

96.10K

Total Customers

99.44K

Count of Total Orders

27

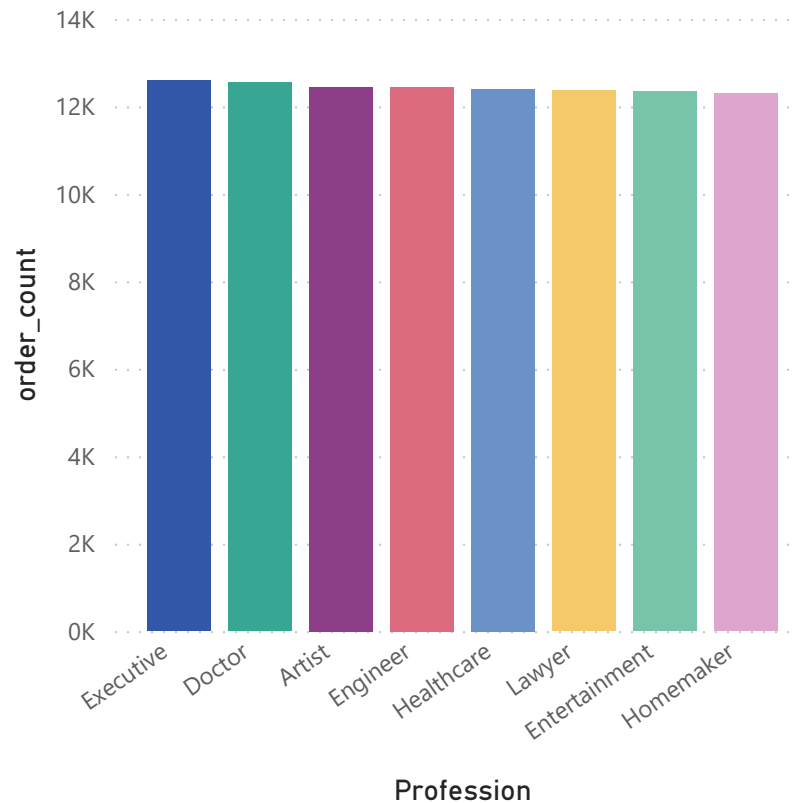
Unique Customer State Count

8

Count of Customer Profession

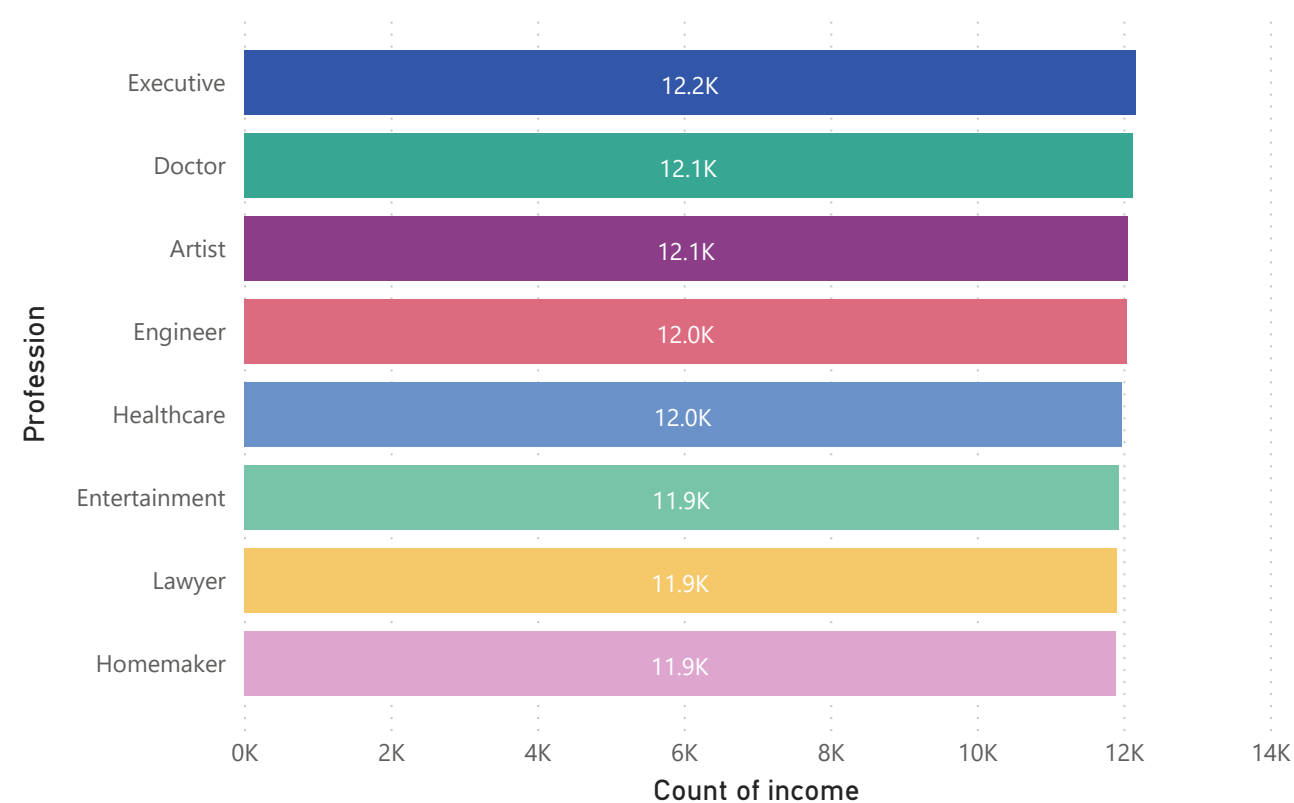
Count of Customer by Profession

Profession Executive Doctor Artist Engineer



Count of Income by Profession

Profession Executive Doctor Artist Engineer Healthcare Entertainment Lawyer Homemaker

