

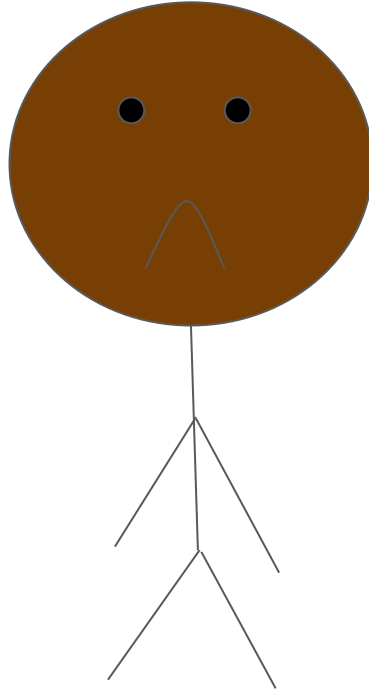
This is Christian Andersen. He's an electromagnetic technician and he's on his way to work right now.

Christian goes to work faithfully not only because he loves his job, but he also takes pride in being the provider for his family.

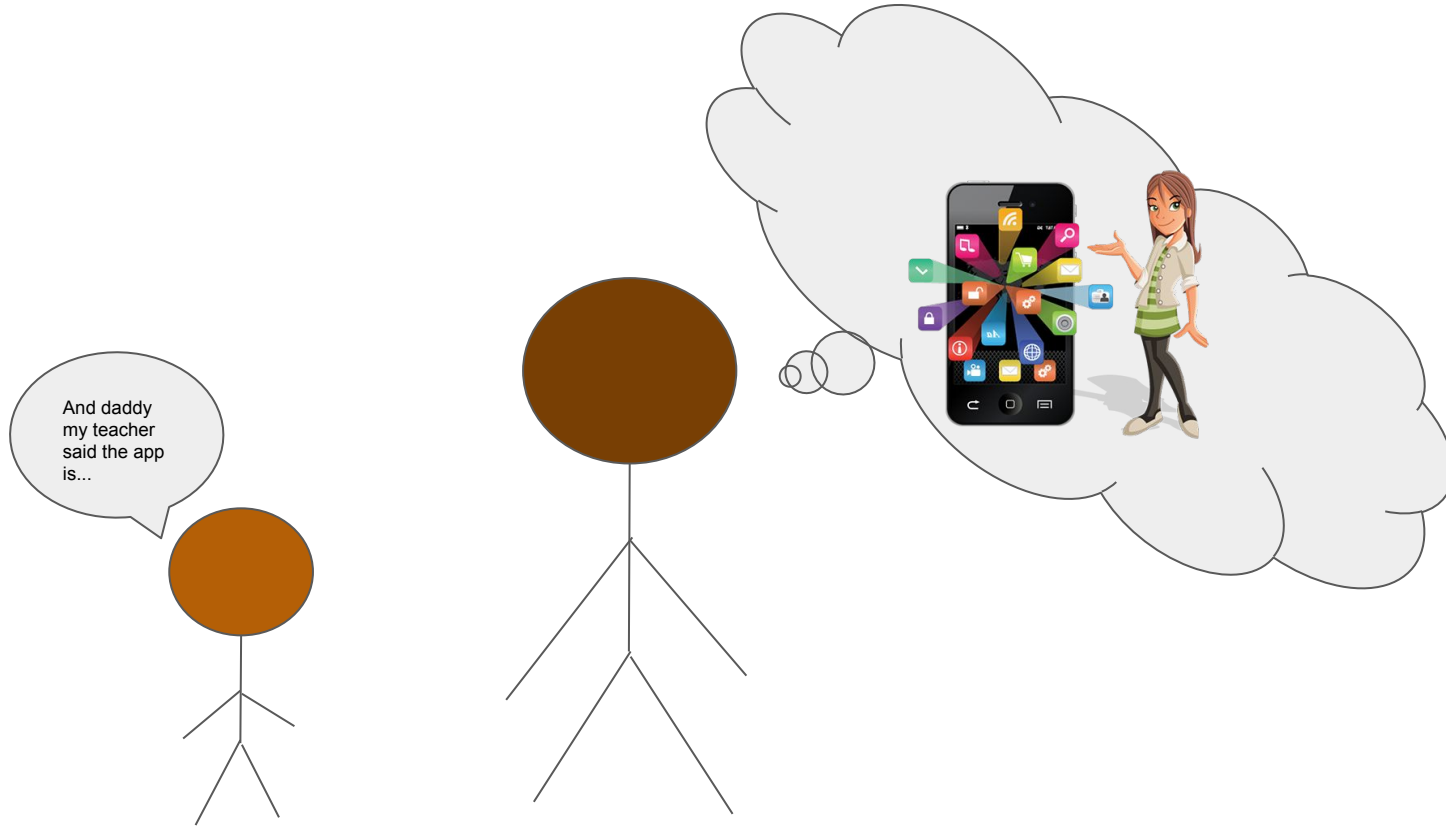




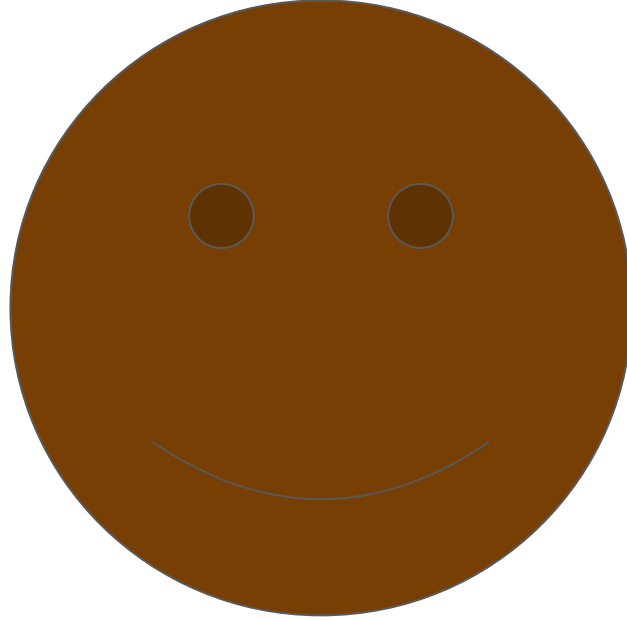
Christian never really gets to help his 2 daughters with school, as when he gets home, it's usually their bed time. He really wishes he