

Tamsiya Banu Ibrahim

MBA Student

My journey has been a blend of academic excellence, hands-on experience, and a relentless pursuit of knowledge in the dynamic world of food and business.

tamsiyabanu24@gmail.com

7022125667

52, 3rd Cross, Goripalya, JJR Nagar, 560018, Bangalore, india

WORK EXPERIENCE

Internship Trainee

Indian Institute of Horticultural Research

01/2023 - 04/2023

Bengaluru

Achievements/Tasks

- Fieldwork activities such as planting, weeding, watering, fertilizing, and harvesting crops also assist in the maintenance of experimental plots and orchards.
- Responsible for collecting data from experiments and field trials. This involve recording growth parameters, monitoring pest and disease incidence, and assessing crop yield and quality.
- Conducting various analyses related to horticulture research. This could include soil analysis, water analysis, plant tissue culture, and biochemical assays.

Internship Trainee

CV Hydro Global

12/2022 - 01/2023

Bengaluru

Achievements/Tasks

- Acquired knowledge about NHT systems (Nutrient Film Technique) and grew palak crops in NFT system
- Trained about soilless culture, testing og pf and Ec of water and calibration and different nutrients to be used during different stages of plant growth and grew different crops. *

EDUCATION

MBA - Food Business

Karnataka Veterinary Animal and Fisheries Sciences University

10/2023 - 10/2025

Bengaluru

Courses

- Foundational Business
- Strategic Analysis
- Food Entrepreneurship
- Food Technology and Innovation

B.sc (Hons) Agriculture

Sampoorna Institute of Technology & Research

07/2019 - 07/2023

Channapatna

Courses

- Core Agriculture
- Horticulture

Pre-University Course

Baldwin Girls' High School

10/2016 - 10/2018

Courses

- Physics
- Chemistry
- Biology

SKILLS

MS Office Package

Python programming language

Data Analysis

Team Work

Team management

Team leading

Multi-tasking

Ability to identify risks

Problem solving

Critical Thinking

Time Management

Trustworthy and reliable

Business impact & communication

Analytical skills

Research Skills

Workflow/project management

PERSONAL PROJECTS

Consumer Preferences and Willingness to Pay for Milk Products: A Hedonic Pricing Approach (11/2024 - Present)

- Investigated consumer behavior patterns and the factors influencing willingness to pay for milk products. Applied hedonic pricing models to assess the impact of product attributes like quality, branding, and packaging on pricing decisions.

Digital Payment and Its Impact in India (05/2024 - 07/2024)

- Explored the evolution of digital payment systems in India, highlighting key platforms such as UPI, mobile wallets, and internet banking.
- Analyzed the socioeconomic impact of digital payments, including financial inclusion, economic growth, and challenges like cybersecurity and digital literacy.

Commercial Bee Keeping (01/2022 - 03/2023)

- Beekeeping (or apiculture) is the maintenance of bee colonies, commonly in man-made beehives.
- Honey bees in the genus Apis are the most commonly kept species but other honey producing bees such as Melipona stingless bees are also kept.

RAWE (08/2022 - 12/2022)

- Role : The advisory role as well as the bridge between the farmers and the university.
- Rural agriculture work experience is a flagship activity for the final year B.Sc.(Hons.) Agriculture.Visiting fields and growing various crops and understanding it on the field level.

LANGUAGES

English

Full Professional Proficiency

Kannada

Native or Bilingual Proficiency

Hindi

Native or Bilingual Proficiency

INTERESTS

Sports

Swimming

Reading

Cooking