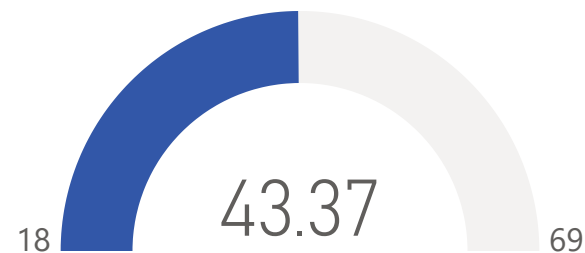


Purchase_duration

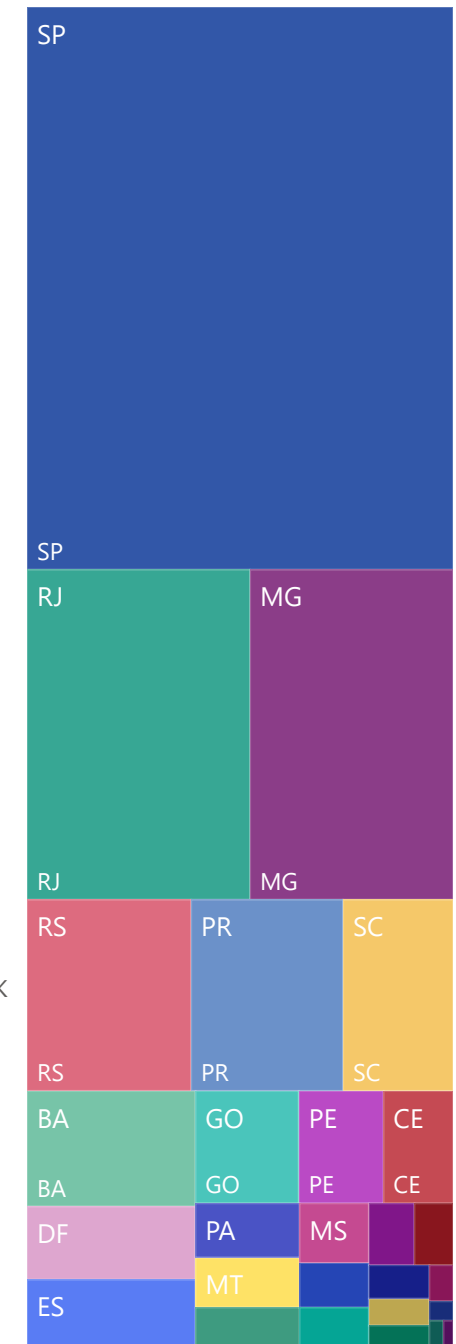
04-09-2016 17-10-2018



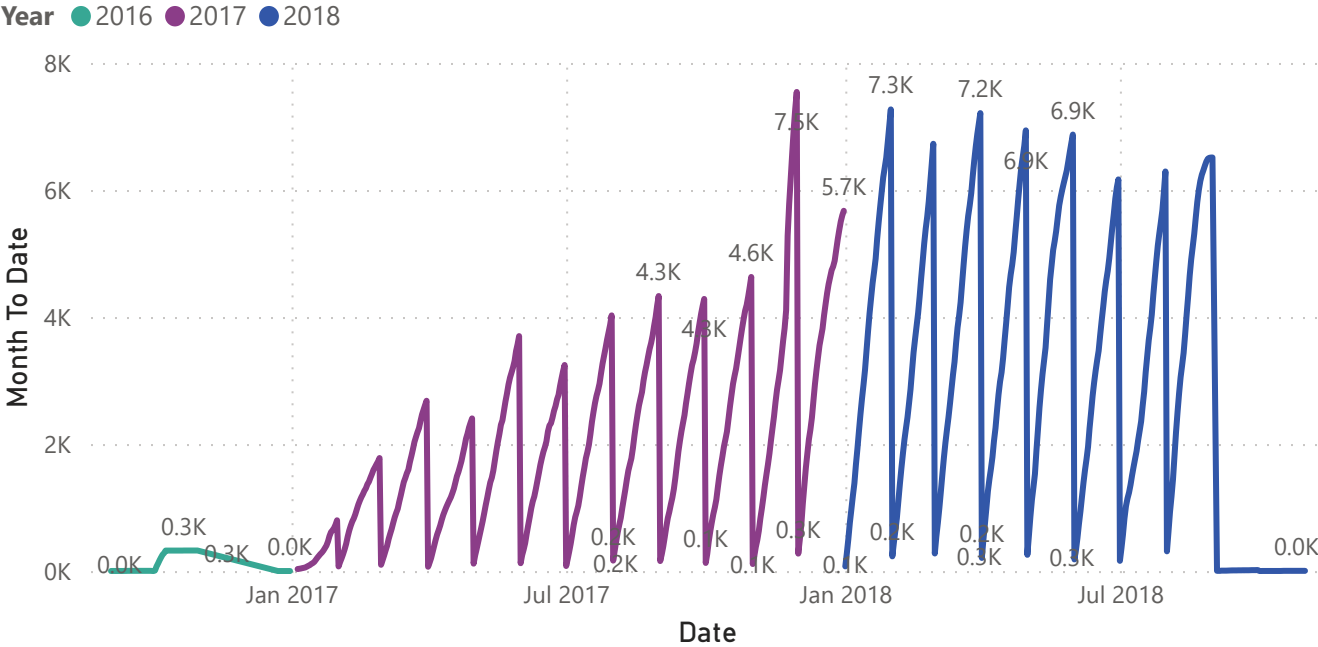
Average of Age of Customers



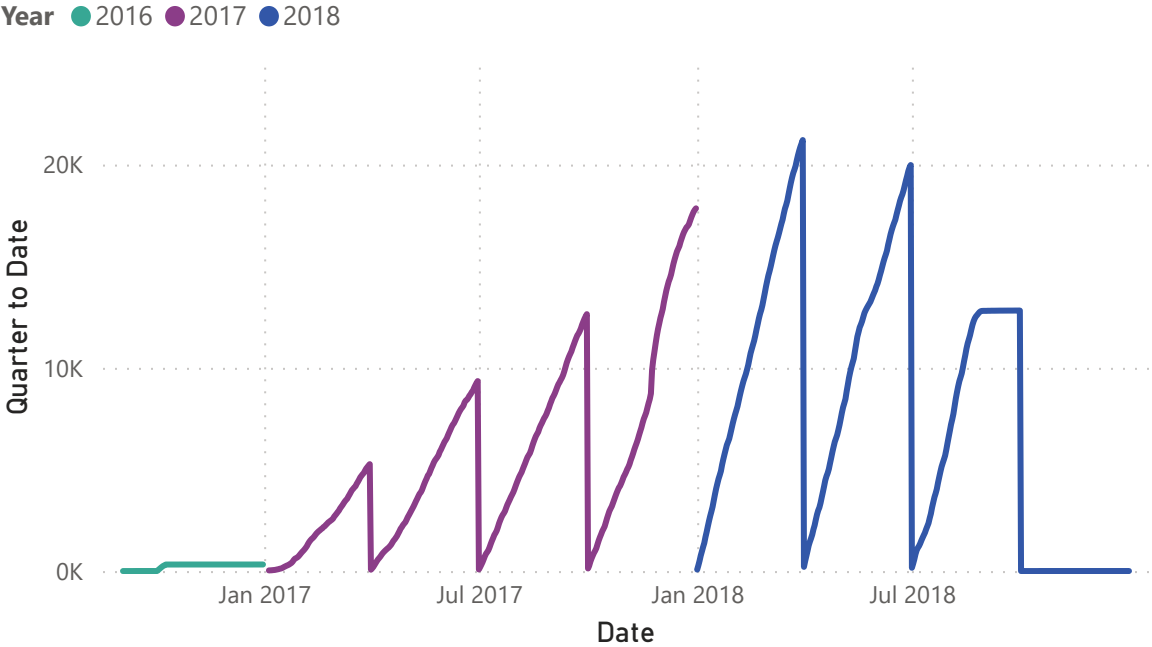
Count of Customers by State