could find a quick and easy way to help his kids learn with something fitting for right before bed...



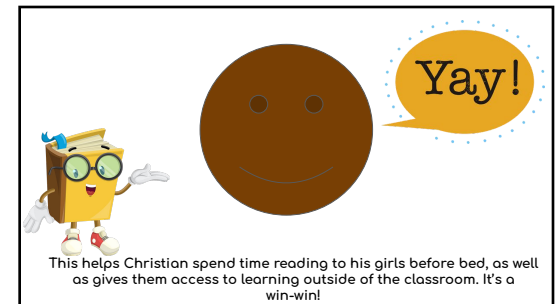
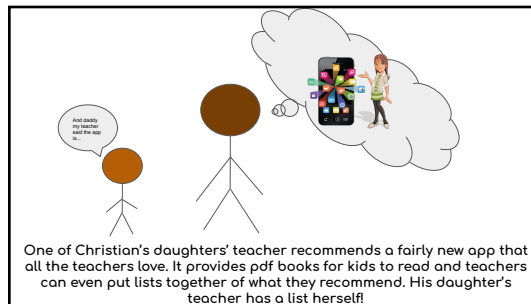
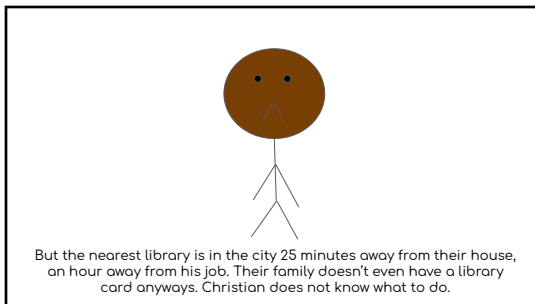
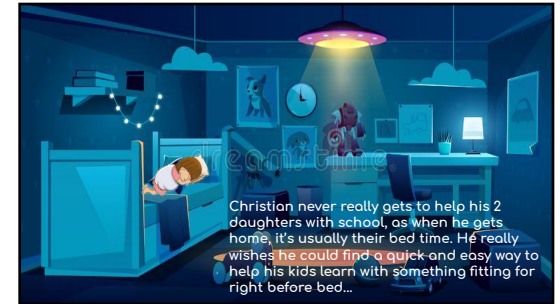
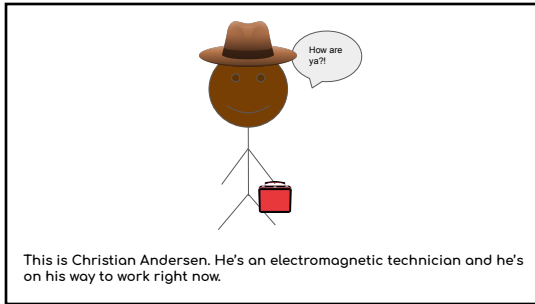
But the nearest library is in the city 25 minutes away from their house, an hour away from his job. Their family doesn't even have a library card anyways. Christian does not know what to do.

