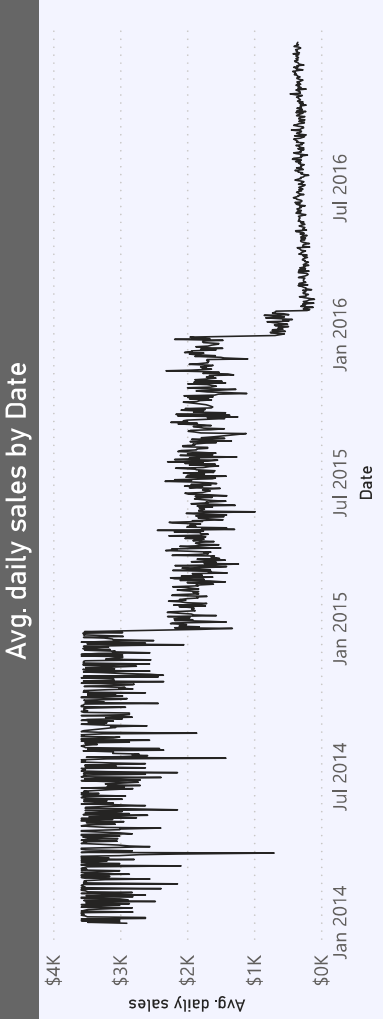
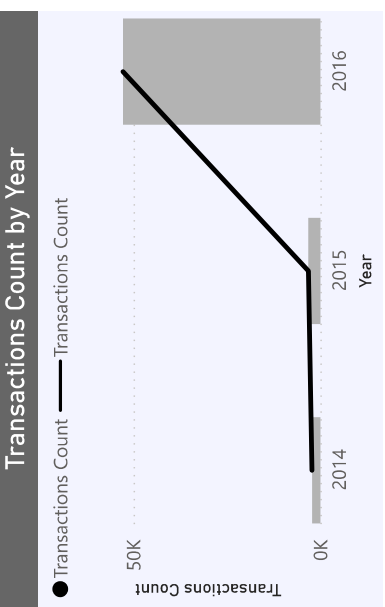
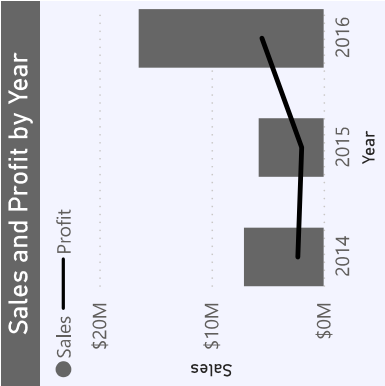


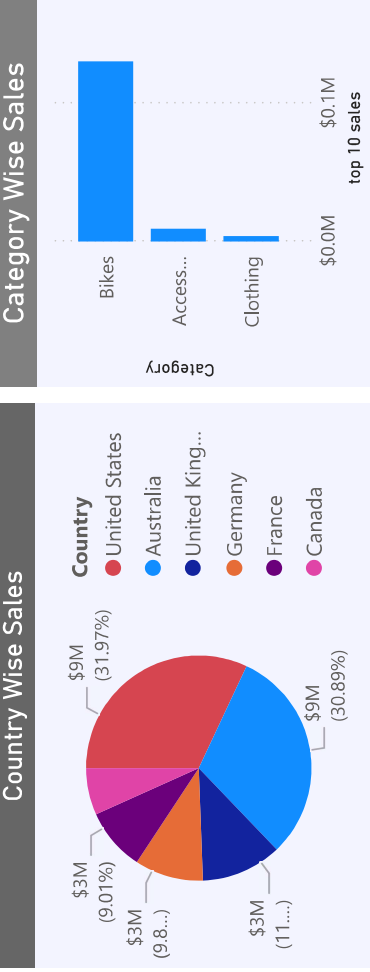
Sales Performance Report

Total Sales	Total Profit	Profit Margin	Orders	Products	Total Cost
\$29,308K	\$9,708K	33.12%	58189	606	\$17,255K



Top 10 customers

	Total Sales	Last Purchase Date	Transaction Count
11433	\$12,910	17-09-2016	12
12124	\$13,196	09-10-2016	12
12131	\$13,266	12-10-2016	11
12132	\$13,294	19-10-2016	14
12296	\$13,165	27-10-2016	12