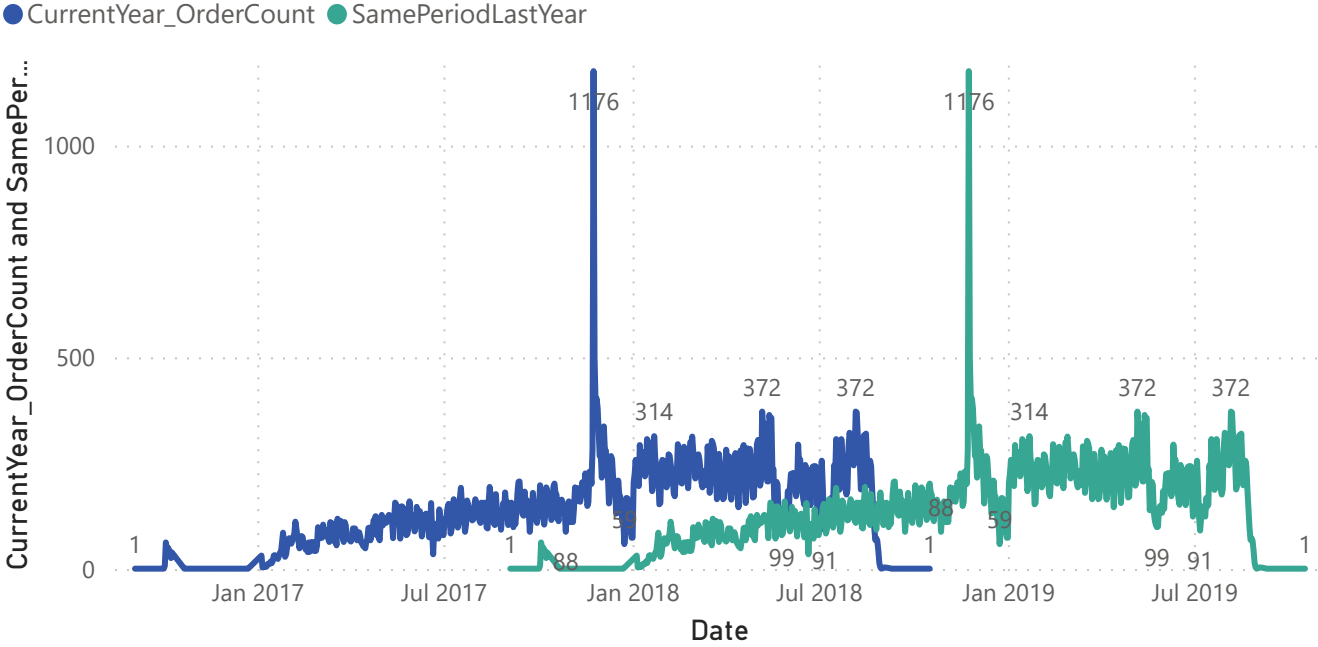
Month To Date by Date and Year



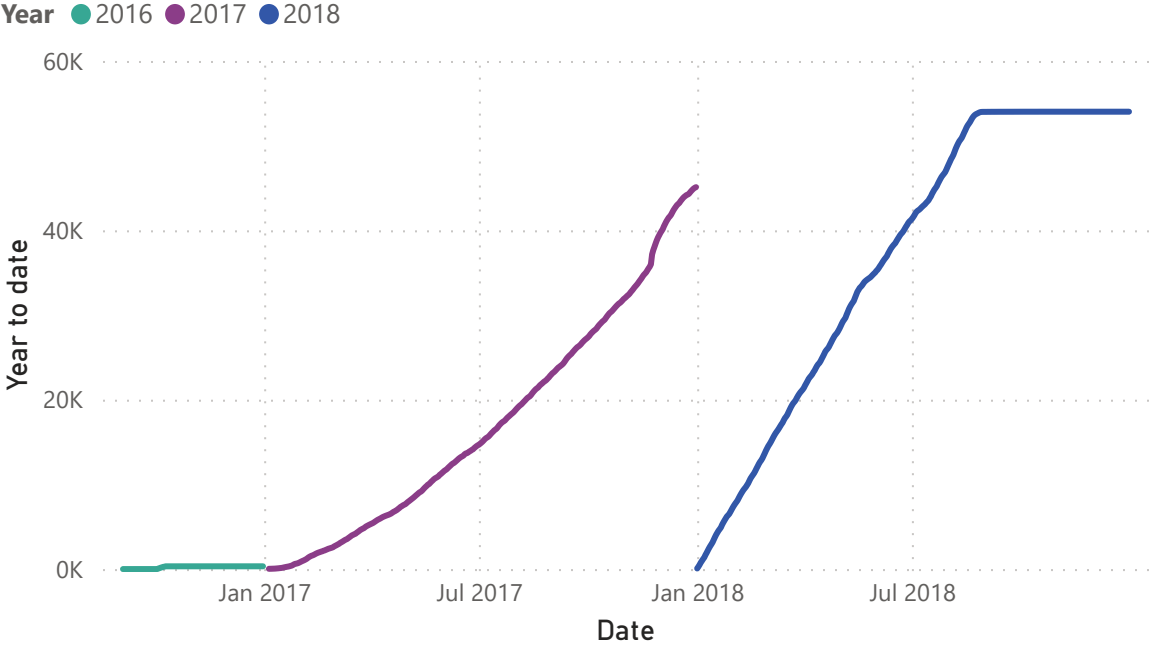
Quarter to Date by Date and Year



CurrentYear_OrderCount and SamePeriodLastYear by Date



Year to date by Date and Year



ECOMMERCE ORDER AND CUSTOMER

99.44K

Count of Total Orders

