# TAN CHEN

080-49362290 | tanchen2014@gmail.com | @Tokyo | tanchen.me | github.com/tan-c | Highly Skilled Professional Visa

### SUMMARY

Fullstack, cross-platform, trilingual application developer with 5+ years of experience specializing in web applications, ad tech and scalable real-time systems. Creative and flexible professional with proven analytical, problem-solving and management skills

# SKILLS

### Language

Chinese (Native) English (Proficient) Japanese - Business (JLPT1)

### Full Stack Development

AngularJS, ReactJS, Node/ ExpressJS, RDB/NoSQL, JS Testing, Automation, Bundling, CI, Cross-Platform App with ReactNative & Electron

### DevOps & System Design

Lambda architecture for data streaming with Spark/Kafka/ Flink using Scala/Java, monitoring/log aggregation using Elastic Stack, AWS Certified Solution Architect, Cisco Certified Network Professional(CCNP)

### Machine Learning & Finance

CFA Level 3 candidate, machine learning nanodegree from Udacity, built stock/housing predictor based on RNN

### Cross-Platform Design/UIUX

Designed for Hilton, CokeCola and AXA using Sketch

#### Others

Marathoner, certified lifeguard and fitness instructor

# **⊗**EDUCATION

Master of Business Administration (MBA)

2016-2017

**IE Business School, Spain** 

Bachelor of Engineering (Computer Engineering), Honors

NATIONAL UNIVERSITY OF SINGAPORE (NUS), SINGAPORE

2009-2013

Recipient of Computing Student Development Fund (CSDF)

# **Z** EXPERIENCE

### Full Stack Software Engineer

2016 - Present

### **ADWAYS INC**

Adways is a leading mobile marketing company offering ad tech including ad platform, acquisition analytics, marketing platform and 3rd party ad management etc

- + Led a team to revamp and integrate existing advertising platforms to increase efficiency at campaign management and result analysis, effectively reduce 30% of internal cost within 6 months after release
- + Implemented a major overhaul to improve and standardize the UI/UX of existing web services that smoothened the learning process and enabled the sales team to shorten their training time from one month to a week
- + Closely liaised with major stockholders in the product development iterations to identify, leverage business opportunities to realize business goals in the market which enabled our new digital platform to break even in 12 months half a year ahead of scheduled time
- + Created task automation and data visualisation solutions and provided analytics & A/B test reporting support for our machine learning /real-time bidding algorithm

## Front-End/Solution Engineer

2014-2016

### **COLT TECHNOLOGIES SERVICES**

Colt is an integrated managed IT infrastructure and communications services provider

- + Spearheaded major design and development work of the customer portal that presents our services to over 5000 active monthly customers
- + Suggested and implemented automation on the workflow of attendance system and Siebel ticketing system and reduced response time by at least one day per service request
- + Proposed and led initiatives in the integration of internal billing and 360 evaluation systems to provide a more streamlined workflow for HR

### Mobile Game Developer

2013-2014

#### KLAB INC

KLab is a renowned social game company in Japan with a strong focus on IP Games.

+ Actively involved in the creation and operation of multiple successful hit titles (including Lovelive), notably with data management and CMS maintenance, on top of leading localization efforts for current titles