

vmware®

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A woman with long brown hair, wearing a white t-shirt and blue pants, is shown from the waist up. She has a large, glowing green diamond-shaped emblem on her chest. Her hands are on her hips, and she is smiling. The background is a bright blue sky with clouds.

THE HERO  
REVEALED

AROUND THE CITY, INHABITANTS OF THE TOWN WERE BRACING FOR THE WORST.

BRACE YOURSELVES!

THIS IS GOING TO BE THE BIGGEST STORM OF THE YEAR!



AS TORRENTIAL RAIN AND LIGHTNING TORE THROUGH THE TOWN, IT CUT POWER TO MANY OF THE HOMES AND BUSINESSES.

THE DAY AFTER THE STORM...

OH NO!

OH NO!

ITS ON-PREMISES DATA CENTERS WERE COMPLETELY WIPE OUT.

IT'S GONE!  
IT'S ALL GONE!

VIAZONE'S OFFICE BUILDING WAS AMONG THOSE WITH POWER OUT AND IT HADN'T RETURNED YET.

MY DATA!

PLEASE!

PLEASE!

PLEASE!

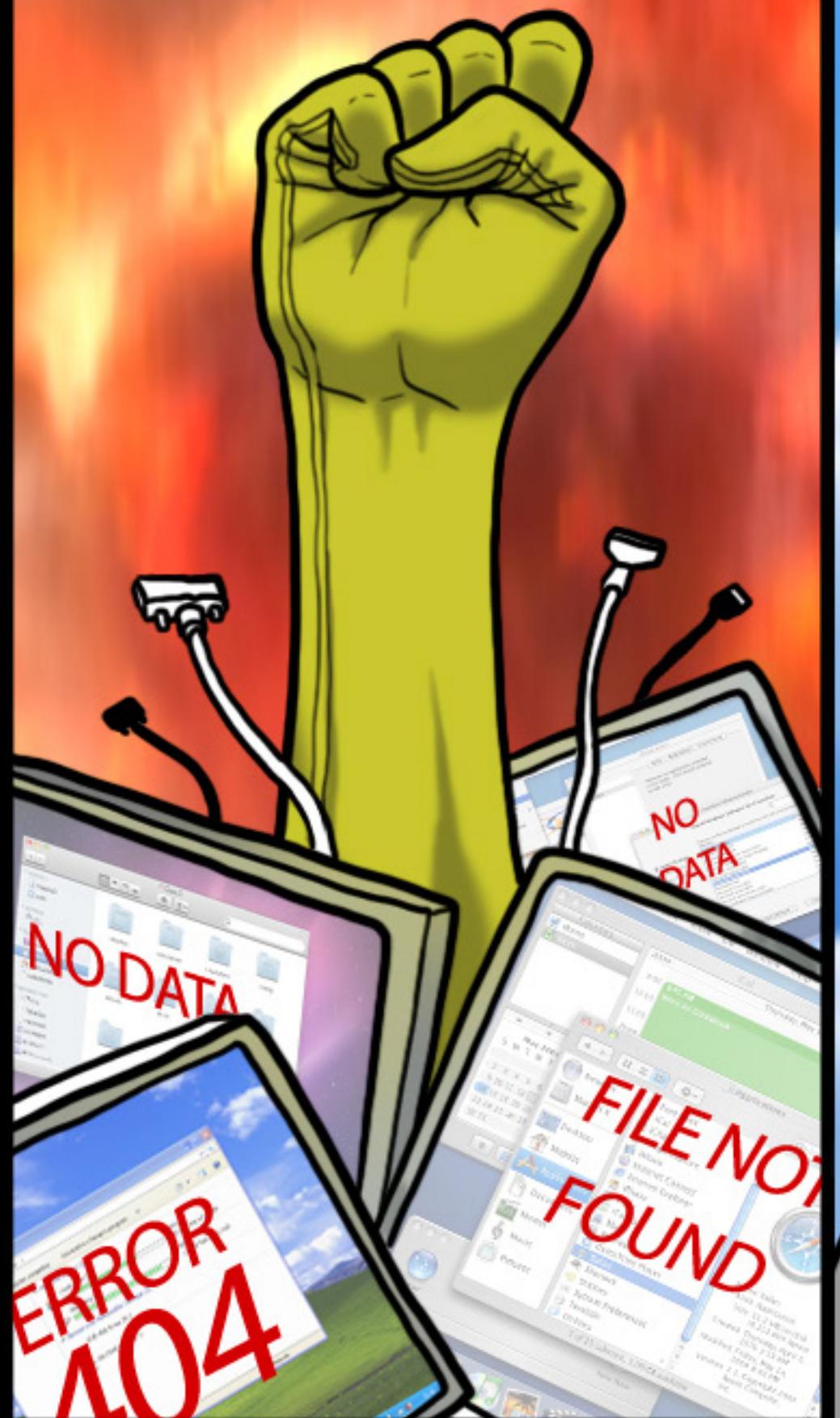
AS EMPLOYEES RETURNED TO WORK THE FOLLOWING DAY,  
THEY REALIZED THIS SCENE MEANT REBUILDING.

