



ERICSSON

HOW TO MAKE LEARNING A LIFESTYLE

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WHY LEARNING?



WHY LIFESTYLE?



OUR EXPERIMENTS









6 continents
44 countries
91 sites
625 registered participants

LEARNATHON



SO WHAT THEN?



ATTITUDE !!

CURIOSITY & PASSION

WILLINGNESS TO LEARN

SHARING WITH OTHERS



“LIVE AS IF YOU WERE TO
DIE TOMORROW.
LEARN AS IF YOU WERE TO
LIVE FOREVER.”

MAHATMA GANDHI





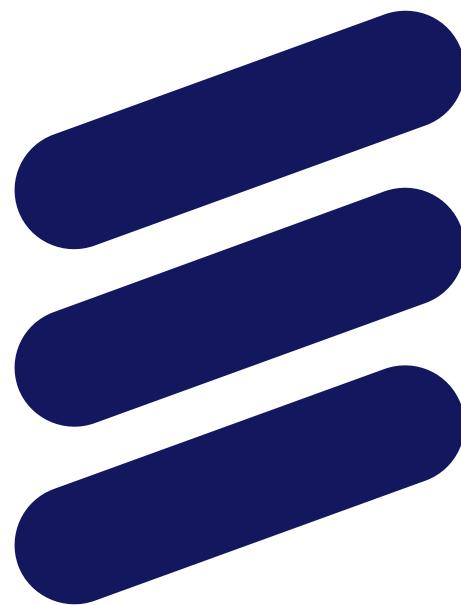
IT ALL STARTS WITH
YOU!!!



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THANK YOU

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