96.10K

Total Customers

8

Count of Customer Profession

Year

▼

All▼

Month

▼

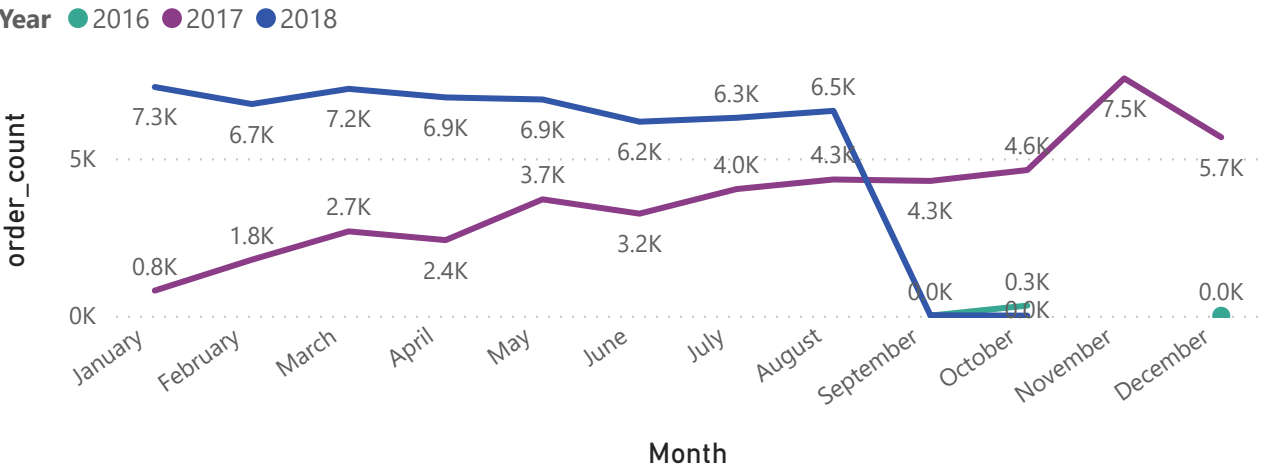
All▼

Region

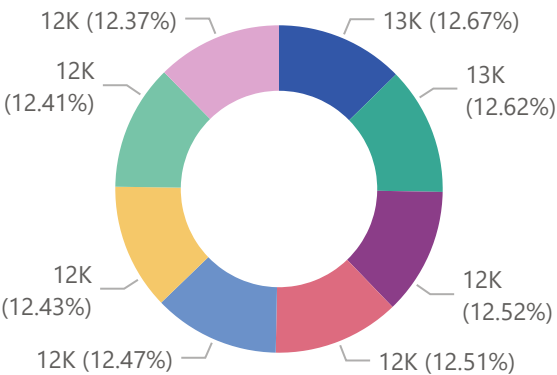
▼

All▼

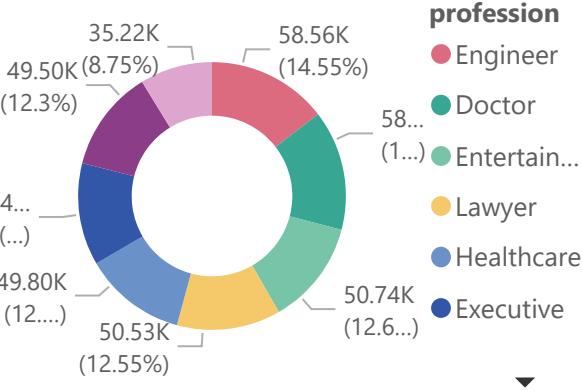
Orders Month To Date



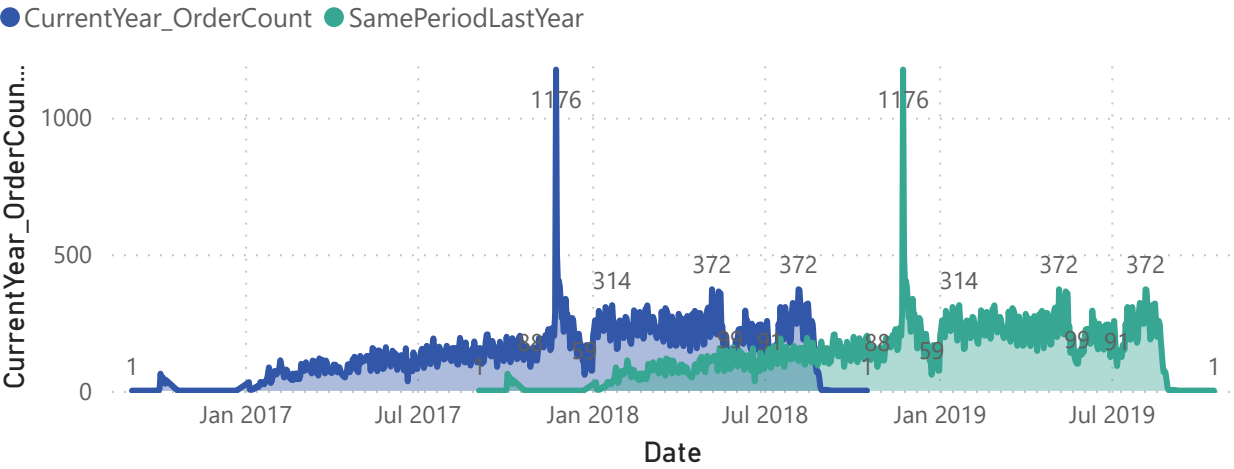