WE'RE  
DOOMED!

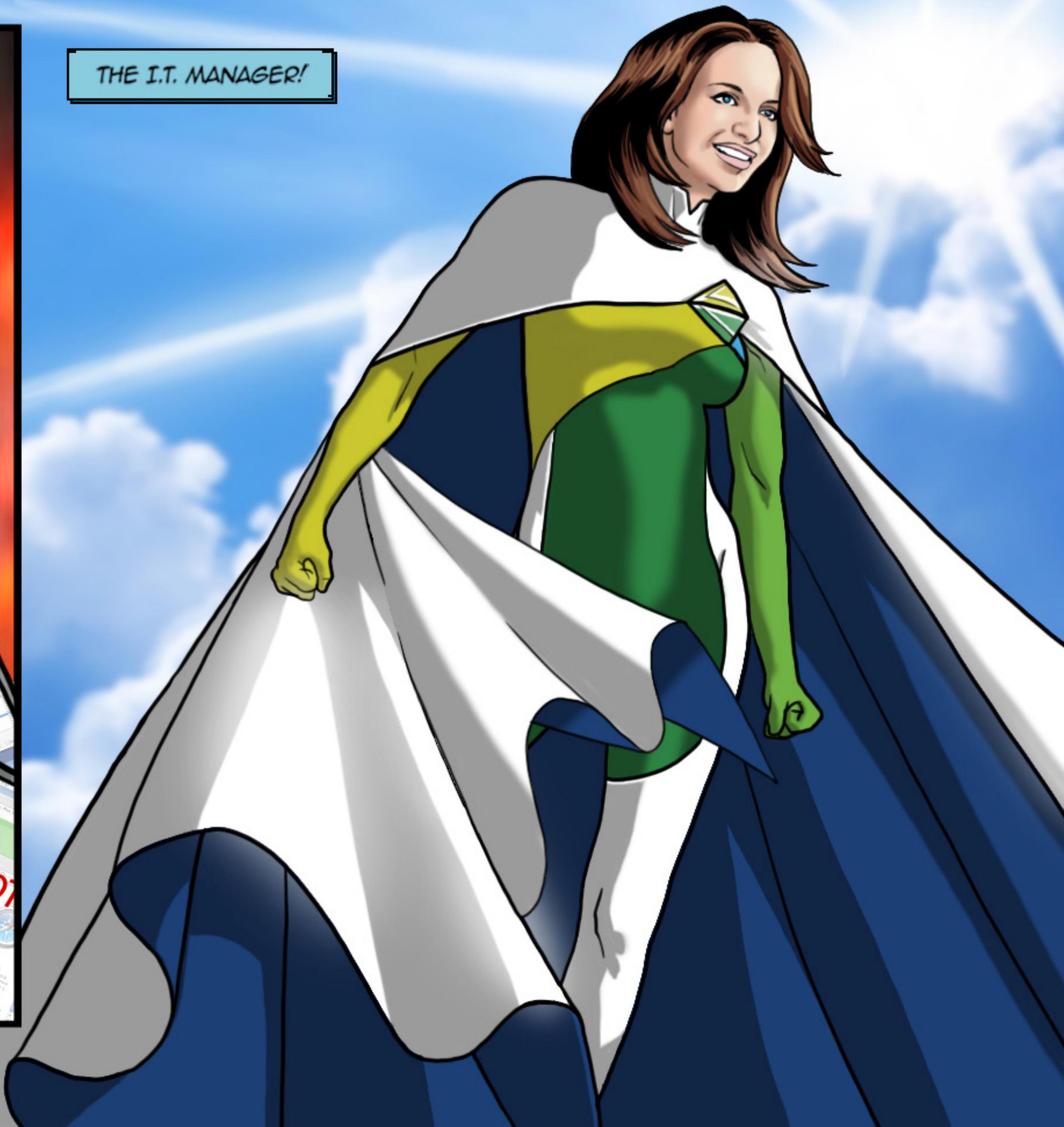
BUT WHEN ALL SEEMED TO BE LOST...

RISING FROM THE BUILDING'S RUBBLE  
WAS AN UNLIKELY HERO...

THE I.T. MANAGER!



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LET'S REWIND TO SIX MONTHS AGO...

WE NEED A  
DATA BACKUP  
SOLUTION!

WAIT...  
WHAT'S THIS?

vmware®

WOAH.

IT'S  
EASY TO GET  
STARTED!

IT'S FLEXIBLE, AND IT'S AN  
AFFORDABLE ALTERNATIVE FOR  
OUR CURRENT DISASTER RECOVERY  
PLAN WITH A MONTH-TO-MONTH  
SUBSCRIPTION...

AN IDEA FROM THE QUIETEST  
MEMBER OF THE IT TEAM.

THIS IS  
PERFECT!

IF ONLY I  
CAN CONVince TOBY,  
THE DIRECTOR OF IT,  
TO GO FOR IT!