Year View

Seasonal

Quarterly view

Monthly View

Year

☐ 2014

☐ 2015

☒ 2016

Total Sales

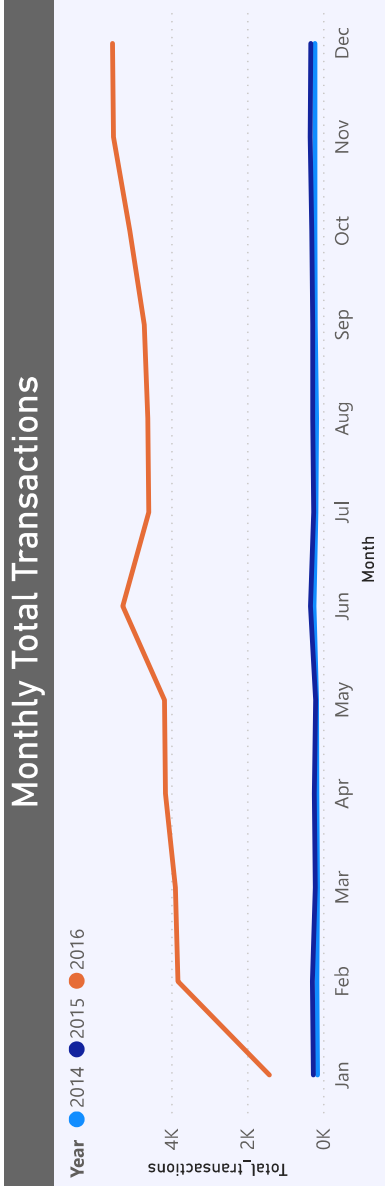
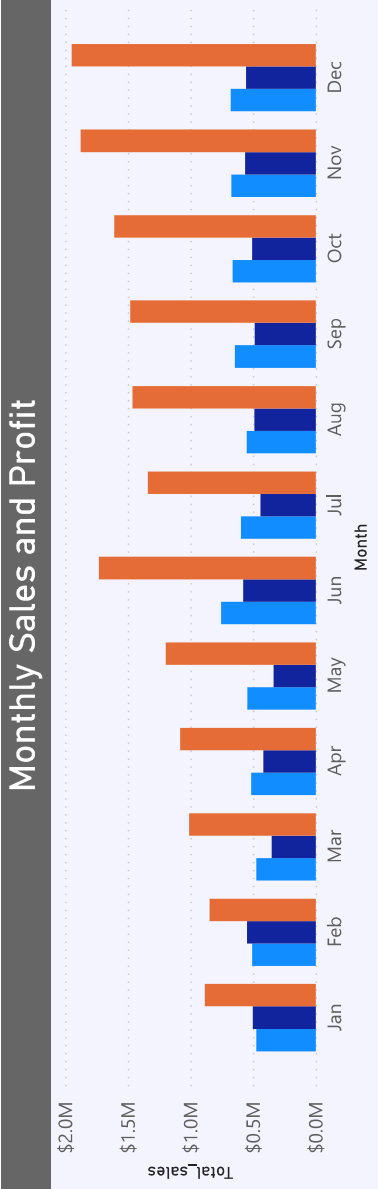
\$16,474K

