



THE HERO

REVEALED

AROUND THE CITY, INHABITANTS OF THE TOWN WERE BRACING FOR THE WORST.

BRACE YOURSELVES!

THIS IS GOING TO BE THE BIGGEST STORM OF THE YEAR!

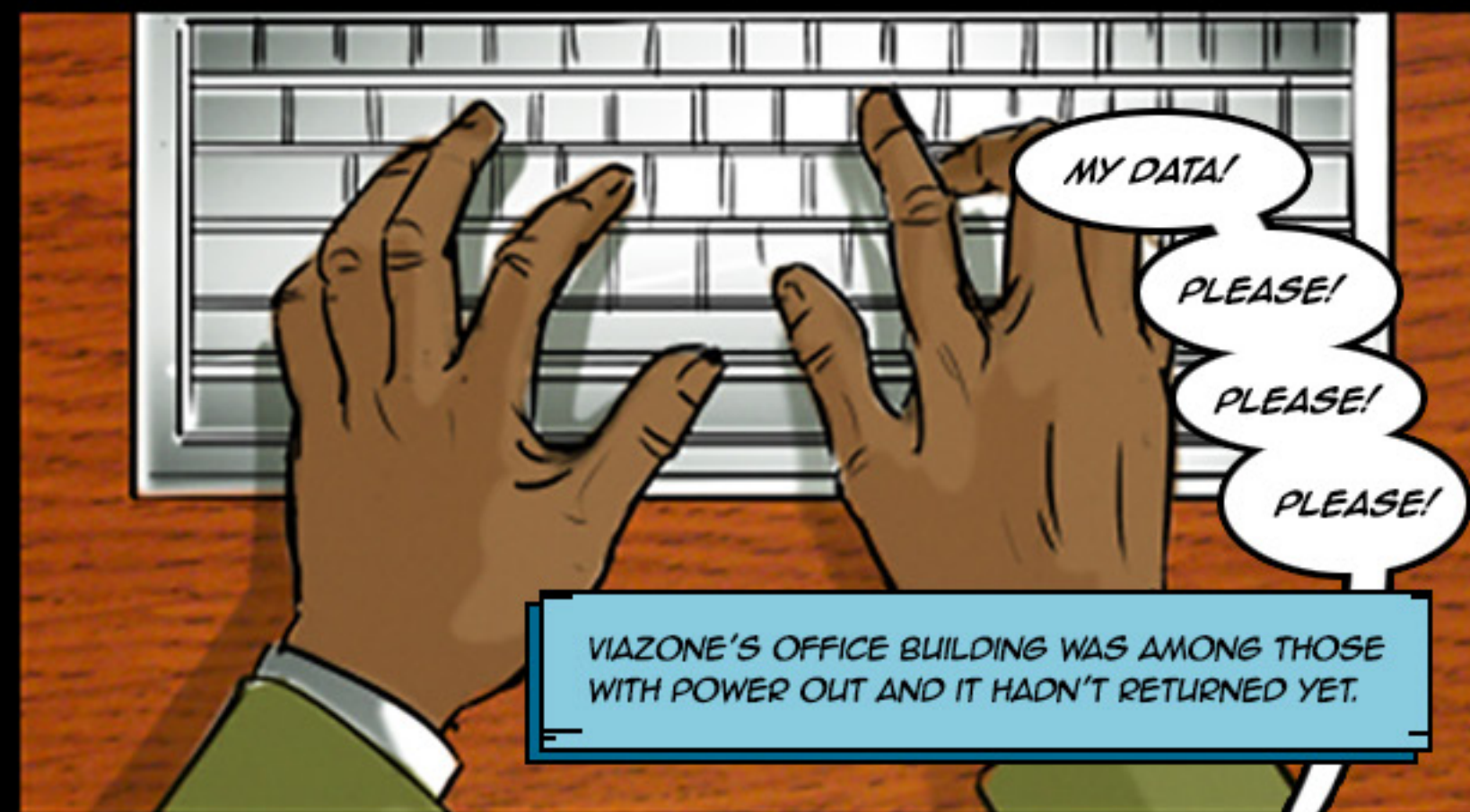


AS TORRENTIAL RAIN AND LIGHTNING TORE THROUGH THE TOWN, IT CUT POWER TO MANY OF THE HOMES AND BUSINESSES.

