

# CODEMASH 2013

[www.codemash.org](http://www.codemash.org)



“The Unofficial Guide”

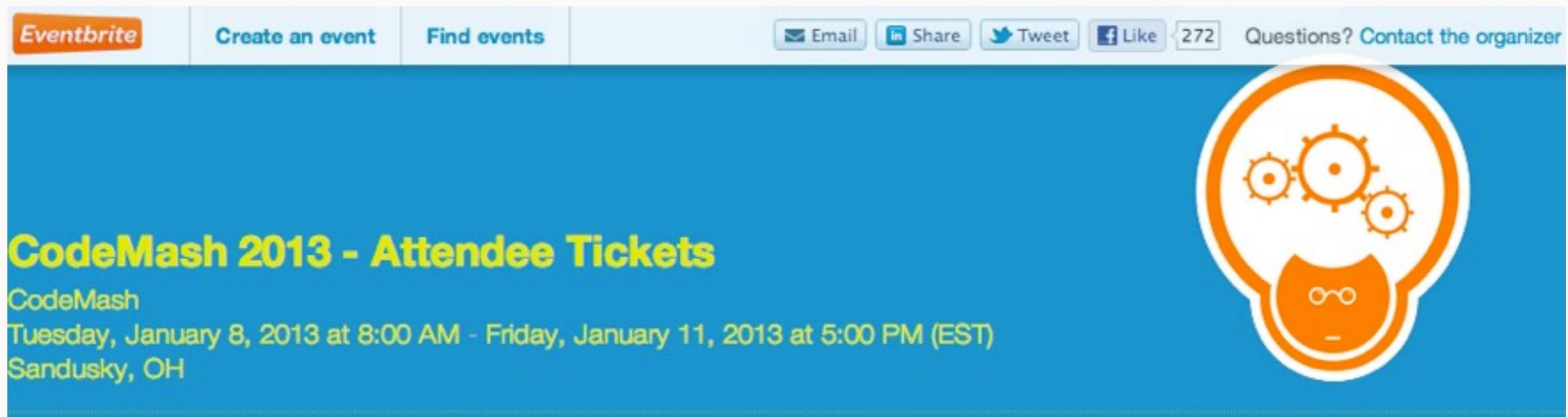
Tami Wright  
@tami\_wright

# WHAT IS IT?

- “ CodeMash is a unique event that will educate developers on current practices, methodologies, and technology trends in a variety of platforms and development languages such as Java, .NET, Ruby, Python, PHP, [and iOS].”  
--<http://www.codemash.org>

# WHY IT'S COOL

## ■ The Hype!



Everyone wants to go...

Monday, January 21, 13

Eventbrite beefed up there servers since the 2012 CodeMash registration when they were overwhelmed. Good thing because...

# WHY IT'S COOL

- The Hype!

The screenshot shows a ticket page for "CodeMash 2013 - Attendee Tickets" on Eventbrite. At the top, there are buttons for "Eventbrite", "Create an event", "Find events", and social sharing options ("Email", "Share", "Tweet", "Like"). A counter indicates 272 attendees. Below the header, the event details are listed: "CodeMash", "Tuesday, January 8, 2013 at 8:00 AM - Friday, January 11, 2013 at 5:00 PM (EST)", and "Sandusky, OH". To the right of the text is a large orange circular icon featuring three interlocking gears and a small face with a smile and a minus sign.

“500 General Admission Tickets SOLD  
OUT IN 30 SECONDS!!!”

# WHY IT'S COOL

## ■ The Hype!

Your order for **CodeMash 2013 - Attendee Tickets** is complete!