Total Order By Profession



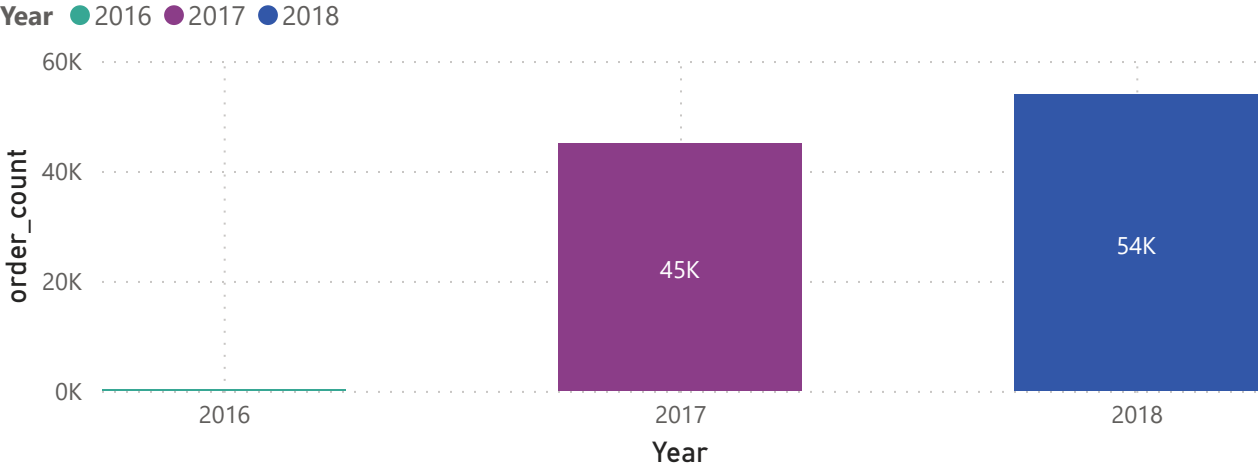
Average Income By Profession



Current Date and Same Period Last Year Order Count



Orders Count By Date



ECOMMERCE SALES DATA

53K

Total Customers

54K

Total Orders

9M

Total Sales

Orders KPI

54011✓