THE DAY AFTER THE STORM...

OH NO!

OH NO!



MY DATA!

PLEASE!

PLEASE!

PLEASE!

VIAZONE'S OFFICE BUILDING WAS AMONG THOSE WITH POWER OUT AND IT HADN'T RETURNED YET.

ITS ON-PREMISES DATA CENTERS WERE COMPLETELY WIPED OUT.

IT'S GONE!
IT'S ALL GONE!



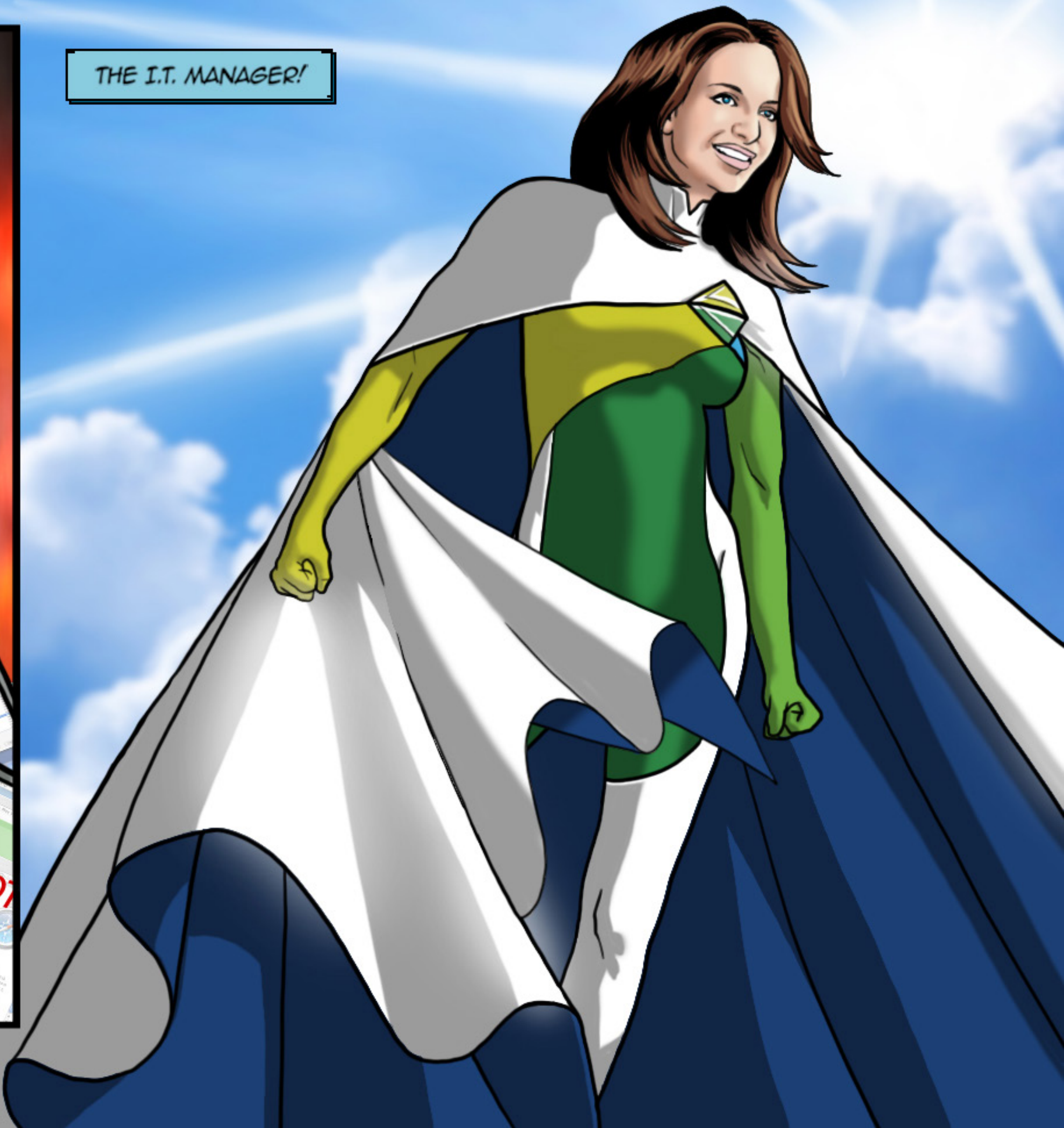
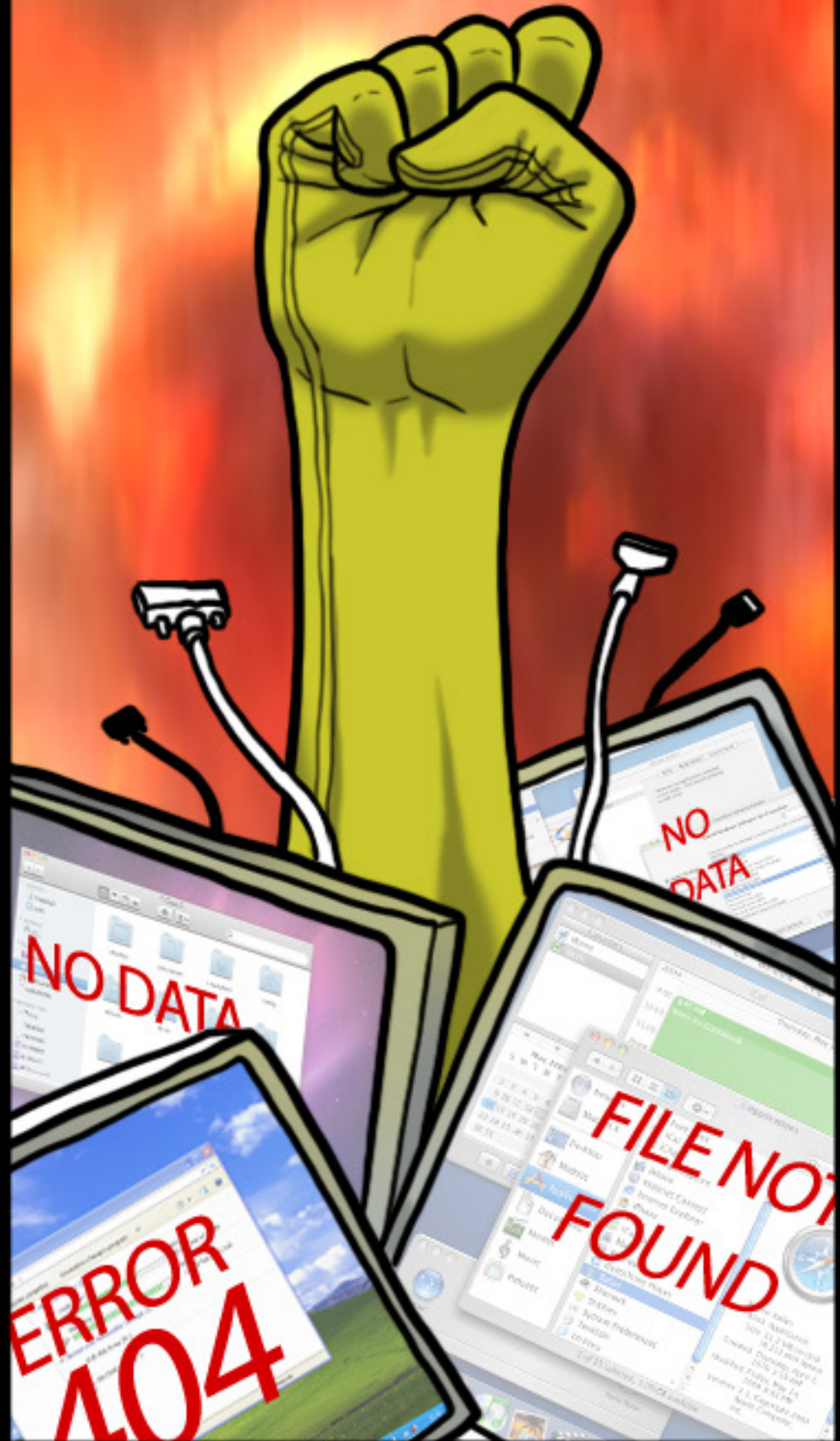
AS EMPLOYEES RETURNED TO WORK THE FOLLOWING DAY,
THEY REALIZED THIS SCENE MEANT *REBUILDING*.