Tuesday, January 8, 2013 at 8:00 AM - Friday, January 11, 2013 at 5:00 PM (EST)

CodeMash 2013 - Attendee Tickets  
Kalahari Resort  
7000 Kalahari Resort Drive  
Sandusky, OH

Questions about the event?  
Contact [registration@codemash.org](mailto:registration@codemash.org)

**Your Receipt** Oct 24, 2012

Order #: 4398644464-118760971

Attendee	Type	Quantity	Paid
Tami Wright	Conference + Double PreCompiler (Tue-Fri)	1	\$500.00
		<b>TOTAL</b>	<b>\$500.00</b>

This order is subject to Eventbrite [Terms of Service](#)

And I was a WINNER!!! </gloating>

# WHY IT'S COOL

- The Food



Bacon--A CodeMash Tradition

Monday, January 21, 13

--At least breakfast and lunch are provided with breakfast, lunch, and dinner provided for the 2 days of the main conference  
--Bacon bar:  
At the beginning  
--AND--  
Ten minutes later

# WHY IT'S COOL

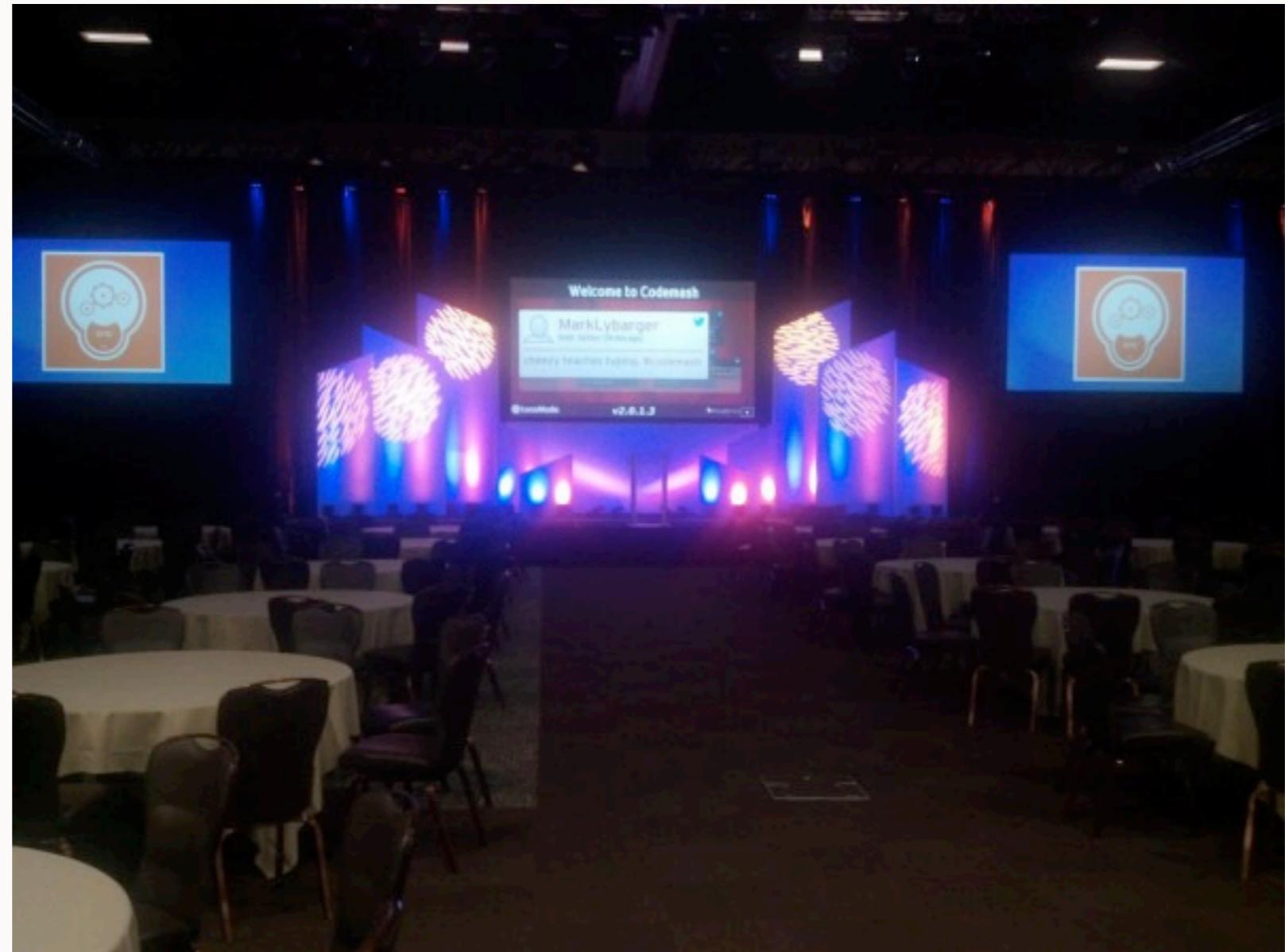
- The Food



Bacon GONE--A CodeMash Tradition

# WHY IT'S COOL

- The Show!



