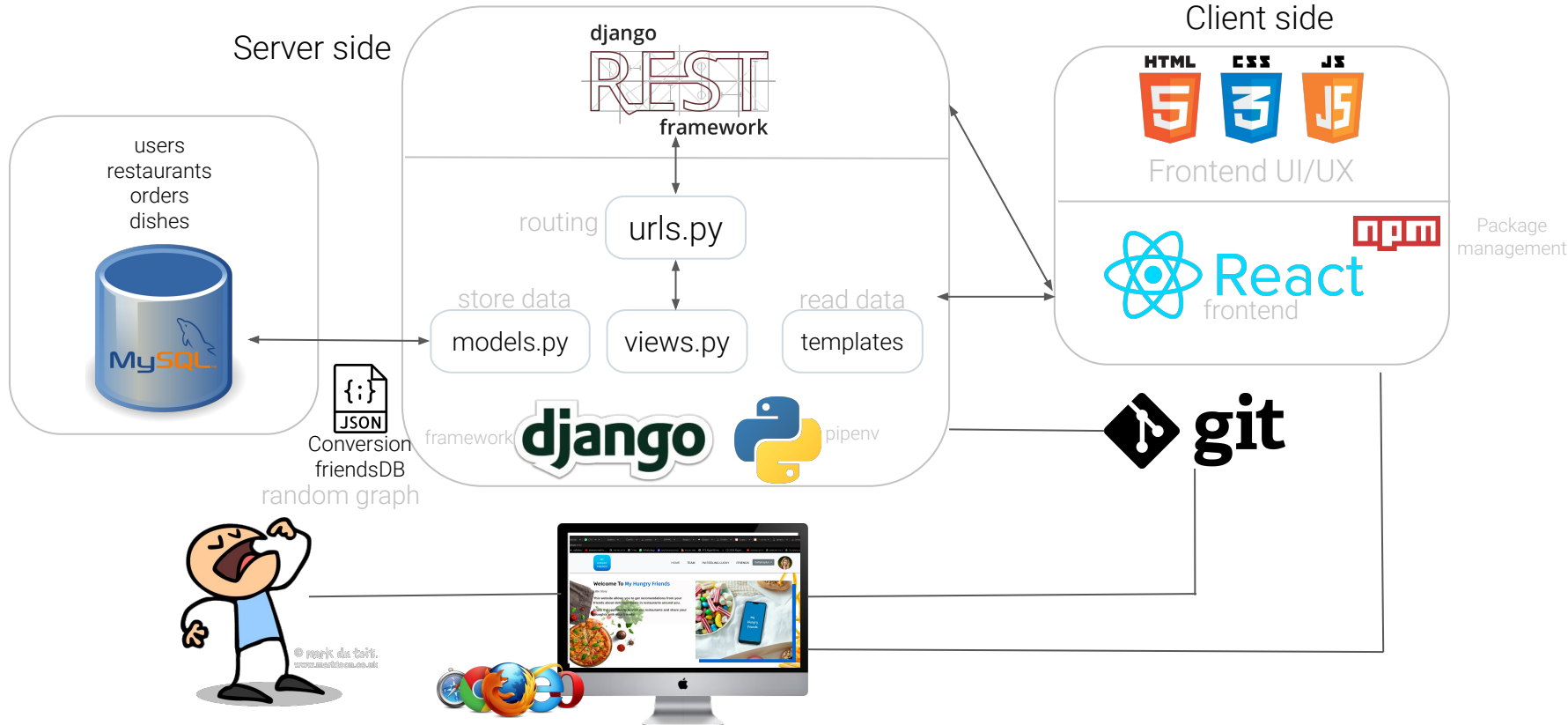


## Best friends

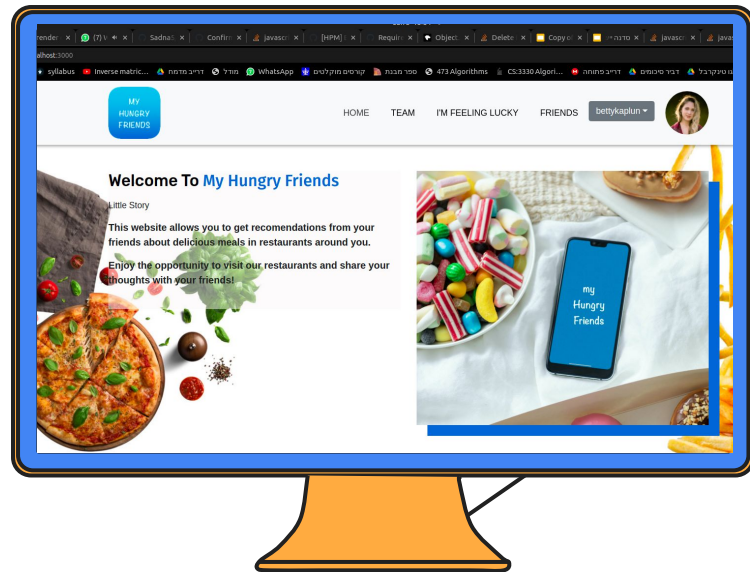
Star your best friends connected to  
myHungryFriends