Goal: 45101, 5673

Sales KPI

8.70M✓

Goal: 7.25M, 878.40K

Year

Select all

2016

2017

2018

>

Month

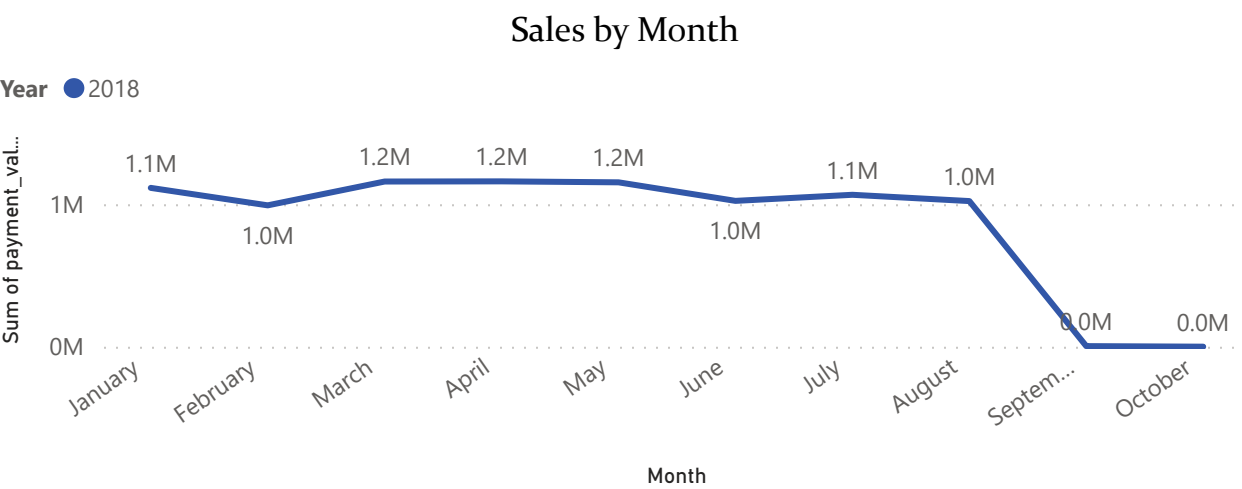
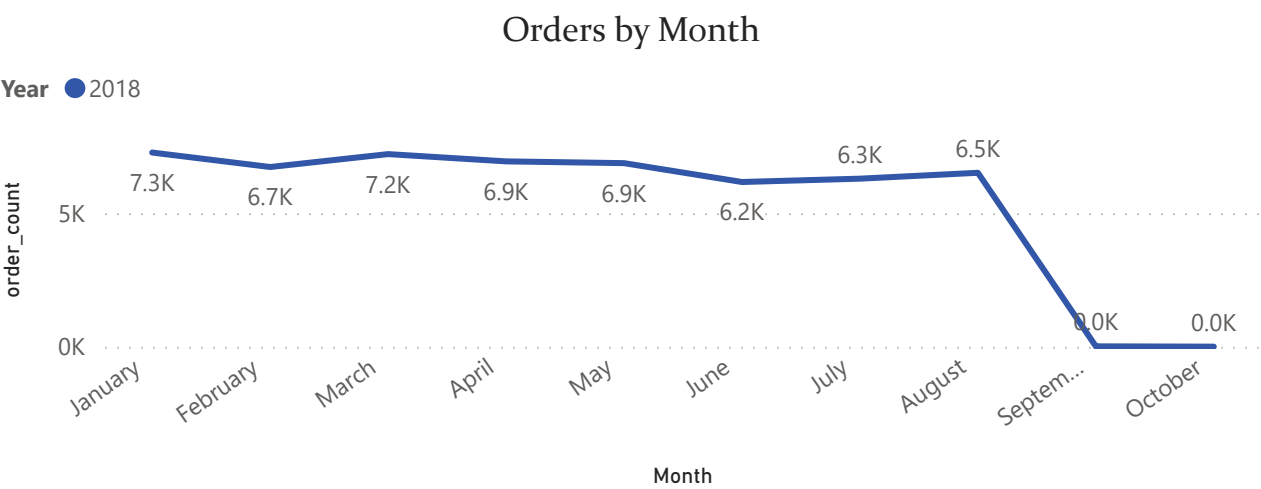
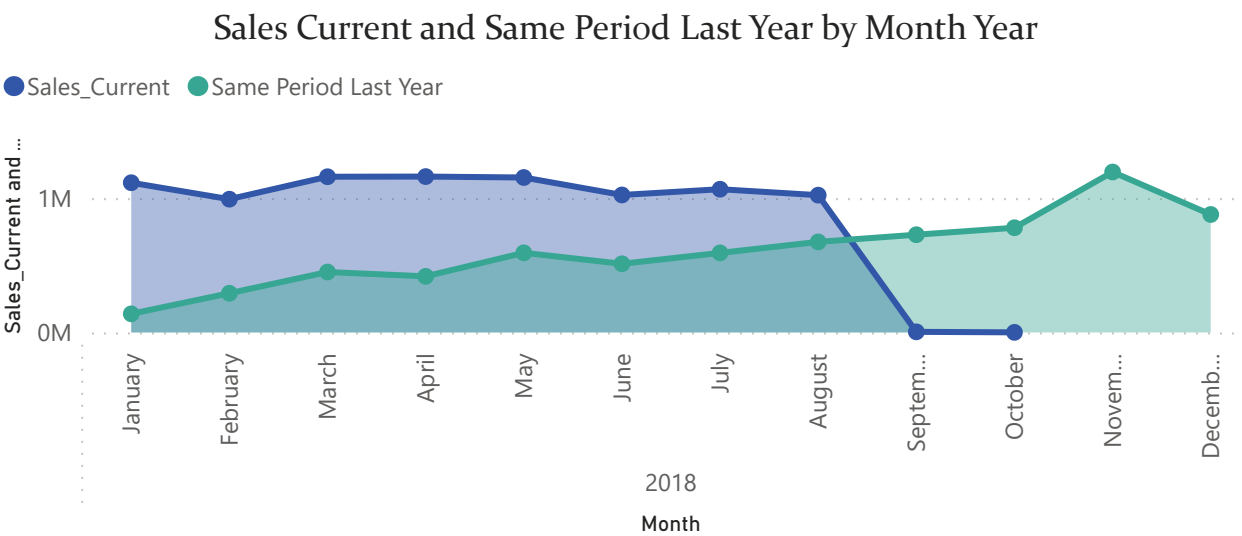
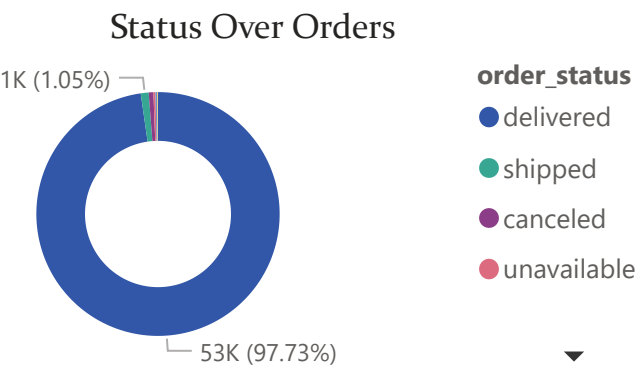
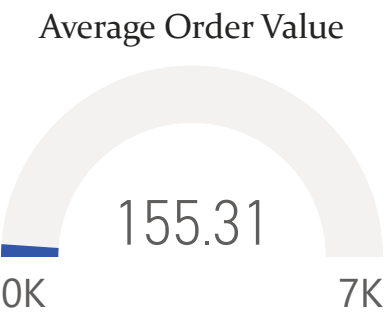
All

▼

Region

All

▼



ECOMMERCE SALES DASHBOARD

Year

Select all

2016

2017

Month

All

Region

Select all

AC

AL

AM

AP

BA

CE

DF

ES

GO

MA

MG

MS

MT

PA

9M

Total Sales

54K

Total Orders

53K

Total Customers

Orders KPI

54011

Goal: 45101, 5673

Sales KPI

8.70M

Goal: 7.25M, 878.40K

Status Over Orders

shipped
1K (1.05%)

delivered
53K (97.73%)

Average Order Value

155.31

0K7K

Top 5 Product Category By Orders

5K

0K

beleza_saude

cama_mesa_...

esporte_lazer

informatica_...

relogios_pre...

No of orders

Product Category