The CodeMash Keynote Stage

# WHY IT'S COOL

- The Speakers!



Daniel Steinberg

# WHY IT'S COOL

- The Speakers!



"[#codemash](#) [@jonathanpenn](#):  
**the barefoot contessa** of  
RubyMotion [http://twitpic.com/  
buammi](http://twitpic.com/buammi)"

# WHY IT'S COOL

## ■ The Schedule!



**CODEMASH**  
V2.0.1.3

*Free Your Mind!*

January 8-11, 2013

**Conference Schedule**

Tuesday , 7:00am - 8:30am	
<i>Breakfast and Registration</i>	
Tuesday , 8:30am - 12:30pm	
Salon A	Realizing Agility with Scrum and Visual Studio 2012 (Alexei G vorine & David Starr)
Salon B	Developing Mobile applications with PhoneGap (Ray Camden)
Salon H	Rounding out whole team quality through exploration (Matt Barcomb & Diane Zajac Woodie)
Indigo Bay	Cloud Architecture with Windows Azure (Mike Wood & Brent Stineman)
Cypress	NServiceBus Crash Course (Jimmy Bogard)
Banyan	Speaker Workshop (Leon Gersing)
Ironwood	Going Independent (Mike Eaton)
Salon E	Lean and Mean Domain Objects in Active Record (Todd Kaufman & Jason Karns)
Salon F	Developing on Windows 8 (Ben Riga & Peter Dwersteg)
Tuesday , 12:30pm - 1:30pm	
<i>Lunch</i>	

**IMPORTANT:** The schedule is always subject to change due to cancellations, room swaps, etc. The online feed will be updated as changes occur (for mobile apps and websites that use it) and announcements will be made at meals.

# WHY IT'S COOL

## The Schedule!

Wednesday, 1:30pm - 5:30pm		Thursday, 7:00am - 8:00am
Salon A	Putting the D&D in TDD (Guy Royse & George Walters)	
Salon B	Java in the (Amazon) Clouds (Christopher Judd & Nathan Zender)	
Banyan	Into the Mind of a Hacker (Rob Gillen & Bill Sempf)	
Salon H	Atomic Scala (Dianne Marsh & Bruce Eckel)	
Indigo Bay	Web Development with Python and Django (Michael Cruté & Mike Pirnat)	
Salon G	Hippie Free Backbone: Beyond the To Do List (Tim Wingfield & Michael Kramer)	
Cypress	Intermediate Software Craftsmanship (Steve Smith & Brendan Enrick)	
Orange	How it's made: Behind the scenes of building Microsoft Roslyn (Kevin Pilch-Bisson & Brian Rasmussen)	
Nile	Fully Operational FubuMVC 1.0 (Jeremy Miller & Josh Arnold)	
Zambezi	RealWorld JavaScript Testing (Justin Searls & Andrew Vida)	
AloesWood/ Leopardswood	Building Productive iOS 6 Apps (Chris Adamson)	
Ironwood	Creative Problem Solving (REPEAT SESSION!) (Jessie Shternshus)	
Sagewood/ ZebraWood	Developing for the Android (Jeff McWherter & Scott Gowell)	
Salon E	Ruby Style and Object-Oriented Programming (Steve Klabnik & Franklin Webber)	
Wednesday, 7:00pm - 8:30pm		
<i>Panel Discussion</i>		
Thursday, 8:15am - 9:30am (Keynote)		
<i>Neal Ford</i>		
Thursday, 9:45am - 10:45am		
Salon A	iOS 6 (The Perfect Time to Start Developing for the iPhone and iPad (Daniel Steinberg))	
Salon D	Understanding Prototypal Inheritance (Guy Royse)	
Salon H	Web Design Process in a Responsive World (Ben Callahan)	
Indigo Bay	Beginning Xbox 360 Development with the XNA Framework (Gardner)	
Salon G	Puppet for Developers (Eric Hankinson)	
Cypress	Performance, Productivity, Pick Two with Dart (Seth Ladd)	
Orange	JVM Bytecode for Dummies (Charles Oliver Nutter)	
Nile	How to Start a Company (Benjamin Winkler)	
Zambezi	Introducing Android (Parag Joshi)	
AloesWood/ Leopardswood	Crash Course in Windows 8 (Jesse Liberty)	
Rosewood	How to Build Resilient & Scalable PHP Applications on Amazon Web Services (Jamie Begin)	
Sagewood/ ZebraWood	Camper Van Full of ASP.NET (Packing MVC, Web API, Web Forms, and More Into One App (Jon Galloway))	
Salon E	Better Testing with Given/When/Then (Jim Weirich)	
Salon F	Machine Learning (Predicting the Future (Seth Juarez))	