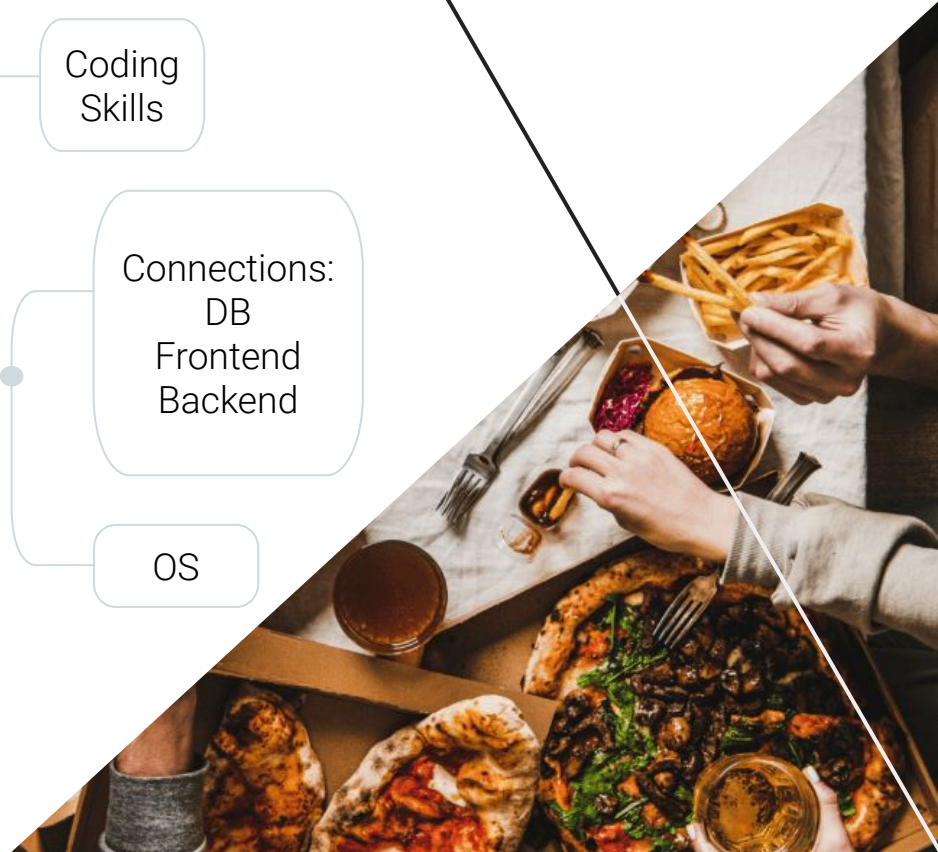
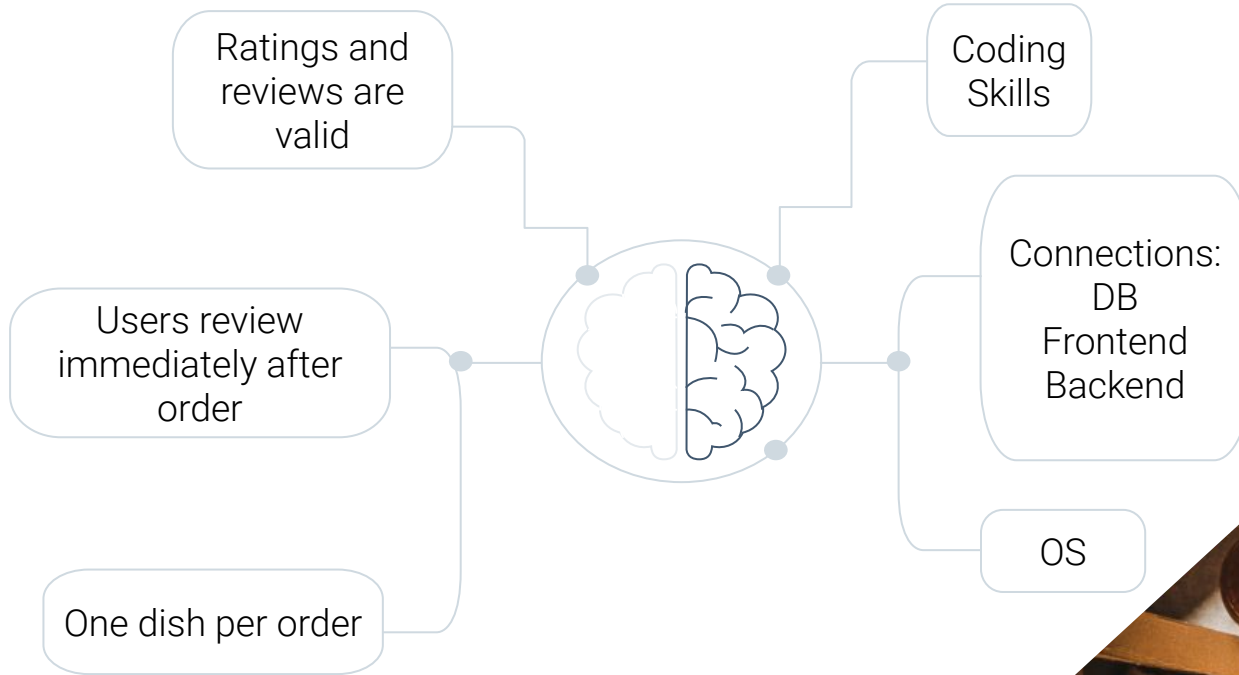
# Architecture



# It's Demo Time



# Assumptions & Challenges





# Summary

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We believe our project helps improve Real-Life e-commerce shopping experience, which could help retailers upgrade their sellings

We chose to do our project for the Food Service Industry, but it can be adapted to other areas of retail and e-commerce shopping



# Thank you!

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Do you have any questions?