**WE'RE
DOOMED!**

BUT WHEN ALL SEEMED TO BE LOST...

RISING FROM THE BUILDING'S RUBBLE
WAS AN UNLIKELY HERO...

THE I.T. MANAGER!



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LET'S REWIND TO SIX MONTHS AGO...

WE NEED A
DATA BACKUP
SOLUTION!

WAIT...
WHAT'S THIS?

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WOAH.

IT'S
EASY TO GET
STARTED!

IT'S FLEXIBLE, AND IT'S AN
AFFORDABLE ALTERNATIVE FOR
OUR CURRENT DISASTER RECOVERY
PLAN WITH A MONTH-TO-MONTH
SUBSCRIPTION...

AN IDEA FROM THE QUIETEST
MEMBER OF THE IT TEAM.

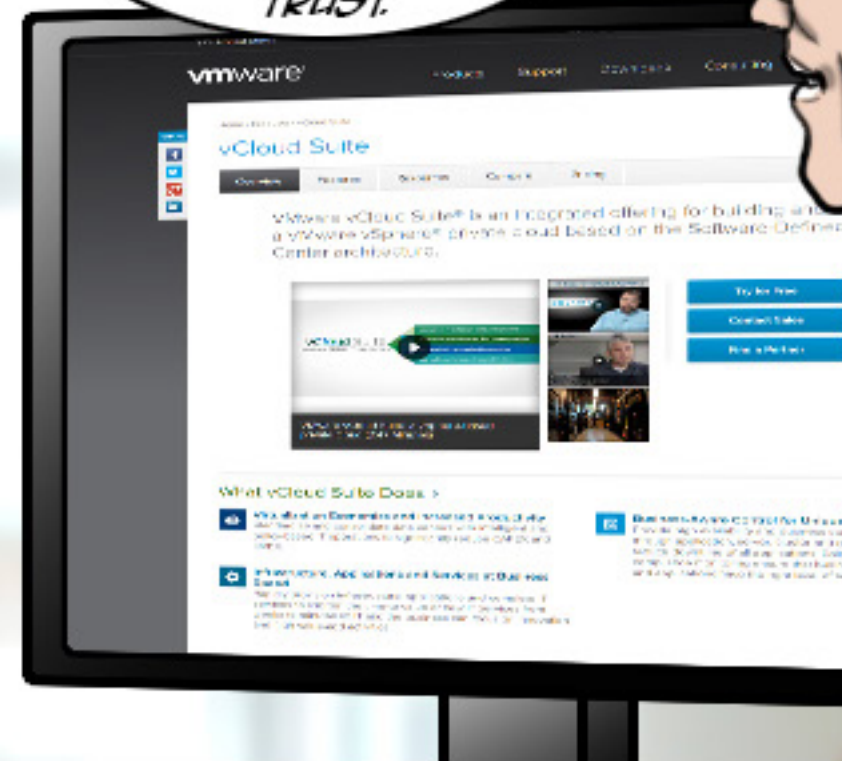
THIS IS
PERFECT!

IF ONLY I
CAN CONVINCE TOBY,
THE DIRECTOR OF IT,
TO GO FOR IT!

LATER IN TOBY'S OFFICE.