# WHY IT'S COOL

## The Code!

Better Testing with Given/When/Then			32 commits
 jkuemerle authored 2 hours ago			latest commit 6642a020fb 
 "Users are Losers! They'll Like Whatever w... 11 hours ago	"Users are Losers! They'll Like Whatever we Make" and Other Fallacies... [jkuemerle]		
 0 - Sample 2 days ago	Recreate repository to fix filename issues [jkuemerle]		
 Beginning Xbox 360 Development with the ... a day ago	Xna Talks [freestylecoder]		
 Better Metrics for your Team a day ago	Better Metrics for your Team from #CodeMash [jkuemerle]		
 Budgeting Reality a Nuanced Discussion o... 2 days ago	Recreate repository to fix filename issues [jkuemerle]		
 Cartography & Coupons - Introducing iOS6 ... 9 hours ago	Cartography & Coupons - Introducing iOS6 Passbook & MapKit from #Code... [jkuemerle]		
 Controlling Precision Electric Motors 10 hours ago	Controlling Precision Electric Motors from #CodeMash [jkuemerle]		
 DONT PANIC A Hitchhikers Guide to Debu... 2 days ago	Recreate repository to fix filename issues [jkuemerle]		
 Everything I know about API design, I learn... a day ago	Everything I know about API design, I learned from the Spice Girls fr... [jkuemerle]		
 Gamification of our World 7 hours ago	Gamification of our World from #CodeMash [jkuemerle]		
 Go Go Golang Awesome 8 hours ago	added slides from Josh Smith (@kognate) talks [kognate]		
 Hello, Arduino Write Code that Interacts wit... a day ago	Hello, Arduino: Write Code that Interacts with the Real World from #C... [jkuemerle]		
 I Am Designer and So Can You! a day ago	Added I Am Designer and So Can You! [jkuemerle]		
 Intermediate Xbox 360 Development with t... a day ago	Xna Talks [freestylecoder]		
 Intro to GIS and Mapping on the Internet U... 2 days ago	Recreate repository to fix filename issues [jkuemerle]		
 NSPredicates for fun and profit 8 hours ago	better line breaks [kognate]		
 Pecha Kucha Battle Finale 7 hours ago	Pecha Kucha Battle Finale from #CodeMash [jkuemerle]		

<https://github.com/jkuemerle/CodeMash2013>

# WHY IT'S COOL

- The Staff! The People! The Diversity!