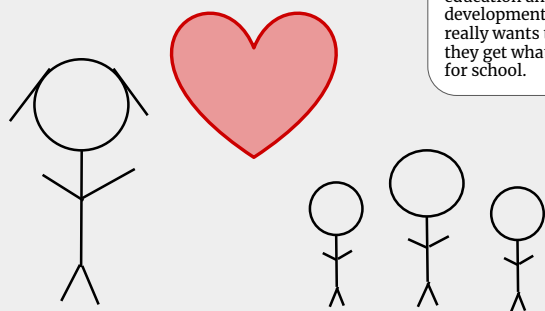


One of Christian's daughters' teacher recommends a fairly new app that all the teachers love. It provides pdf books for kids to read and teachers can even put lists together of what they recommend. His daughter's teacher has a list herself!

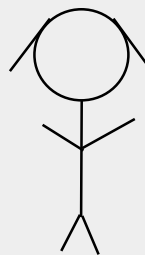


This helps Christian spend time reading to his girls before bed, as well as gives them access to learning outside of the classroom. It's a win-win!



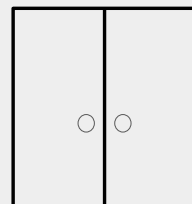


Brittany loves her children very much. She cares about their education and development, so she really wants to ensure they get what they need for school.



She works as a waitress at a restaurant pretty far from their home. She is single, and simply doesn't have the time or money to make sure her kids keep reading outside of school.

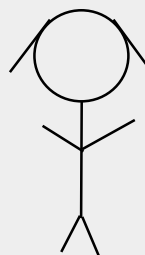
Restaurant



Her kids have become bored when home recently. Since they are young, Brittany wants to ensure they develop strong reading habits and build up their vocabularies. She also wants to make sure that their boredom doesn't lead to bad habits or habits that lead to wasting time.



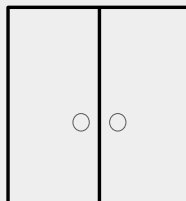
She learns of our app, and suddenly has an inexpensive and convenient alternative to libraries and bookstores that allows her kids to read anything they want to read outside of school.



Her kids have begun reading for pleasure, have become more creative, and have become independent thinkers as a result of using our app. She is certain that they will now grow up in an environment that supports reading to maintain mental health and to further education. She finds that her kids seem much happier at home, too.



School

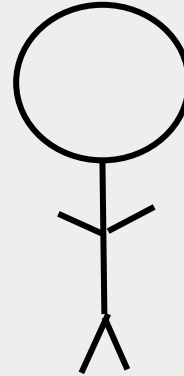
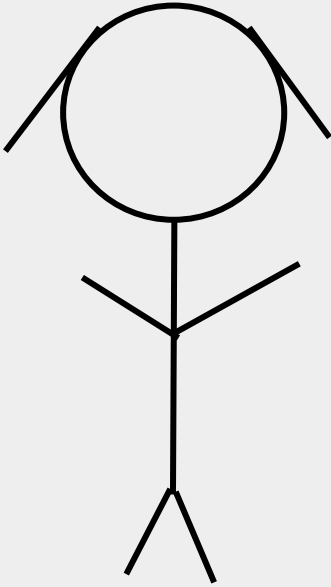


As a result of their increased reading time outside of school, Brittany's kids have been able to actively participate in classroom discussions with insightful comments and have found it much easier to understand lessons in all their courses.