## What is vCloud Air?

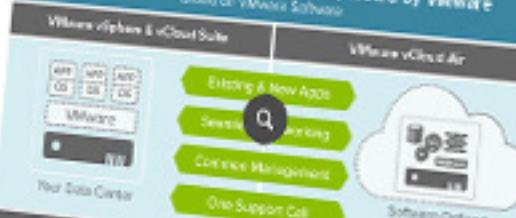
"vCloud® Air™" is a public cloud platform built on the trusted foundation of vSphere, compatible with private data centers that includes infrastructure, disaster recovery, and various applications as services. vCloud Air allows you to extend your workloads into the cloud with ease. You can migrate existing virtual machines (VMs) to the public cloud or start up new application VMs directly in the cloud. You can also host VMs and other business-critical workloads back and forth to the location of your choice, all with the same management interface.

When you're running infrastructure-as-a-service (IaaS) applications, price and performance matter. A low-cost cloud service isn't useful if it's not powerful enough to fit your needs with the performance you need. VMware commissioned benchmarking tests performed by Principle Technologies, who determined that vCloud Air delivers twice the compute power of Microsoft Azure and three times the storage performance of Amazon AWS. Review the CPU performance and I/O performance comparisons for more information.

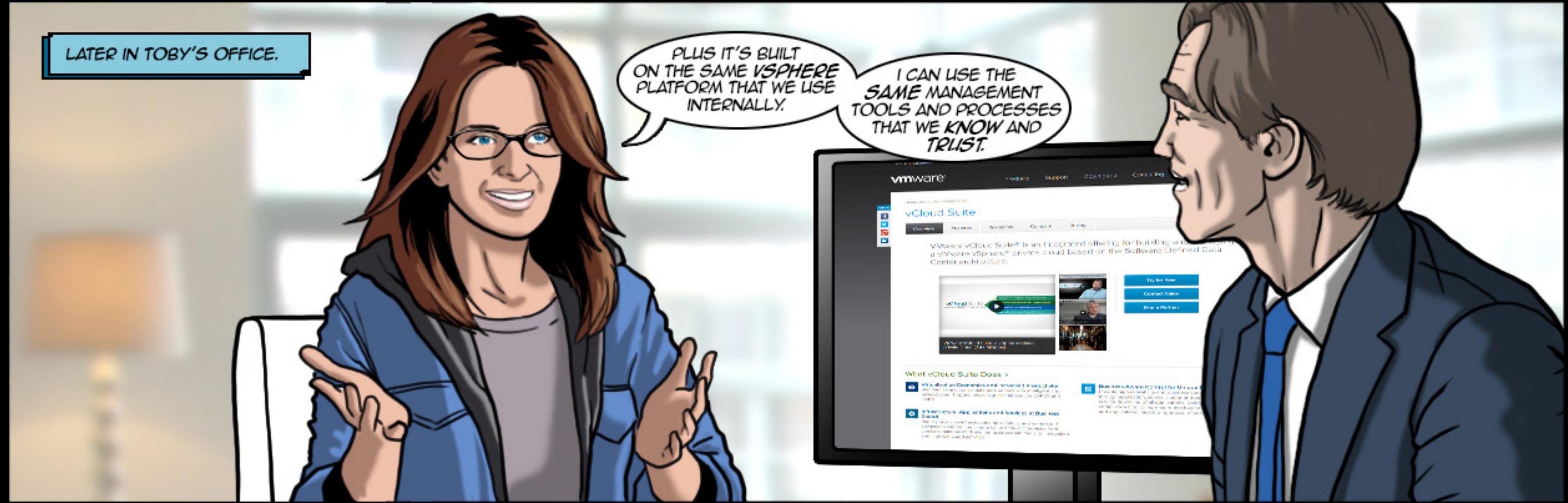
Supports over 5,000 applications and over 15

main operating systems as Azure and AWS combined.  
Over 15% more Windows than Azure and more versions of Linux than AWS.  
More than 15% more than 5,000 users on VMware including the top ten healthcare users, top ten finance users, top five telecom users and four of the top five retail users.

Public Cloud Platform Owned and Operated by VMware  
Based on VMware Software



LATER IN TOBY'S OFFICE.



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ACTUALLY,  
I.T. HAS BEEN PLANNING  
FOR RAINY DAYS BOTH  
METAPHORICALLY AND  
LITERALLY!

LUCKY FOR US, WE'VE  
BEEN USING VCLOUD AIR SO  
WE'VE ALREADY BEEN PROTECTING  
OUR APPLICATIONS AND DATA  
IN THE CLOUD.

MY DATA!

*VMware vCloud® Air™ saved the day!*



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## VMWARE VCLOUD® AIR™ DISASTER RECOVERY

A DISASTER DOESN'T HAVE TO MEAN DISASTER FOR YOUR DATA.  
FLEXIBLE, RESPONSIVE, SELF-SERVICE, MONTH-TO-MONTH SOLUTIONS  
CAN PROTECT YOUR DATA CENTERS AND LOWER YOUR COSTS.

[CLICK HERE TO LEARN MORE ABOUT VCLOUD AIR DISASTER RECOVERY.](#)

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