Phase 4 Report: Process Automation (Admin)

Project: Return Flow – Efficient Reverse Logistics and Return Management System

1. Introduction

This phase focuses on implementing business process automation using Salesforce's declarative tools. Automation improves efficiency, reduces manual errors, and ensures consistent data handling. For this project, we utilized **Salesforce Flow** to automate the return request process, enhancing the experience for both administrators and customers.

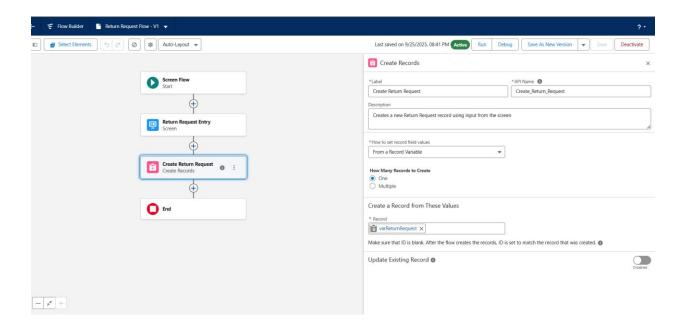
2. Objectives

- Identify key business processes in reverse logistics suitable for automation.
- Design and build a Record-Triggered Flow to handle return approvals and notifications.
- Ensure the flow triggers only when specific conditions are met (e.g., high-value returns or status updates).
- Test the flow thoroughly to verify its functionality and impact on related records.

3. Automation Scenario: Customer Notification on Return Approval or Rejection

Description: In the Return Flow system, when a Return Request is updated to **Approved** or **Rejected**, customers need to be notified immediately. Manual notifications are prone to delays or errors, affecting customer satisfaction.

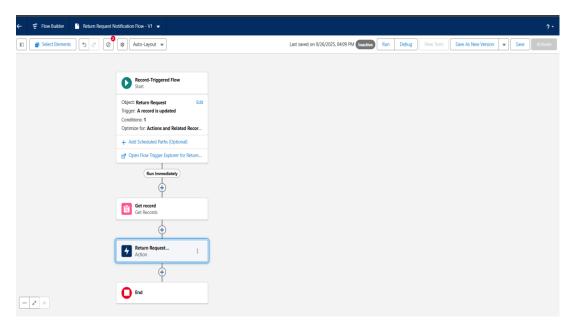
Solution: A **Record-Triggered Flow** was built to automatically detect updates to the Return Request status. When the Status field changes to **Approved** or **Rejected**, the Flow sends an email or custom notification to the customer with relevant details.



4. Steps Performed

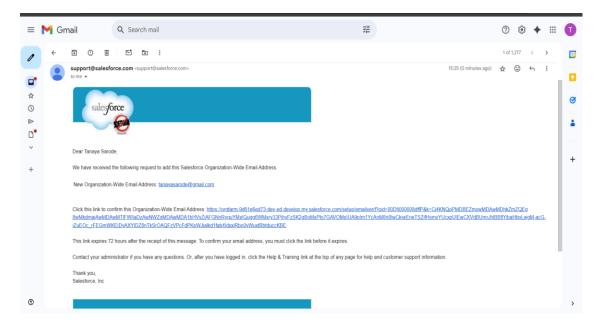
4.1 Flow Trigger Configuration

- The Flow is triggered when a Return_Request_c record is updated.
- Entry criteria ensure the Flow only executes when the Status_c field changes to Approved or Rejected, optimizing performance and avoiding unnecessary execution.
- The Flow is optimized for Actions and Related Records to allow notifications and email delivery.



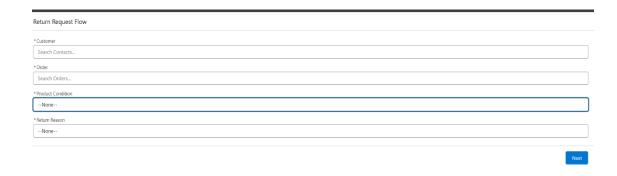
4.2 Send Email / Notification Action

- A **Send Email** action was added to the Flow, using a template containing:
 - o Return Request number
 - Status (Approved/Rejected)
 - Reason for return and next steps
- Optionally, a **Send Custom Notification** action was configured to alert internal users (e.g., warehouse team or admin) about the status update.
- The recipient is the customer linked to the Return Request, ensuring timely communication.



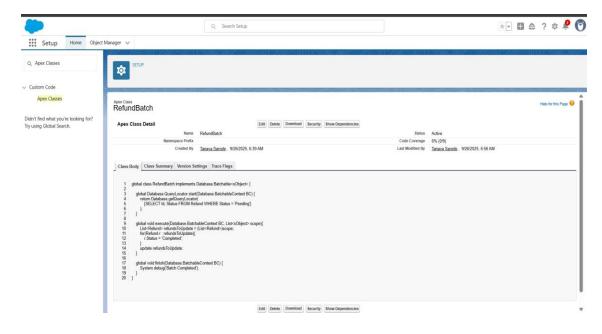
4.3 Final Flow and Activation

- The Flow was saved with a descriptive label and **activated**, making it live in the Salesforce org.
- The Flow canvas provides a clear visual path: Start → Decision → Send
 Email/Notification → End, showing an efficient automation logic.



5. Testing and Verification

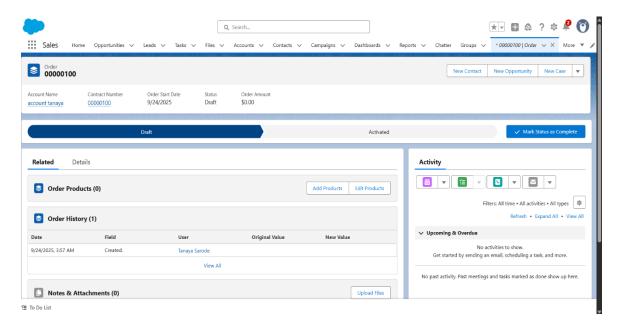
- Sample Return Request records were created and updated to Approved and Rejected statuses.
- The Flow successfully triggered for each test case.
- Emails and notifications were delivered correctly, confirming that the automation works as designed.



6. Expected Outcomes

 Reduced Manual Effort: Eliminates the need for administrators to manually notify customers.

- Improved Data Accuracy: Ensures notifications correspond precisely to return request statuses.
- Enhanced Customer Experience: Immediate updates improve trust and satisfaction.
- **Streamlined Process:** Creates an efficient and reliable return management workflow.



7. Conclusion

Phase 4 successfully demonstrated the power of Salesforce Flow in automating the Return Request process. By building and activating this Flow, the Return Flow system is now more intelligent, efficient, and customer-friendly. This foundational automation sets the stage for more complex enhancements, which can be addressed in **Phase 5: Apex Programming**.