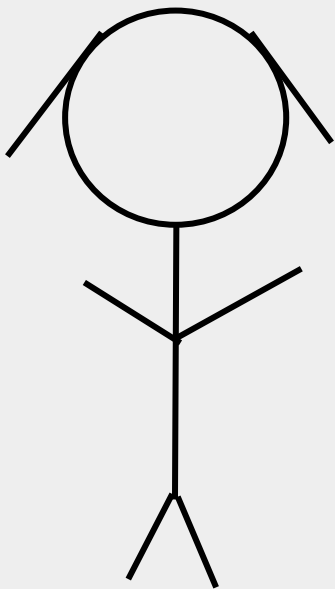




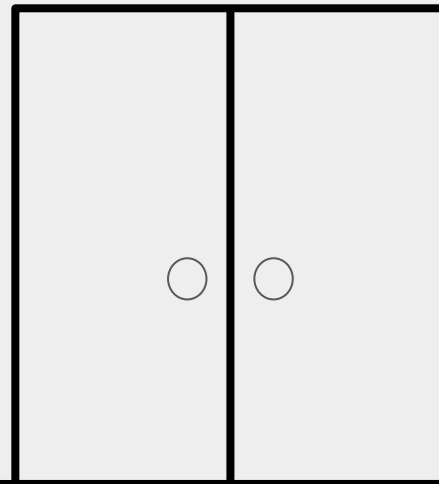
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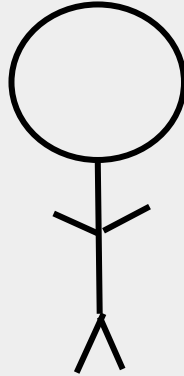
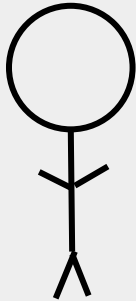
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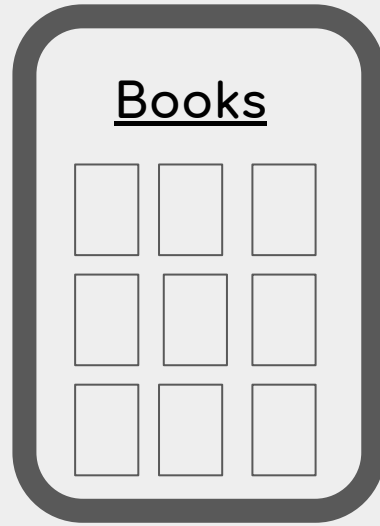
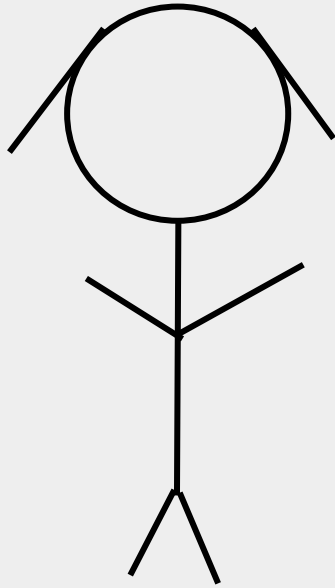


*Restaurant*

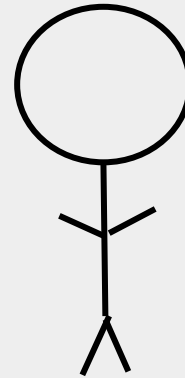


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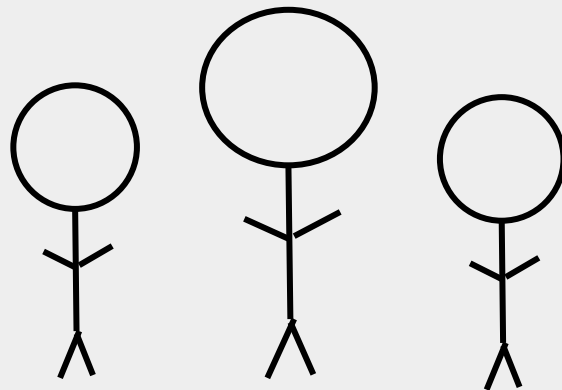


