Team-43

Social Media Post Automation and Suggestion

Timeline:

We have already started working on the project and we will be following a rough timeline of deliverables given below

Task	Time of delivery (Approx)
Post Automation on Instagram	Mid of second week of February
Extraction of data from website (Web Scrapping)	Mid of second week of February
Post Automation on Facebook	End of second week of February
Post creation from data Scraped	End of third week of February
Building of ML model	First Week of March
Building UI for Approval	First Week of March

Note:

1)We will be Automating the process of posting content on Instagram and Facebook first. After that, we will work on creating content from the data collected from the website which will get officially posted. All the Testing will be done on our dummy account.

2)We will start the building of ML model for suggestion by End of February and simultaneously start collecting the feedback from post to form the data for ML model Training.

3) We will try our best to stick to the above Timeline but there can be slight changes in it.

Scope:

There are a few functionalities below that might not be in our scope to execute currently but we will try to incorporate them after adequate research. If those are found to be unfeasible then we will inform you immediately.
These functionalities include

1)LinkedIn automation

2)WhatsApp integration

The above-mentioned scope is based on our current understanding and if we can incorporate those, it will be informed and integrated through the project.

Requirements:

There are few requirements that we expect from your side:

1) Conversion of Instagram account to business/creator account.

2) A sample of message that will be received on WhatsApp for the post

We will keep informing you about any requirements or information if needed throughout the project.