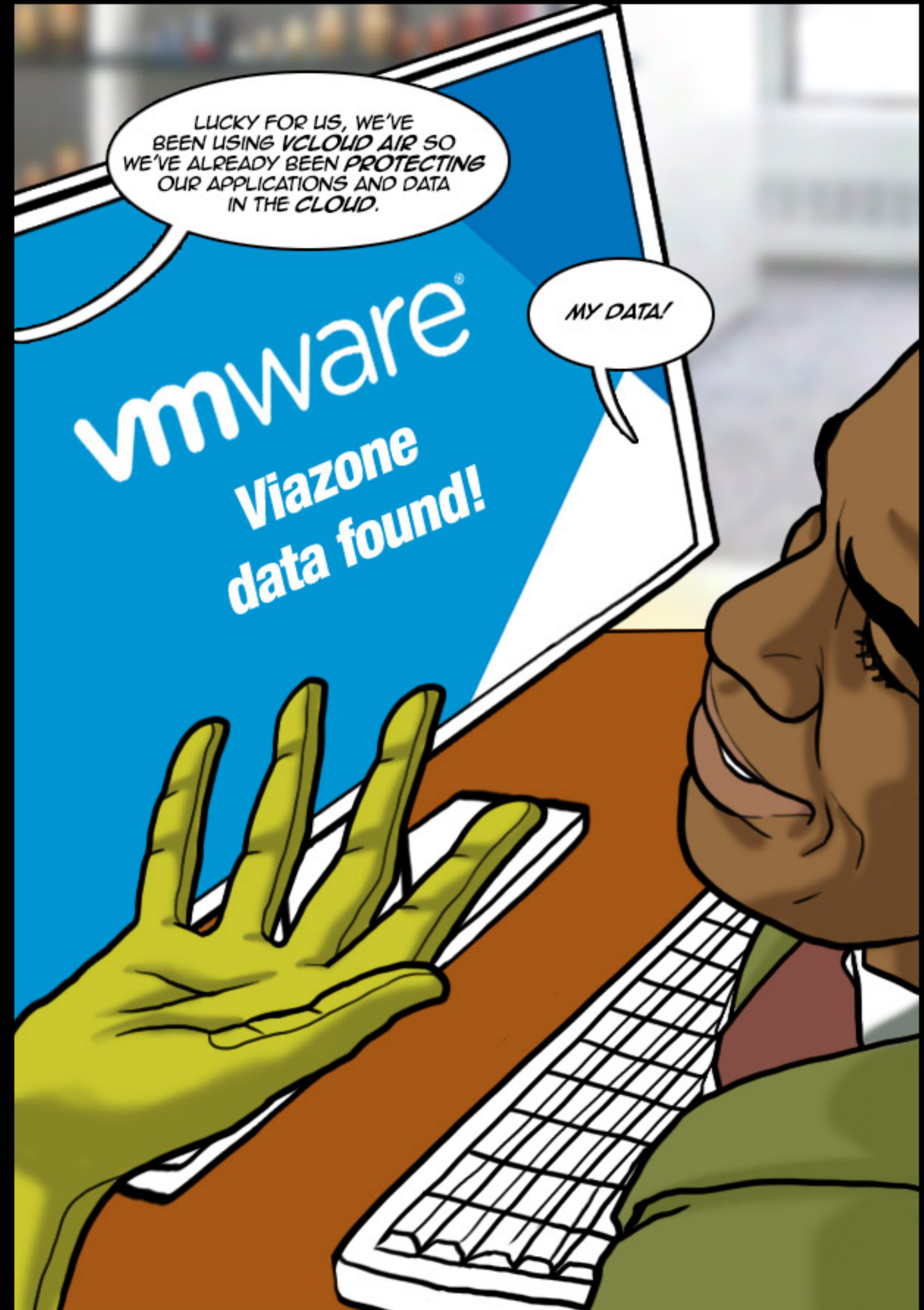
PLUS IT'S BUILT
ON THE SAME VSPHERE
PLATFORM THAT WE USE
INTERNALLY.

I CAN USE THE
SAME MANAGEMENT
TOOLS AND PROCESSES
THAT WE KNOW AND
TRUST.



ALSO, SELF-SERVICE
PROTECTION MEANS
WE DON'T NEED TO RELY
ON A THIRD PARTY.

LET'S DO IT!



VMware vCloud[®] Air[™] saved the day!



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LOOKS
LIKE RAIN
AGAIN!

IT'S OK!
WE HAVE **VMWARE
VCLLOUD AIR!**

VMWARE VCLLOUD® AIR™ DISASTER RECOVERY

A DISASTER DOESN'T HAVE TO MEAN DISASTER FOR YOUR DATA.
FLEXIBLE, RESPONSIVE, SELF-SERVICE, MONTH-TO-MONTH SOLUTIONS
CAN PROTECT YOUR DATA CENTERS AND LOWER YOUR COSTS.

[CLICK HERE TO LEARN MORE ABOUT VCLLOUD AIR DISASTER RECOVERY.](#)

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