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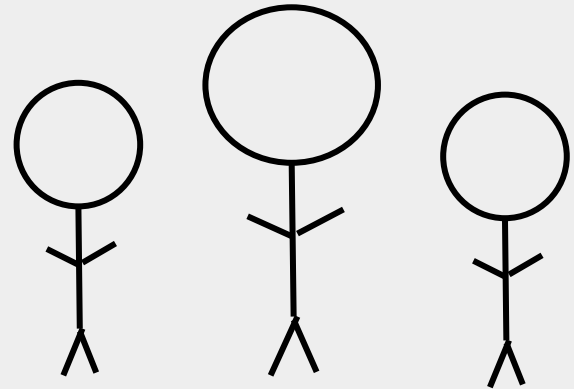


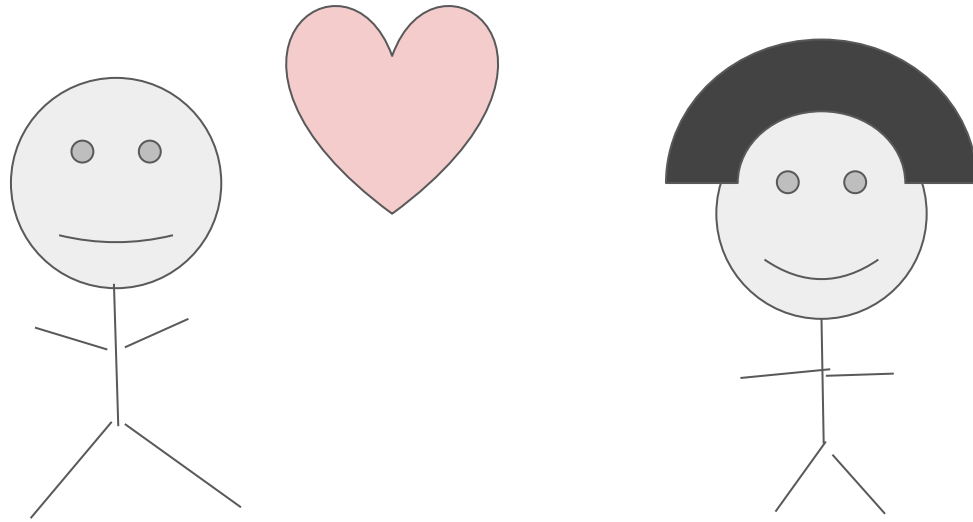
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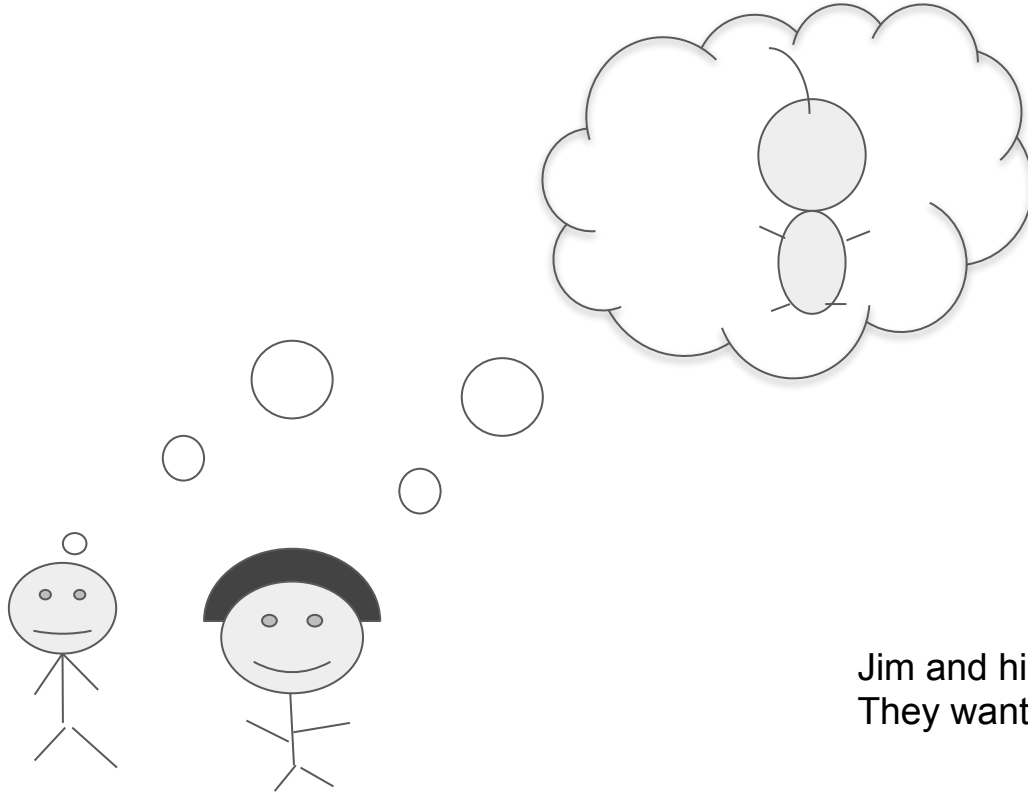
# School