Year Wise

Total Profit

\$5,497K

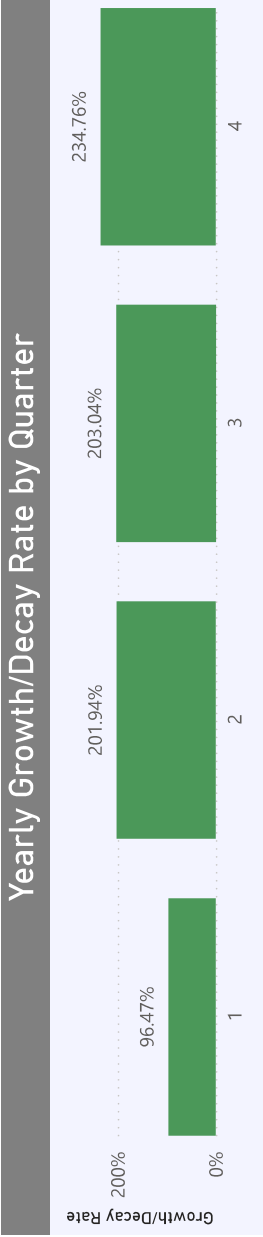
Year wise



Year

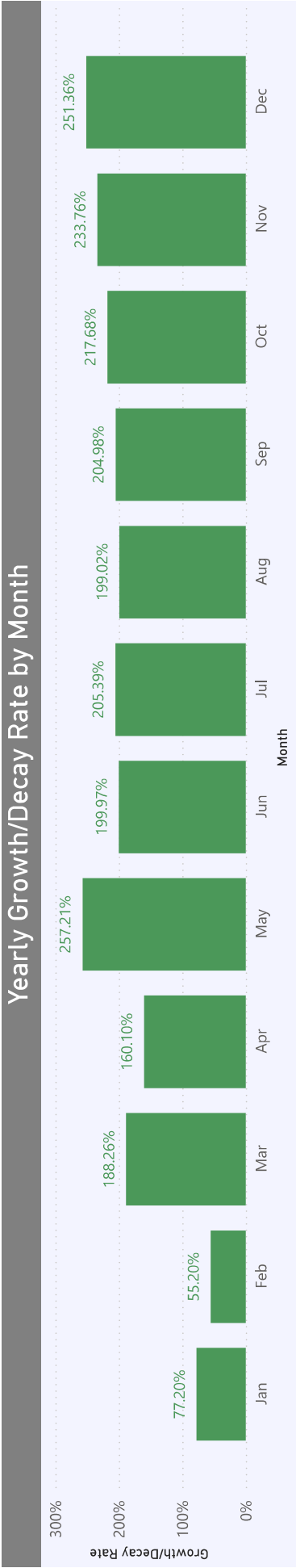
☐ 2015

☒ 2016



Growth/Decay Rate

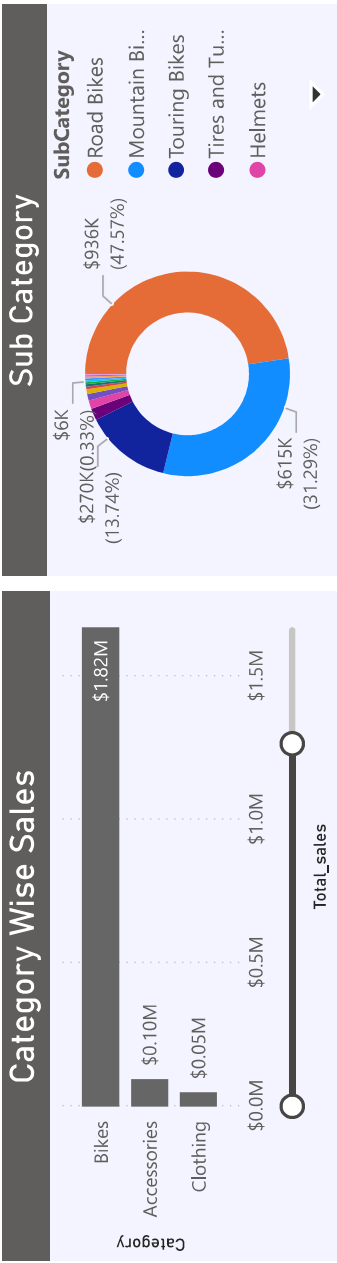
185.89%





Country Wise Sales Performance

Country	Sales
	\$1,967K
Profit Margin	Orders
33.88%	7142
Year	
<input type="checkbox"/> Select all	
<input type="checkbox"/> 2014	
<input type="checkbox"/> 2015	
<input type="checkbox"/> 2016	
Sales Growth/Decay	
124.00%	