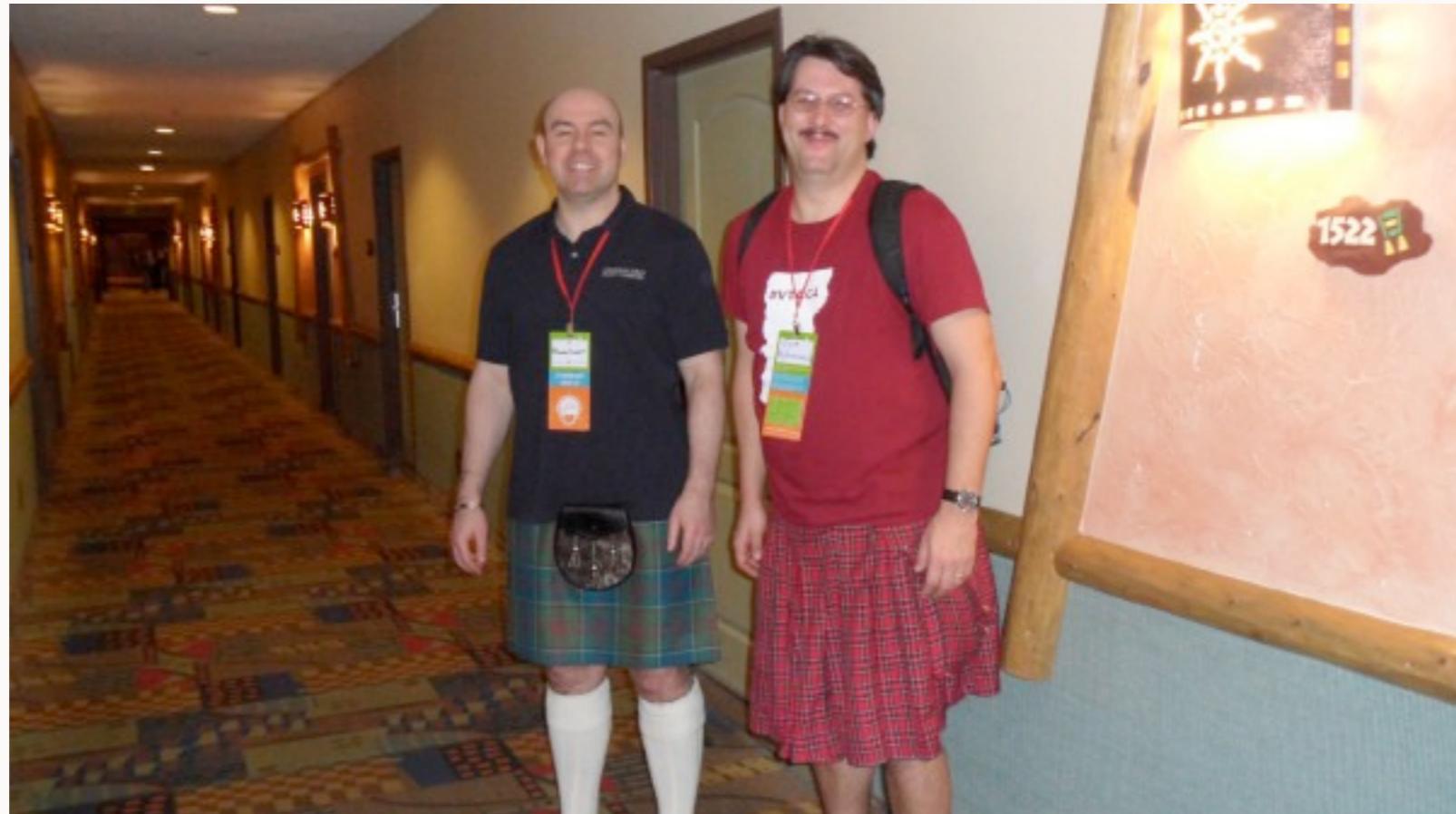
(The Big Kahuna,  
Jim Holmes,  
is on the left)



CodeMash Women  
2012

# WHY IT'S COOL

- The Kilts!



Monday, January 21, 13

I only think kilts are cool cause my husband wore one on our honeymoon.

# WHY IT'S COOL

- KidzMash & CodeMash Families!



**Sample Schedule**

- Thursday
  - ★ 10:00 AM Internet Safety
  - ★ 1:00 PM Programming Remote Control Helicopters

Monday, January 21, 13

Sample Schedule  
Thursday

10:00 AM Internet Safety  
1:00 PM Programming Remote Control Helicopters

# WHY IT'S COOL

- KidzMash!