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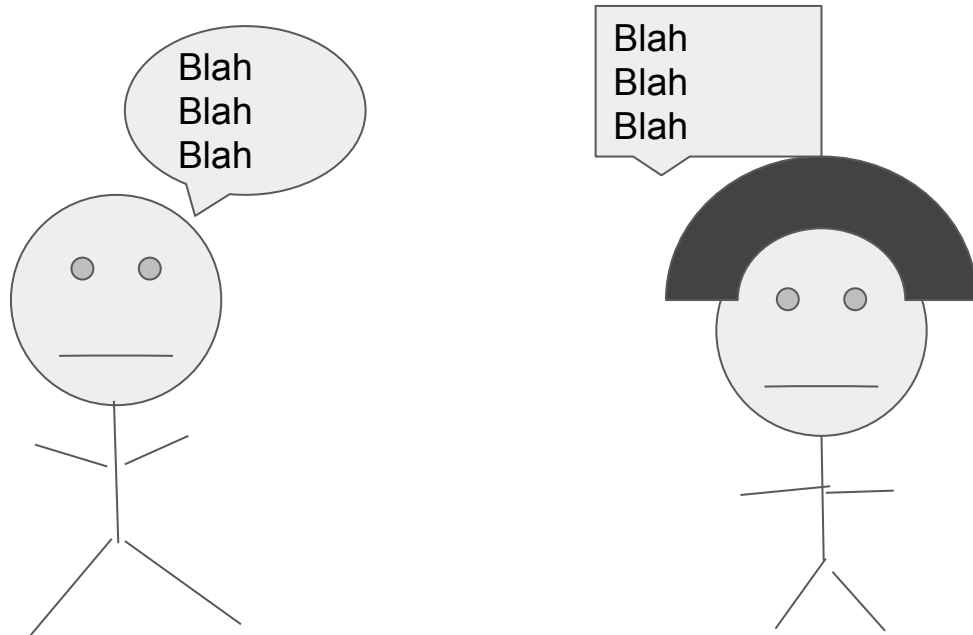


Jim works as a Radiation Technician in order to support his and his wife's relationship.



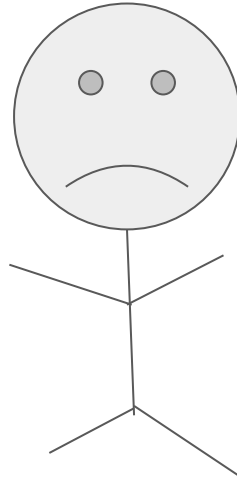
Jim and his wife have decided that  
They want to have a child!