Category Wise Sales Dashboard

Category

- ☐ Accessories
- ☒ Bikes
- ☐ Clothing
- ☐ Components
- ☐ No Category

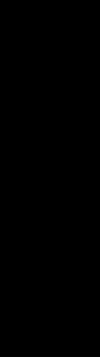
Sub-Category

- ☒ Select all
- ☐ Mountain Bikes
- ☐ Road Bikes
- ☒ Touring Bikes

Year

- ☐ 2014
- ☐ 2015
- ☒ 2016

Growth/Decay Rate



Profit Margin

29.84%

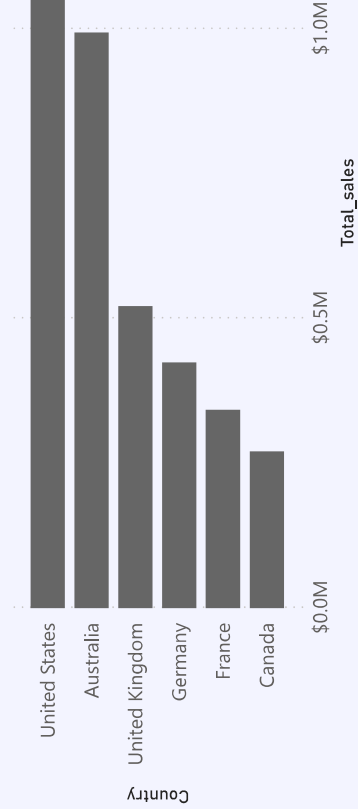
Sales

\$38,44,801

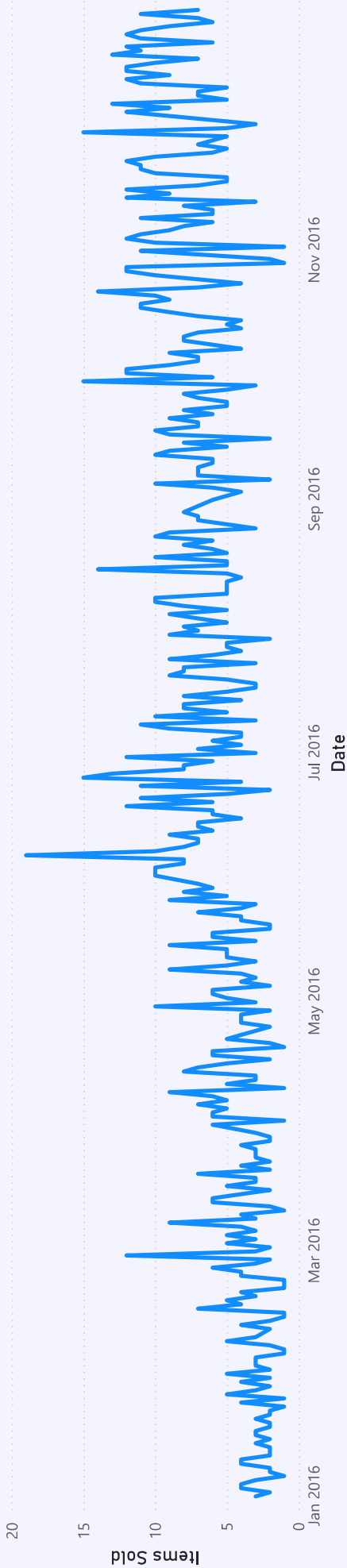
Average Daily Sales

\$1,774

Total sales



Items Sold



Product Key

445

Budget Analysis 2016

Category

☐ Accessories

☐ Bikes

☒ Clothing

☐ Components

☐ No Category

Product

☐ AWC Logo Cap

☐ Classic Vest, L

☐ Classic Vest, M

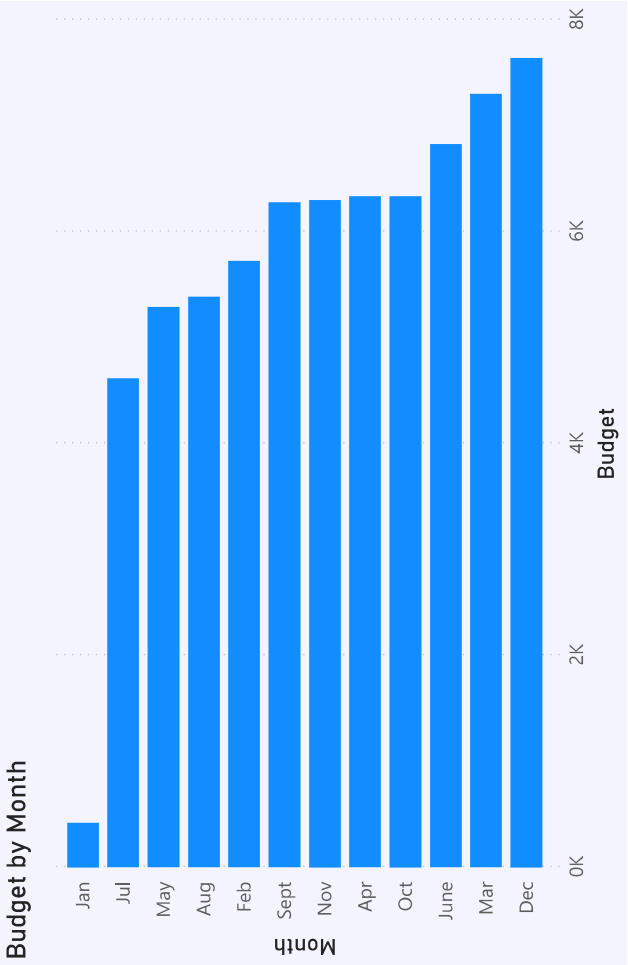
☐ Classic Vest, S

☐ Full-Finger Gloves, L

☐ Full-Finger Gloves, M

☐ Full-Finger Gloves, S

☐ Full-Finger Gloves, XL



Profit Meter

(Blank)

\$0

68453

Total Budget

\$68,453

