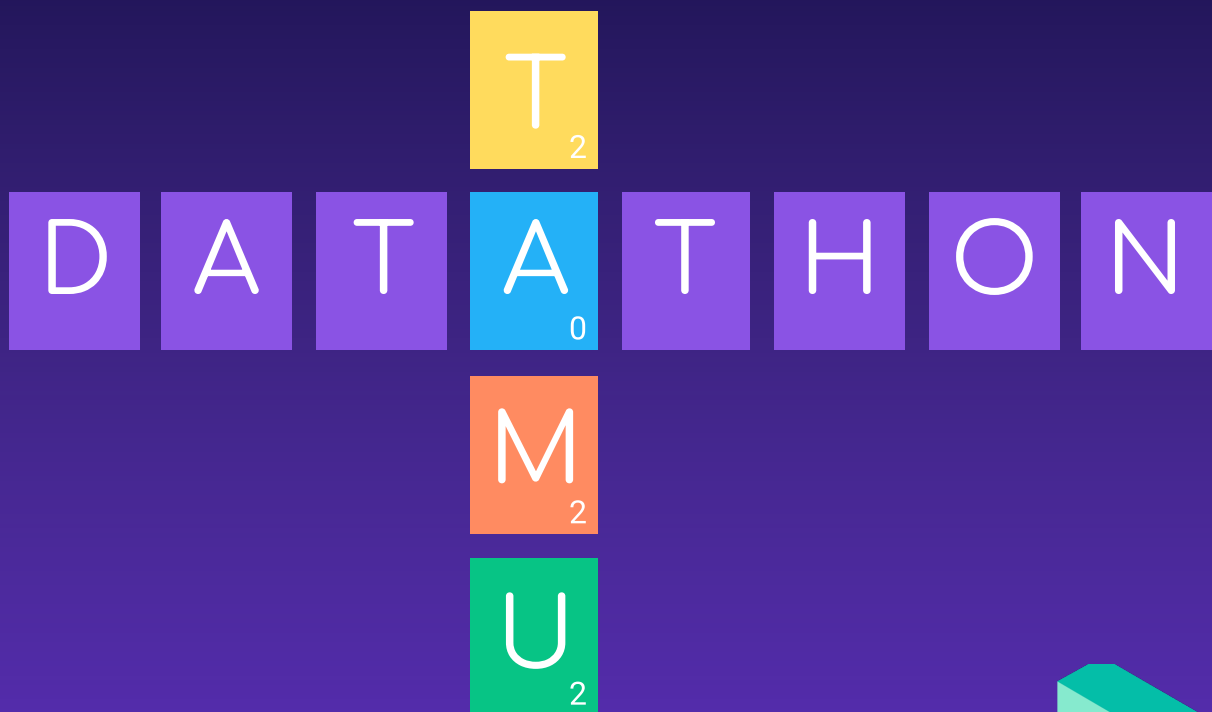# TAMU Datathon

2022 Sponsorship Packages

About Us

What is TAMU Datathon?

TAMU Datathon is banding together a select group of data enthusiasts from across multiple disciplines, skill levels, and universities. TAMU Datathon is a 24-hour event where companies, researchers, and hundreds of students immerse themselves in data science. We're coming together to solve real world challenges that involve your datasets, learn about data science, and compete for company and university prizes.

We believe the TAMU Datathon will inspire students across all disciplines to integrate quality data-driven practices into their field of expertise.

Why Sponsor?

Our goal is to create an opportunity for anyone to cultivate skills in data-driven sciences. With the efforts of our team and your sponsorship, we will achieve our goal. Sponsoring the TAMU Datathon will give you the opportunity to:

Recruit top talent
Send company representatives, access resumes, and host interviews.

Increase brand awareness
Distribute recruiting material, give swag, and bring mentors.

Have a platform
Reach exceptional s tudents at one of the largest universities in the country.

Last Year...

Despite our shift to going virtual, participants submitted 100+ projects to company challenges and our workshops exposed around 200 students to DS/ML training and company talks. This is evidence of our mission to focus on long-term growth.

1300+ APPLICANTS   90+ MAJORS   30% WOMEN   30% FIRST-GEN STUDENTS

Sponsorship Packages

	NOVICE $2,000	EXPERT $5,000	GRANDMASTER $7,000
* Scaled by Package			
BRANDING			
Website Logo *	✔	✔	✔
T-Shirt Logo *	✔	✔	✔
Advertising Logo *	✔	✔	✔
T-shirt Logo size choice	regular	regular	regular/large
ENGAGEMENT			
Social Media Shout-Out	—	✔	✔
Host Workshop(s)	—	✔	✔
Career Fair	—	✔	✔
Participant Resumes	—	✔	✔
Challenges & Prizes	—	✔	✔
TITLE PERKS			
Event Co-Host	—	—	✔
Workshop Priority Timing	—	—	✔
Keynote Speech	—	—	✔
Merchandise	—	—	✔

Contact Us

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in TAMU Datathon