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CSE 134B

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Phase 1: Site Planning

Link to website: https://resonant-begonia-3a7fd7.netlify.app/

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# Story

I envision doing freelancing UX jobs for Desktops/Laptops when I graduate. I have plans of designing sites for mobile phones and tablets as well, but that is another level of complexity I am currently not familiar with. So, for now I will mostly focus on Desktops. This means that the style will be optimized for Desktop platform, namely small texts, and high-quality pictures to take advantage of the screen’s space. But not too much content crammed on a single page to avoid overwhelming my visitors.

Talking of visitors, I plan to structure my portfolio site for those who are looking for freelancers. I will keep each page short and sweet to save time on navigation. To showcase my skillsets, I will have a page dedicated to displaying the current project(s) I am working on and all the past projects. In addition, I will also have a page to display the services I offer at a reasonable price, which I plan to narrow down to 3-4. There will also be packages with discounts. Finally, there will be a contact page for those who are interested in my services. It will be in the form of email and social media. I planned to provide my phone number as well but ultimately scrapped that because I hate being contacted through phone outside of my work hours. And since I am freelancing, I should have full control over my communication methods.

# Persona Diagram

Since I am an undergraduate, the type of people who will likely visit my site are also undergraduates who are looking for new colleagues. I will likely get contacted by small teams to work on small projects first. But these teams often lack the budget for hiring, which is why I may start small by performing freelancing/commissions first.

A screenshot of a phone

Description automatically generated

# Site Diagram (Subject to Change)

A diagram of a company

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# Content Requirements (Subject to Change)

## Home Page

* Biographic (Education, Major, Skills)
* Profile Picture
* Link to blog of latest project
* Link to blog of latest new service
* Navigation bar

## Portfolio Page

* Current Project’s video
* Current Project’s description
* Current Project’s date range
* Current Project’s goals
* Past Projects (at least 3)
* Past Project’s images
* Past Project’s date range
* Past Project’s description
* Past Project’s date range
* Past Project’s accomplishments
* Team members’ name if applicable

## Services Page

* Name of standalone services
* Description of standalone services
* Link to demo of services (possible linking to past projects?)
* Standalone services packaging
* Pricing

## Contact Page

* Links to my social medias
* Contact Form

# Wireframe

## Home Page

A screenshot of a social media page

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## Portfolio Page

A screenshot of a web page

Description automatically generated

A screenshot of a computer

Description automatically generated

## Contact Page

A screenshot of a contact form

Description automatically generated

## Services Page

A screenshot of a website

Description automatically generated

# Technical Requirements (Subject to be added)

## Target Browsers (Desktop, officially supported)

* Chrome (Version: TBD)
* Microsoft Edge (Version: TBD)
* Firefox (Version: TBD)
* Opera (Version: TBD)

Phones and Tablets and Safari for IOS are not officially supported for the time being. The site may still render but the looks may be different from intended.

## Device Profiles (Desktop, officially supported)

### Display size and Ratio

* 13.3” (16:9)
* 14” (16:9)
* 15.6” (16:9)
* 16” (16:10)
* 17.3” (16:9)

### Display Resolution (Desktop, officially supported)

* HD (1280 x 720) and other variants
* FHD (1920 x 1080) and other variants
* QHD (2560 x 1440) and other variants
* UHD (3840 x 2160) and other variants

## Hosting services (Subject to Change)

* Azure
* Netlify
* Cloudflare

## Delivery Targets

* <= 10mb per page to load
* Support caching and cookies

## Miscellaneous

* Use of robots.txt to ban unwanted crawler bots
* Github plugins