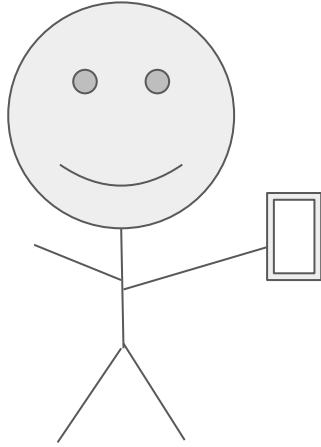




Jim and his wife have a serious discussion and decide that Jim needs to get a master's degree if they will be able to afford a baby.

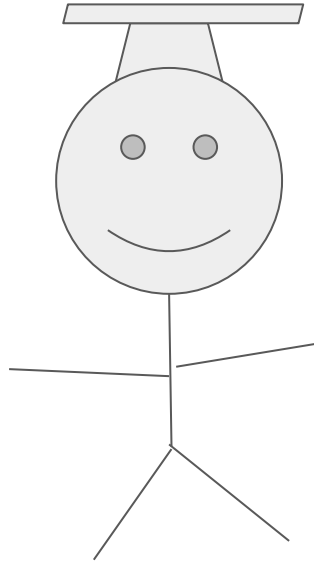
Jim knows he needs to make more money to afford a baby, and he's already spending far too much on college. How can he minimize the cost?

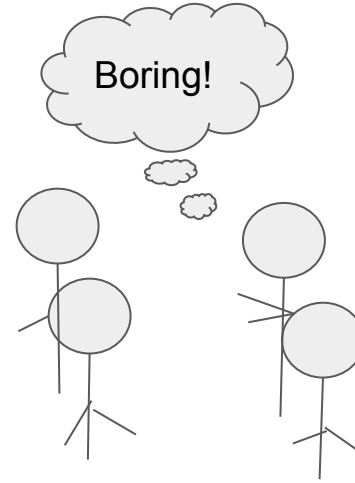
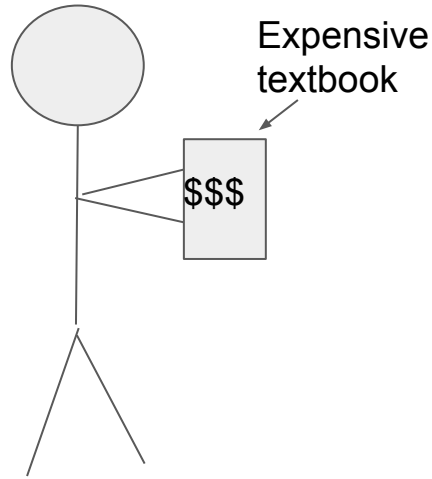




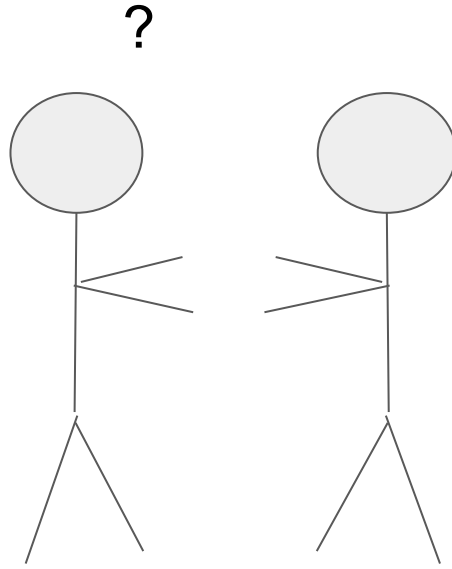
Luckily for Jim, he's found a smartphone app that allows him to find  
A lot of the books for his courses for a much lower cost!

Thanks to the app, he was able to get his master's and is able to  
Start working towards having a child!

