





TAMMY BUI

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 La Jolla, California

hard skills

video editing
photo editing
cash management
customer service
90 wpm
event planning

soft skills

adaptable
problem solving skills
leadership skills
communication skills
growth mindset
resourceful

languages

English ■■■■■
Vietnamese ■■■■□
Korean ■■□□□
Spanish ■■□□□

Profile

I am a junior at UC San Diego with an International Business major with a visual arts minor. I have a go-getter attitude and growth mindset, with an eagerness to learn new things and excel in them.

Experiences/Education

2017
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2021

Rosemead High School

2021 Graduate

- Link Crew leader (2019–2021): Worked with a partner to guide freshmen (tour, advice, answering questions) in their freshman year. Planned events (set up event, promote event on social media, painting posters).
- Food Bank Volunteer (2019): Packed boxes of food in a fast paced environment and in groups
- 626 Night Market Booth Volunteer (2019): Handled cash and taking orders. Also made drinks and gave out orders.
- Tutoring (2021)

2021
-
Current

UC San Diego

Current third year (junior), senior standing/credits.

- Vice President of Boardgames and Boba (2023–Current): Pioneered this club with 2 other people. Plan events by reserving rooms, filling detailed forms for school approval, budgeting funds, reach out to various boba shops for partnerships. Make graphics for social media marketing. Executed interviews to recruit more people to team. Coordinate schedules for team meetings.

Relevant Courses

Product Marketing and Management: Define markets for products & services, segmenting these markets, & targeting critical customers within segments. View the critical role of pricing as well as market research, product management, promotion, selling, positioning, & customer support. Designed a 10 page marketing plan with a team for a fictional company & product.

Business Project Management: Addresses effective practices for management of business projects. Includes both project management processes—scheduling, milestone setting, resource allocation, budgeting, risk mitigation—and human capital management—communication, teamwork, leadership. Also considers requirements for effectively working across functional and organizational boundaries.

Design Communication: Provides a strong foundation in contemporary techniques of design communication, introduced in light of their significance to visual culture and the speculative design field. Cover digital image editing, typography, vector-based illustration and diagramming, and document layout. Also introduced are basic digital video editing tools and web production formats. Emphasis is on mastery of craft through iteration and presentation of multiple projects, using InDesign, Adobe Photoshop and more.