

Tanaya Mangesh Shekatkar

UX Designer

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CONTACT

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Language : English (Fluent), German (Conversational)

ABOUT ME

UX/UI Designer with **3 years of professional experience** in building intuitive, scalable digital products for SaaS, B2B, and AI-powered platforms. Skilled in **Figma, prototyping, and usability testing**, with strong knowledge of **user research methods, design systems, and agile collaboration**. Currently pursuing a Master's in User Experience Design at Technische Hochschule Ingolstadt. Excited to contribute to SAP Innovation Projects by combining design, research, and emerging technologies to create meaningful user experiences.

EDUCATION

Masters in User Experience Design

Technische Hochschule Ingolstadt, Germany

Mar 2025 – Present

Bachelors of Engineering

Savitribai Phule Pune University – CGPA: 9.02 / 10

Dec 2020 – Jul 2023

Diploma in Computer Engineering

Cusrow Wadia Institute of Technology, Pune – Percentage: 85.75%

Aug 2017 – Oct 2020

EXPERIENCE

StrategyConnect

UX designer & Consultant (Dubai, UAE)

Jul 2024 – Feb 2025

8 Months

- Designed Marvin, an **AI-powered consultant workflow assistant**, simplifying processes into user-friendly interfaces.
- Conducted **user interviews, usability testing, and research synthesis** to validate features.
- Built **wireframes, prototypes, and high-fidelity designs** in Figma.
- Collaborated with developers and PMs in an agile environment to ensure seamless handoff.

Ellenox Pvt. Ltd.

Visual & UX Designer (Hyderabad, IN)

Apr 2022 – Jun 2024

2 years, 2 Months

- Designed **responsive SaaS and B2B applications**, improving usability and engagement.
- Maintained a **design system** for UI consistency across web platforms.
- Conducted **user testing and A/B testing**, integrating findings into design iterations.
- Partnered with developers and product teams to balance design and technical constraints.

SKILLS

UX Design & Research: Wireframes, storyboards, prototypes, responsive interfaces, User research, data analysis, A/B testing, user journeys, usability testing, reports, Planning and executing user interviews, mockups

Prototyping & Digitalization: Wireframing, UX Prototyping, Digital Transformation

Design & Strategy: Information Architecture, Interaction Design, UX Strategy, Customer Experience (CX), Consistency, scalability, and usability best practices

AI Tools: ChatGPT, automated usability testing tools, prompt-based design assistance

Tools & Technologies: Figma, Adobe XD, Miro, Jira, Confluence, Framer, Editor X, Microsoft Office, Google Workspace, Zeplin, Microsoft 365, SharePoint, MS Teams, Basic HTML, CSS

CERTIFICATION

Google UX Design Professional Certificate	Coursera
Human-Centered Design	IDEO U
Visual Elements of User Interface Design by CALARTS	Coursera
UI Design Foundations	Interaction Design Foundation
Certified User Experience Analyst	Accenture