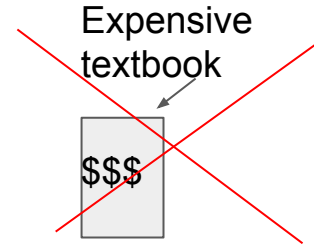
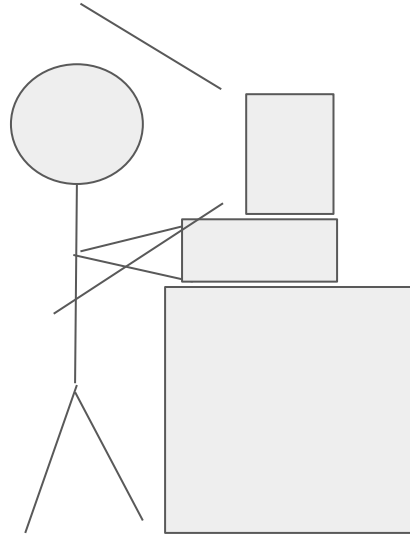




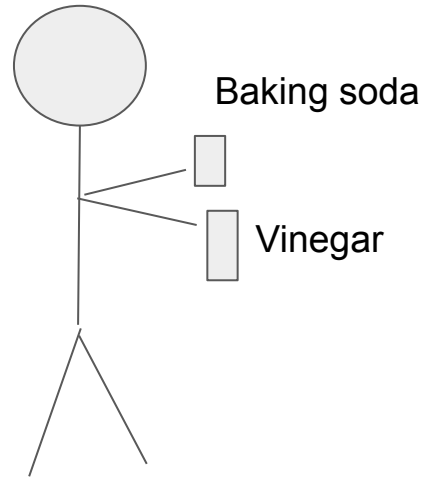
Every school year, Brenda pays for her elementary school student's textbooks so that they can learn, but textbooks are expensive. She never has enough money leftover to do fun activities with her kids throughout the school year so that they can enjoy learning more.



This coming school year, Brenda decides that she needs to change things. She asks one of her teacher friends what she should do, and they tell her to look for textbooks online, because they're usually cheaper, and that she's been using them for years now.

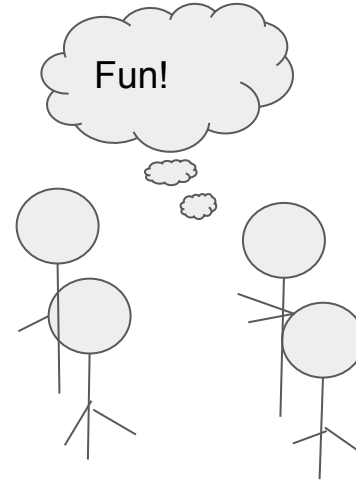
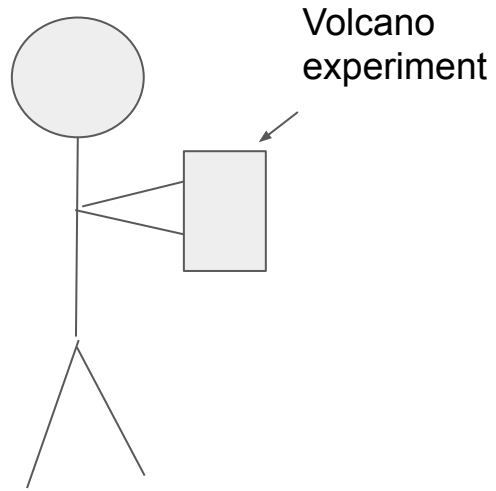


That night, Brenda goes home and searches for an inexpensive textbook service online. She stumbles upon our service. She decides she that she's going to use it this year instead of paying for expensive, physical copies.

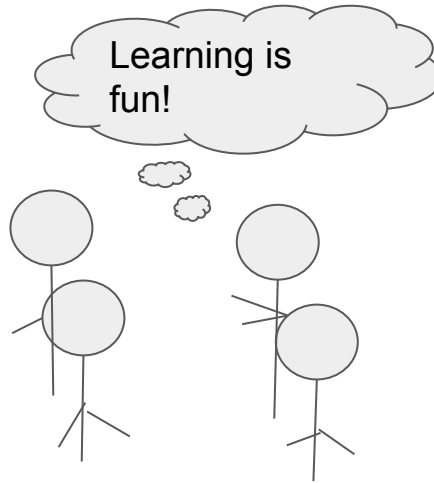


Because Brenda now has more money left over to use for her classroom this year, she's able to buy materials for a fun volcano experiment to teach science.





Because of the inexpensive textbook service, Brenda's students have a great year at elementary school, and they know that learning can be fun!



Brenda's student's passed her class with flying colors, and went into middle school excited for the next learning challenge.