

Curriculum Vitae

Name: Tanay Agrawal

Stream and Year: Information and Communication Technology- 3rd Year

Institution: Manipal Institute of Technology

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Education:

Standard	Board	CGPA
B.Tech- I&CT (upto 5 th Semester)	Manipal University	8.60/10
12 th	Maharashtra State Board	85.83%
10 th	C.B.S.E.	9.6/10

Experience and Projects:

- **PaperTree**- 1 year of working experience in a start-up. PaperTree is a student start-up company incubated under Manipal University Technology Business Incubator (MUTBI). It is a socio-green venture which manufactures pens and pencils from waste, reused and recycled paper. Joined the company as a **Marketing Intern**, further moved on to the position of **Business Development Executive**. Was also the part of the **Creative R&D** and the **Core Decision Making Team**. As a Business Development Executive,
 - Did extensive market research on product pricing,
 - Procurement of raw materials from different industries,
 - Delivered seminars in schools and organized exhibitions in different college fests,
 - Did research on Product Design.
 - **Online Marketing Lab, Google**- Got selected for the OML 2014. Was amongst the 100 students selected from all over the India.
 - **Google AdWords Certification**- Obtained advanced Online Advertising training at OML, India and received AdWords Certification.
 - **Google AdClass**- Conducted an Online Advertising course for 78 students in the second week of February at MIT, Manipal.
 - **Google DesignSprint**- Attended the DesignSprint (2-day workshop on rapid prototyping) at Google Campus, Bangalore. Was amongst the 3 GSAs selected in the southern region.
 - **National GSA Summit, India**- Attended the National GSA summit held at Pune by Google. Met students from colleges all over the India. Got a great opportunity to network with people.
 - **TechTatva'14**- Developed the official app for the technical fest of MIT on Android, iOS and Windows. **Project Head** and **Lead the App Development category** in TechTatva'14. Personally worked upon the Android platform. **1100+** downloads of the app on the Play Store.
 - **Revels'15**- Developed the official app for the cultural fest of MIT on Android, iOS, and Windows. **Project Head of the App Development category** in Revels'15.
 - **The Manipal Diaries**- Social networking platform created in C# (MySQL used for database querying). Users could create profiles, ask/answer questions, upvote/downvote questions, chat with other users, search for other profiles, follow threads or other users etc. Worked upon the complete **User-Interface design** of the software. Used various Software engineering concepts.
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Positions and Responsibilities:

- **Google Student Ambassador**: Chosen as the Google Student Ambassador of MIT for the academic year 2014-15. Amongst the 180 students all over India.
 - **President - Google Students Team, Manipal**- Leading a team of 20 members. Conducted Google Trivia Quiz, Android Game Dev workshop and Google AdClass. More events and workshops to follow in the ongoing semester.
 - **Founder - Android Students Club, Manipal**- It's a team of people enthusiastic about Android Environment with a aim to promote Android App Development amongst college students.
 - **Head Boy: Selected** as the **Head Boy** through elections in my school during 10th standard.
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Areas of Interest:

Digital Marketing, Android Application Development, User Interface/UX Design

