

Tampere Goes Agile 2012



October 13, 2012
Tampere, Finland

Tampere Goes Agile

Tampere Goes Agile conference will be organized in Tampere on Saturday, October 13, 2012. It is targeted to developers and other software professionals who are excited about agile software development. The conference will feature popular agile practitioners from Finland and other countries as speakers.

This is the second time we organize Tampere Goes Agile. The first event in 2011 was a great success, having about 200 participants and 13 speakers from many different countries.

Tampere Goes Agile is the only major Agile event in Tampere. We expect to host about 200-300 people, mostly developers from Tampere and other Finnish cities. The conference will be free of charge for the attendees.

Tampere Goes Agile is organized by Agile Finland, a non-profit organization spreading the knowledge about agile software development.

Why you should sponsor

Organized on Saturday, the conference will attract professionals who are interested to spend their free time on learning about agile and connecting to others interested. They are passionate about their work and looking for ways to improve themselves and to create better software. Some of them will be looking for opportunities to work in a more agile environment, others may want to transform their own companies for agility.

Whether you are looking for passionate developers, create tools for them, or can help their companies in the transition to agile, by sponsoring Tampere Goes Agile you can distinguish yourself as one of the uniquely agile companies.

Sponsorship options

Sponsorship level	Platinum	Gold	Silver
Sponsor's logo (size max 250px x 250px) + brief introduction of company on the conference web site. Linked to the sponsor's page	+	+	+
Rollups in the conference area	+	+	+
Lounge with sofas in the conference area	3x9m	3x6m	
Rollups on one of the main stages	+	+	
Sponsor's logo on the name badges and guides	+		
Opportunity to have a contest or prize drawing on the closing ceremony	+		
Maximum number of sponsors	1	5	un-limited
Price	5000€	3000€	500€

See above for details of what belongs to each sponsorship level. If you have an idea for something special, let us know. For example, if you want to specifically sponsor the lunch or the after-party, we can arrange that as well.

Contact us

Contact us for the further details at organizers@tamperegoesagile.fi or by phone at +358 50 326 2280 (Mikko Heikkilä).