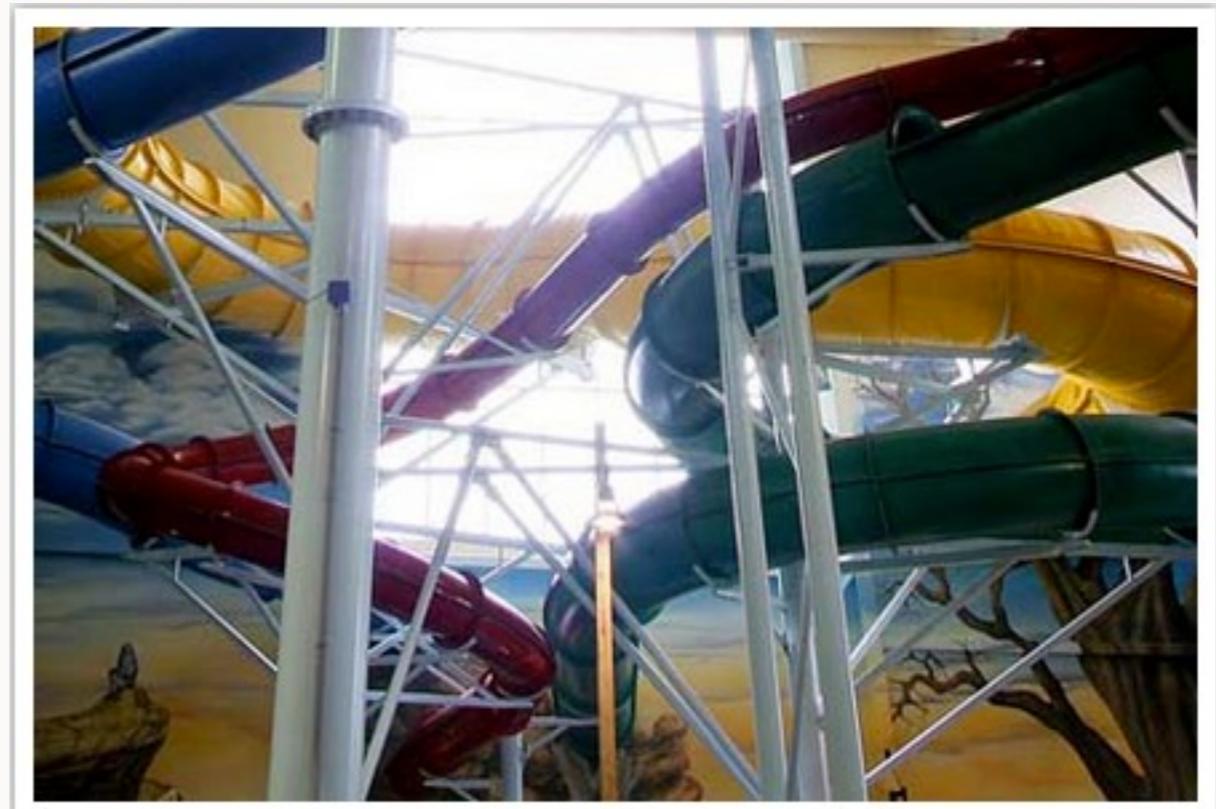
My two oldest geeklings “got there GEEK on”!

Monday, January 21, 13

--If you have kids help them get there Geek on!  
--Telerik provided the t-shirts and lanyards

# WHY IT'S COOL

## ■ The Kalahari Resort!



Outside

Water Park

[www.kalahariresorts.com](http://www.kalahariresorts.com)

Monday, January 21, 13

- \$249 per night room was \$88 with CodeMash discount
- Need to order in advance...like in September (before the actual conference tickets go on sale) to get the discount...\$25 reservation cancellation fee
- Share experience consolidating our reservations
- World's largest indoor water park
- Of course the picture of the outside is when it's warm

# WHY IT'S COOL

- The Kalahari Resort!



Arcade

Mini-Golf

[www.kalahariresorts.com](http://www.kalahariresorts.com)

# WHY IT'S COOL

- The Future!
- CodeMash 2014 Tuesday 7 Jan 2014 - Friday 10 Jan 2014
- CodeMash 2015 Tuesday 6 Jan 2015 - Friday 9 Jan 2015
- CodeMash 2016 Tuesday 5 Jan 2016 - Friday 8 Jan 2016
- Dates through 2020 forthcoming!

# REFERENCES

## ■ The Links

- [www.codemash.org](http://www.codemash.org)
- <https://twitter.com/search/realtime?q=%23codemash&src=typd>
- <https://groups.google.com/forum/?fromgroups#!forum/codemash>
- <https://github.com/jkuemerle/CodeMash2013>
- <https://github.com/tamitutor/CodeMash2013iOS>

# THE MONDAY AFTER



Monday, January 21, 13

A bunch of convicts?